



**City of Santa Barbara
Parks and Recreation Department**

GOLF COURSE ADVISORY COMMITTEE (GAC)
Wednesday, July 12, 2017
Regular Meeting Minutes

Dominic Namnath called the Regular Golf Course Advisory Committee meeting to order at 4:35 pm in the Parks and Recreation Department Conference Room.

Roll Call

Committee members present

Dominic Namnath (Chair)
John Craig
Maureen "Mo" Masson
Gretchen Ostergren
Michael Woodard

Others Present

Mark Sewell, Parks and Recreation Business Manager
Randy Shannon, General Manager, Santa Barbara Golf Club
Jesse Seguin, Golf Course Superintendent
Mario Medina, Owner Mulligan's Café Inc

Committee members absent

Larry Nowlin
James Patterson

Changes to the Agenda

None

Written Communications

None

Public Comment

None

CONSENT CALENDAR

1. Approval Of Minutes

The Golf Advisory Committee waived the reading, and approved the minutes of the meeting of June 14, 2017.

Action: The approval was unanimous.

ADMINISTRATIVE AND STAFF REPORT

2. Golf Course Performance

Randy Shannon provided a verbal report advising the committee that revenue in June was just below budget and an improvement on June 2016. New Preferred Players Card sales are going well and a number of new programs for youth, and adult instruction have been well received. A Glow ball event was held on June 24, as well as some well attended tournaments. Free club fitting is being offered in July and it is already yielding incremental merchandise sales and benefitting

golfers with correctly fitting equipment. Randy confirmed that the Santa Barbara Classic will be returning on the Fiesta Weekend. Randy advised the committee that he will be reaching out to the handicap chairs of each home club to work on updating the scorecard with the inclusion of combination tees.

3. Golf Maintenance Report

Jesse Seguin provided a verbal report updating the Committee on course conditions and maintenance priorities in June. New pin flags were installed following customer feedback and a lot of progress made in installing decomposed granite tee stations including the new ball washers and trash cans. Fairways are being verti-cut to reduce thatch, and greens are in great health. Further progress has been made with the GPS mapping and identification of sprinkler heads and lines. A new sprinkler was added at the back tees on #4.

4. Player Improvement Fund Sub-Committee (PIFSC) Report

John Craig advised the committee that there had been no meeting in June, and that the PIFSC still recommend supporting the project to increase and enhance the practice putting green.

5. Concession Report

No report, as Mario Medina left the meeting early.

6. Home Club Reports

Men's Club Membership is currently 324 of which 106 are associate members.

Women's Club membership is currently 58 members.

Los Paisanos Club membership is currently 60 members.

EWGA has approximately 50 members.

Discussion was had regarding ways to encourage more play from members, and also how to encourage more home club events, and fundraising activities at Santa Barbara Golf Club given the excellent condition and value available.

ADJOURNMENT

The meeting was adjourned at 5.30 pm.

NEXT REGULAR MEETING

Wednesday August 9, 2017. 4.30 pm
Parks and Recreation Conference Room.
620 Laguna Street, Santa Barbara