



City of Santa Barbara

GOLF COURSE ADVISORY COMMITTEE (GAC)

Wednesday, October 21st 2015

Special Meeting Minutes

Dominic Namnath called the Special Golf Course Advisory Committee meeting to order at 4:35 pm at the Parks and Recreation Department Conference Room.

Roll Call

Committee members present

Dominic Namnath
John Craig
Bob Garcia
Bryant Henson
Maureen Masson

Others Present

Mark Sewell, Business Manager
Simon Herrera, Golf Course Superintendent
Melissa Martinez, Mulligan's Café and Bar
Chris Talerico, Director of Golf

Committee members absent

Gretchen Ostergren
Michael Woodard

Changes to the Agenda

None

Written Communications

None

Public Comment

None

CONSENT CALENDAR

1. Approval of Minutes from September 9th, 2015

The Golf Advisory Committee waived the reading, and approved the minutes of the meeting of September 9th, 2015.

Action: The approval was unanimous.

ADMINISTRATIVE AND STAFF REPORT

2. Golf Course Performance and Staff Reports

Staff presented the rounds and revenue report for September 2015, and stated that revenue was below the same month in 2014 and down against budget. High temperatures in the month had an impact with staff noting that the October round and revenue numbers were looking good. The closure of Montecito Country Club for maintenance will likely result in more play at Muni as the members seek a quality and affordable alternative.

3. Golf Maintenance Report

Simon Herrera provided a verbal report that the golf course is in great shape and still saving water. The bid walk for the Players' improvement funded project to improve tees and bunkers had recently taken place and staff expected bid results before the end of October. A large project to replace the driving range fence has completed ahead of schedule and with minimal impact to players and lessons. The putting green, #9 and #15 have been aerified and plans are in place to use sod from the nursery green to repair areas that have become too heavily damaged as a result of high salt levels due to continued drought. Bryant Henson enquired as to the status of greens #13 and #14 where Maintenance staff are over-seeding. Feedback to include more signage to explain course conditions where the aesthetics are impacted albeit for the benefit of the course was taken and will result in better on course communication with marshals and signage.

4. Player Improvement Fund Sub-Committee Report

John Craig, Chair of the subcommittee issued a the minutes from the special meeting of October 13, 2015 along with a submittal for a digital signage project to Simon Herrera for initial review.

5. Concession Reports

Melissa Martinez advised that Mulligans would be receptive to discussing special offers for members of home clubs in order to reward them for their loyal custom and that she would meet with representatives from the home clubs to formalize a policy.

Chris Talerico provided a verbal report to state that he had seen a few of Montecito CC golfers playing Muni and thanked Simon Herrera for the great job with the driving range project.

6. Home Club Reports

Home clubs agreed to meet with Mulligans to discuss how the restaurant and clubs can work together to mutually beneficial goals.

ADJOURNMENT

The meeting was adjourned at 5.25 pm.

NEXT REGULAR MEETING

Wednesday November 11th, 2015
Parks and Recreation Conference Room.
620 Laguna Street.
4.30 pm