



**City of Santa Barbara
Parks and Recreation Department**

GOLF COURSE ADVISORY COMMITTEE (GAC)
Wednesday, August 9, 2017
Regular Meeting Minutes

Dominic Namnath called the Regular Golf Course Advisory Committee meeting to order at 4:35 pm in the Parks and Recreation Department Conference Room.

Roll Call

Committee members present

Dominic Namnath (Chair)
Larry Nowlin
Maureen "Mo" Masson
Gretchen Ostergren
Michael Woodard
James Patterson

Others Present

Mark Sewell, Parks and Recreation Business Manager
Randy Shannon, General Manager, Santa Barbara Golf Club
Lani Medina, Owner Mulligan's Café Inc.
Mario Medina, Owner Mulligan's Café Inc.

Committee members absent

John Craig

Others Absent

Tara Armbruster, Parks and Recreation Commission Liaison

Changes to the Agenda

None

Written Communications

None

Public Comment

None

CONSENT CALENDAR

1. Approval Of Minutes

The Golf Advisory Committee waived the reading, and approved the minutes of the meeting of July 12, 2017.

Action: The approval was unanimous.

ADMINISTRATIVE AND STAFF REPORT

2. Golf Course Performance

Randy Shannon provided a verbal report advising the committee that revenue in July exceeded budget by 6% and 14% compared to July 2017. This performance is a continuation of encouraging round and revenue performance since aerification in April. New Preferred Players Card sales are going well with 222 members as at the end of July. Randy advised the committee that he will be

reaching out to the handicap chairs of each home club to work on updating the scorecard with the inclusion of combination tees with SCGA attending the course in September. Randy shared some plans for upcoming events including the PGA championship event on Saturday August 12th, Glow Ball golf on September 16, and plans for a community movie night, where people can watch a family film from the 18th fairway.

3. Golf Maintenance Report

Randy Shannon provided a verbal report updating the Committee on course conditions and maintenance priorities in July. Staff has aggressively been edging the greens to remove encroaching rhizomes and stolons protecting the putting surfaces. All tee stations were completed in July, and many customer compliments have been received about the outstanding course conditions.

4. Player Improvement Fund Sub-Committee (PIFSC) Report

No PIFSC meeting occurred in July, therefore there was no Report

5. Concession Report

Mario Medina provided a verbal report to state that Mulligans are performing very well with non-golfing business outperforming golfer transactions. Glass partitions are at permit approval stage and will be installed when final City approval is received.

6. Home Club Reports

Men's Club Membership is currently 334 members.

Women's Club membership is currently 58 members, and is facing challenges to grow membership.

EWGA has approximately 50 members, with a goal of increasing to 75 members.

ADJOURNMENT

The meeting was adjourned at 5.10 pm.

NEXT REGULAR MEETING

Wednesday September 13, 2017. 4.30 pm
Parks and Recreation Conference Room.
620 Laguna Street, Santa Barbara