



## City of Santa Barbara

### GOLF COURSE ADVISORY COMMITTEE (GAC)

Wednesday, January 11, 2017

#### Regular Meeting Minutes

Dominic Namnath called the Regular Golf Course Advisory Committee meeting to order at 4:30p.m in the Parks and Recreation Department Conference Room.

#### **Roll Call**

##### Committee members present

Dominic Namnath (Chair)  
John Craig (Vice-Chair)  
Gretchen Ostergren  
Larry Nowlin  
James Patterson

##### Others Present

Lesley Wiscomb, Parks & Recreation Commission Liaison  
Mark Sewell, Parks and Recreation Business Manager  
Randy Shannon, Golf Club General Manager  
Jesse Seguin, Golf Course Superintendent  
Adam Pohl, Course Co  
Lani Medina, Mulligans' Café and Bar

##### Committee members absent

Michael Woodard  
Maureen Masson

#### **Changes to the Agenda**

None

#### **Written Communications**

None

#### **Public Comment**

None

#### **CONSENT CALENDAR**

##### **1. Approval Of Minutes**

The Golf Advisory Committee waived the reading, and approved the minutes of the meeting of December 14, 2016.

Action: The approval was unanimous.

#### **ADMINISTRATIVE AND STAFF REPORT**

##### **2. Welcome To New Golf Advisory Committee Members; Larry Nowlin And James Patterson.**

Chair Namnath welcomed Larry and James to the GAC.

### **3. Golf Course Performance and Marketing Reports**

Randy Shannon provided a verbal report for the performance in December advising the committee that rounds and revenue were lower than budget in the month, yet higher than the prior year. Total revenue is 3% up against actual results for the first six months in Fiscal Year 2016. The National Golf Foundation reporting for 2016 details golf rounds played in the LA area, the closest region to Santa Barbara Golf Club as 0.8% down. 3" of rain fell on the course in December affecting weekend play and had a negative impact on revenue generation. The course received a perfect 100% from a third party secret shopper visit in December (attached), something that is very rare across all other courses managed by CourseCo and represents excellent course conditions, service and value.

### **4. Golf Maintenance Report**

Jesse Seguin provided a verbal report advising the committee that while rain has negatively impacted revenue, it is much needed on the course and will help to improve the greens by leeching salt through the root zone, helping the turf maintain stronger roots and a more resilient playing surface. In addition, Tees are continuing to be over-seeded and greens verti-drained and quad-tine aerified to further improve soil conditions, with particular attention to the 'push up' greens on #9, 13, 15 and 17.

A large Eucalyptus tree on the left of #9 fairway and right of #10 tee box was removed in December following direction from the City Arborist. The tree was dead and created a safety hazard to staff and golfers. Sand has been added to green-side bunkers to improve the consistency and quality of bunker play for all golfers.

### **5. Player Improvement Fund Sub-Committee (PIFSC) Report**

John Craig, Chair of the PIFSC, advised that the committee will seek to meet in February to appoint a new Chairperson.

### **6. Appointment Of GAC Members To Players' Improvement Fund Subcommittee (PIFSC).**

The Committee appointed John Craig, Larry Nowlin and Maureen Masson to the PIFSC.

### **7. Concession Report**

Lani advised the committee that they are working with the City on final planning for the glass enclosures and paint colors to complete the contracted tenant improvements. The 9&Dine promotion is popular and customers really appreciate the value they are getting from the offer.

### **8. Home Club Reports**

The Men's Club and Los Paisanos annual match ended in a draw in December 2016. EWGA is holding an annual member drive at Santa Barbara Winery from 5.30pm on January 19th.

**ADJOURNMENT**

The meeting was adjourned at 5.30 pm.

**NEXT REGULAR MEETING**

Wednesday February 8, 2017 4.30 pm  
Parks and Recreation Conference Room.  
620 Laguna Street.  
Santa Barbara