



**City of Santa Barbara
Parks and Recreation Department**

GOLF COURSE ADVISORY COMMITTEE (GAC)
Wednesday, June 14, 2017
Regular Meeting Minutes

Dominic Namnath called the Regular Golf Course Advisory Committee meeting to order at 4:30 pm in the Parks and Recreation Department Conference Room.

Roll Call

Committee members present

Dominic Namnath (Chair)
John Craig
Maureen "Mo" Masson
Larry Nowlin
James Patterson
Michael Woodard

Others Present

Tara Armbruster, Parks and Recreation Commission Liaison
Mark Sewell, Parks and Recreation Business Manager
Randy Shannon, General Manager, Santa Barbara Golf Club
Jesse Seguin, Golf Course Superintendent
Mario Medina, Owner Mulligan's Café Inc.
Lani Medina, Owner Mulligan's Café Inc.
Adam Pohl, Manager CourseCo

Committee members absent

Gretchen Ostergren

Changes to the Agenda

Items 2 and 3 on the Agenda were amended such that item 3 was presented before item 2.

Written Communications

None

Public Comment

None

CONSENT CALENDAR

1. Approval Of Minutes

The Golf Advisory Committee waived the reading, and approved the minutes of the meeting of May 10, 2017.

Action: The approval was unanimous.

ADMINISTRATIVE AND STAFF REPORT

2. Golf Maintenance Report

Jesse Seguin provided a verbal report updating the Committee on course conditions and maintenance priorities in May. Focus on consistency has increased with more regular detail work being completed as standard programmed maintenance. The exterior of the club house was completely repainted and completed in time for the City Championship held on Memorial Day

Weekend. Significant progress has been made with the GPS mapping and identification of sprinkler heads and lines such that staff can work toward targeted improvements to improve playing conditions and further improve irrigation efficiency at the golf club.

Conditions in bunkers were discussed with Committee Member Patterson enquiring as to the issues around bunker consistency and drainage. Staff are working on improvements to the irrigation around the greens, to reduce the amount and frequency of water landing in bunkers, and have planned maintenance whereby at least 5 times a week, bunkers are tilled with machinery, and regularly by hand at the most impacted areas on the course. Players are encourage to rake the bunkers after their shots as this benefits everyone. Bunker drainage is an extremely expensive project, however it continues to be in the long term thinking of management as funds and other priorities for capital allow.

3. Golf Course Performance

Randy Shannon provided a verbal report advising the committee that revenue in May was on target with Budget for the first month in a while. This performance was assisted by a very successful Demo Day, whereby many customers purchased new golf merchandise as part of an exclusive offer at Santa Barbara Golf Club. New Preferred Players Card was introduced in May, with more than 100 new members already. Santa Barbara Golf Club featured in *Southlands Golf Magazine* in May, helping to raise the profile of the golf club and will hopefully increase visits from visiting golfers over time.

4. Player Improvement Fund Sub-Committee (PIFSC) Report

John Craig advised the committee that following a meeting in May, the committee reported that no new ideas had been received for the use of Players' Improvement Funds. A new online survey has been published to provide golfers a quicker and easier way to have their say, available online at the Santa Barbara Golf Club website, www.playsantabarbara.com

5. Concession Report

Mario Medina advised the committee that interior painting was very close to being finalized, with another coat required in a small number of places. The interior and exterior painting has received a lot of favorable comments. New Glass enclosures are receiving final permitting and will be installed over the summer with minimal impact on golfers. Revenue in May was up vs the same month in 2016, and Mulligan's are offering monthly specials to members of the Preferred Club. Monthly specials are posted in the Mulligan's Bar and Café.

6. Home Club Reports

Men's Club Membership is currently 310 of which 102 are associate members.

Women's Club membership is currently 58 members.

Los Paisanos Club membership is currently 60 members.

7. Smoking Ordinance

Mark Sewell provided the Committee a verbal report regarding Council and Ordinance Committee discussion about how any further smoking restrictions in Santa Barbara would be implemented at Santa Barbara Golf Club. Restricting smoking in all public parks and parking lots impacts Santa

Barbara Golf Club, as the golf club is sited on Parks Land. Council is considering an exemption for Golfers while playing golf on the main course, while continuing to prohibit smoking in and around the clubhouse and practice areas. The draft ordinance will be discussed by Council at a future Council meeting.

ADJOURNMENT

The meeting was adjourned at 5.30 pm.

NEXT REGULAR MEETING

Wednesday July 12, 2017. 4.30 pm
Parks and Recreation Conference Room.
620 Laguna Street, Santa Barbara