



City of Santa Barbara

GOLF COURSE ADVISORY COMMITTEE (GAC)

Wednesday, February 11th 2015

Regular Meeting Minutes

Dominic Namnath (Chair) called the Special Golf Course Advisory Committee meeting to order at 4:35 pm at the Parks and Recreation Department Conference Room.

Roll Call

Committee members present

Dominic Namnath (Chair)
John Craig (Vice-Chair)
Maureen Masson
Bryant Henson
Bob Garcia
Gretchen Ostergren

Others Present

Mark Sewell, Business Analyst.
Simon Herrera, Golf Course Superintendent.
Mario Medina, Mulligan's Café and Bar.
Chris Talerico, Director of Golf.
Leslie Wiscomb, P&R Commission Liaison

Absent:

Bob Swider

Changes to the Agenda

None

Written Communications

None

Public Comment

None

CONSENT CALENDAR

1. Approval of Minutes from January 26th, 2015

The Golf Advisory Committee waived the reading, and approved the minutes of the meeting of Monday, January 26th, 2015.

Action: The approval of the minutes was unanimous.

ADMINISTRATIVE AND STAFF REPORT

2. Parks and Recreation Director –Status of Discussions Related to the Financial Issues Facing the Golf Fund.

In the absence of the Parks and Recreation Director, Mark Sewell delivered a verbal report on the presentation provided to Finance Committee on January 27th 2015. The Finance committee made recommendations to Council to approve a refinancing of debt, increase marketing funding and to review the maintenance options next year. Golf Staff will return to council on Tuesday March 10th to seek council direction as to how to improve the financial sustainability of the Golf course for future years.

3. Players Improvement Fund Sub Committee.

No meetings had occurred since the last GAC.

4. Recommendation of projects as put forward by PIFSC by Golf Course Superintendent.

Simon Herrera provided a verbal report on the progress thus far in reviewing and estimating the financial costs of the five projects submitted by the PIFSC.

5. Facebook Photo Competition winner.

The GAC reviewed the photographs posted to Facebook under the two contests held in January and February 2015 and selected the photo submitted by Jay Aghassi for the \$50 gift card prize.

6. Golf Course Performance and Staff Reports

Mark Sewell presented the rounds and revenue for the month of January and confirmed that play was again down vs budget and FY2014.

7. Golf Maintenance Report.

Staff have been making repairs to the drainage on the driving range and improvements to reduce the impact of rain events to neighboring residents. Recycled water is now being supplied by the Val Verde well with water that is not suitable to be provided as potable water. Simon confirmed that the greens will not need aerification whereby a core of turf is removed, thus the slicing will enable oxygen to reach the roots and have no impact on play.

8. Golf Pro Report

Director of Golf, Chris Talerico provided a written report detailing the successes of various programs. The interior of the pro shop is being re-decorated and now has new flooring and paint. New fixtures will be installed in the coming weeks.

9. Home Club Reports

Mens Club membership is at 235 members.

EWGA has seen a 16% increase in membership with 33% new members.

ADJOURNMENT

The meeting was adjourned at 5:55 pm.

NEXT REGULAR MEETING

Wednesday March 11th 2015
620 Laguna street
4.30 pm