



# City of Santa Barbara

## GOLF COURSE ADVISORY COMMITTEE (GAC)

Wednesday, September 9<sup>th</sup> 2015

### Regular Meeting Minutes

Dominic Namnath called the Regular Golf Course Advisory Committee meeting to order at 4:35 pm at the Parks and Recreation Department Conference Room.

#### **Roll Call**

##### Committee members present

Dominic Namnath

John Craig

Bob Garcia

Bryant Henson

Gretchen Ostergren

Michael Woodard

Maureen Masson

##### Others Present

Mark Sewell, Business Manager

Simon Herrera, Golf Course Superintendent

Melissa Martinez, Mulligan's Café and Bar

#### **Changes to the Agenda**

None

#### **Written Communications**

None

#### **Public Comment**

Lance Merrihew addressed the committee to introduce himself and his colleague as representatives of CourseCo, a management company interested in the opportunity to operate the golf club in response to RFP 3802.

#### **CONSENT CALENDAR**

##### **1. Approval of Minutes from August 12<sup>th</sup>, 2015**

The Golf Advisory Committee waived the reading, and approved the minutes of the meeting of Monday Aug 12<sup>th</sup>, 2015.

Action: The approval was unanimous.

#### **ADMINISTRATIVE AND STAFF REPORT**

##### **2. Golf Course Performance and Staff Reports**

Staff presented the rounds and revenue report for August 2015, and stated that revenue was above the same month in 2014, but down against budget. Round volume is 5% higher after two months than the same time last year. Mark Sewell issued the GAC a hardcopy fact sheet with regard to the operating, maintenance and restaurant contracting process.

##### **3. Golf Maintenance Report**

Simon Herrera provided a verbal report that the golf course is in great shape and received a lot of good comments during recent tournaments. The drought has had a continuing

impact on the trees at the golf course and staff has identified a number of trees that may require removal as they are either dead or diseased. Projects to improve tee boxes, bunkers and repair the range fence are in final planning stages to commence over the coming weeks. The golf course has saved 25% water after 8 months of 2015 in comparison to 2013 in line with State and City requirements.

#### **4. Player Improvement Fund Sub-Committee Report**

John Craig, Chair of the subcommittee issued a letter provided to the PIFSC regarding options for digital solutions for communicating the PIF at the golf course. Staff will meet with members of the PIFSC to review options and costs for improving the communication of the PIF to the golfing public. PIFSC will be presenting new project ideas to the Golf Course Superintendent in line with the policy.

#### **5. Concession Reports**

Melissa Martinez advised that August 2015 was very good month for revenue at the restaurant and thanked all customers for their support. She advised that Mulligans would be receptive to discussing special offers for members of home clubs in order to reward them for their loyal custom.

No Pro Shop report was provided.

#### **6. Home Club Reports**

Men's Club membership around 260 and elections are coming soon for the board. The Women's Club will be holding their 4 day presidents cup tournament soon. Mark sEwell offered to attend the board meetings of all home clubs to answer any queries regarding the Fact Sheet issued at the meeting.

### **ADJOURNMENT**

The meeting was adjourned at 5.29 pm.

### **NEXT REGULAR MEETING**

Wednesday October 14<sup>th</sup>, 2015  
Parks and Recreation Conference Room.  
620 Laguna Street.  
4.30 pm