



City of Santa Barbara

GOLF COURSE ADVISORY COMMITTEE (GAC)

Wednesday, December 14, 2016

Regular Meeting Minutes

John Craig called the Regular Golf Course Advisory Committee meeting to order at 4:30p.m in the Parks and Recreation Department Conference Room.

Roll Call

Committee members present

John Craig (Vice-Chair)
Gretchen Ostergren
Maureen Masson
Michael Woodard

Others Present

Mark Sewell, Parks and Recreation Business Manager
Randy Shannon, Golf Club General Manager
Jesse Seguin, Golf Course Superintendent
Lesley Wiscomb, Parks & Recreation Commission Liaison

Absent

Dominic Namnath (Chair)
Bryant Henson

Changes to the Agenda

None

Written Communications

None

Public Comment

None

CONSENT CALENDAR

1. Approval of Minutes from September 14, 2016

The Golf Advisory Committee waived the reading, and approved the minutes of the meeting of November 9, 2016.

Action: The approval was unanimous.

ADMINISTRATIVE AND STAFF REPORT

2. Golf Course Performance and Marketing Reports

Randy Shannon provided a verbal report for the performance in November and noted that while greens fee revenue was impacted by aerification at the end of October and rain during peak golfing period of Thanksgiving weekend, that other revenue sources are showing improvement and is confident that the golf club will continue to perform favorably to prior year. Randy advised the committee that public golf in California is 2.6% down in 2016.

3. Golf Maintenance Report

Jesse Seguin provided a verbal report detailing that maintenance staff are preparing the course for the winter months, and are focused on over-seeding tee boxes with rye-grass to ensure the tees are in great shape. Continued attention to verti-cutting, deep-tining and top dressing will further enhance the health of the greens and result in stronger roots.

4. Player Improvement Fund Sub-Committee (PIFSC) Report

John Craig, Chair of the PIFSC, advised that the committee met on Wednesday December 7th, and approved three new projects for review by the Superintendent.

5. Recommendation that GAC approve the use of PIF for four projects:

The Golf Advisory Committee unanimously approved;

- a. Up to \$400 for the purchase and installation of new signage to remind golfers to repair ball marks on greens, and
- c. Up to \$3,000 for the purchase and installation of new sight line flags, and refurbish the flag poles.

The Golf Advisory Committee approved 3-1:

- b. Purchase and installation of '150 yard' markers on all Par 4 and Par 5 fairways.

Yay: John Craig, Maureen Masson, Gretchen Ostergren

Nay: Michael Woodard

The Golf Advisory Committee unanimously agreed to discuss and vote on PIF recommendation 'd', at a later Golf Advisory Committee meeting;

- d. Purchase of bottles and filling stations for walkers to apply divot mix on the course.

6. Concession Report

Mulligans Café representatives were absent from the meeting, but had provided Randy Shannon a verbal report that he relayed to the Committee.

Mulligans are in discussions with the Parks and Recreation Department for the final plans for enclosing an area of the restaurant patio and will be seeking approval to install televisions in the patio for patrons.

7. Home Club Reports

The Men's Club and Los Paisanos annual match is played at Santa Barbara Golf Club in December.

ADJOURNMENT

The meeting was adjourned at 5.30 pm.

NEXT REGULAR MEETING

Wednesday January 11, 2017 4.30 pm
Parks and Recreation Conference Room.
620 Laguna Street.
Santa Barbara