



City of Santa Barbara

GOLF COURSE ADVISORY COMMITTEE (GAC)

Wednesday, April 8th 2015

Regular Meeting Minutes

Dominic Namnath (Chair) called the Regular Golf Course Advisory Committee meeting to order at 4:30 pm at the Parks and Recreation Department Conference Room.

Roll Call

Committee members present

Dominic Namnath (Chair)
John Craig
Gretchen Ostergren
Maureen Masson
Bryant Henson
Bob Garcia

Others Present

Mark Sewell, Business Analyst
Simon Herrera, Golf Course Superintendent
Nancy Rapp, Parks and Recreation Director
Lesley Wiscomb, PRC Liaison

Changes to the Agenda

None

Written Communications

None

Public Comment

None

CONSENT CALENDAR

1. Approval of Minutes from March 11th, 2015

The Golf Advisory Committee waived the reading, and approved the minutes of the meeting of Wednesday March 11th, 2015.

Action: Bryant Henson motioned to approve the minutes, The approval was unanimous.

ADMINISTRATIVE AND STAFF REPORT

2. Communication of Resignation of Bob Swider from GAC.

Mark Sewell informed the GAC that Bob Swider, member at large had tendered his resignation as a member of the GAC. Bob was a committed servant to the golf course but could not continue to offer his time and energies. A vacancy for an at-large position now exists and applications are available online or from the Parks and Recreation office. Applications to the GAC are due by Friday May 15, 2015 for the attention of Karla Megill, 620 Laguna Street, Santa Barbara 93102.

3. Golf Course Performance and Staff Reports.

Mark Sewell presented the rounds and revenue report for March 2015 and stated that revenue was \$11,108 higher in March 2015 than March 2014. Revenue is still however \$37,321 lower after 9 months than the same time period in the previous fiscal year.

4. Proposed FY16-FY17 Golf Fund Operational and Capital Budgets, and recommended Fees and Charges

Mark Sewell delivered a presentation detailing the key aspects of the proposed budget and greens fees. The budget was unanimously recommended to the Parks and Recreation Commission as presented with one exception; The committee voted 4/1 against increasing the Rewards Membership from \$127 to \$130 per year. John Craig voted to increase, all other members voted to leave at \$127.

5. Appointment of 3 GAC members to Golf Operations Committee

Dominic Namnath appointed John Craig and Gretchen Ostergren to join him as the three GAC members on the Golf Operations Committee to provide opinion and assist staff with determining the most appropriate operating model for the golf course given Council direction to find savings by contracting out maintenance.

6. Player Improvement Fund Sub-Committee Report.

John Craig provided a copy of the minutes from the most recent meeting of the PIFSC to the GAC. The Breezeway will be used to house the information on PIF projects and Staff will work with the PIFSC to provide the appropriate graphics for the area. Options for including a digital screen in the breezeway were discussed with Nancy Rapp suggesting Chris Talerico contact vendors to see if they would supply the screen as part of a sponsorship opportunity.

7. Golf Maintenance Report

Simon Herrera provided a verbal report and advised that yardage markers continue to be updated and verified for accuracy on the golf course.

8. Golf Pro Report

No representative from the Pro Shop in attendance

ADJOURNMENT

The meeting was adjourned at 6:00 pm.

NEXT REGULAR MEETING

Wednesday May 13th 2015
Parks and Recreation Conference Room.
620 Laguna Street.
4.30 pm