



City of Santa Barbara

GOLF COURSE ADVISORY COMMITTEE

Wednesday, April 09th 2014

Minutes

Dominic Namnath called the regular Golf Course Advisory Committee meeting to order at 4:39 pm at the Parks and Recreation Department Conference Room.

Roll Call

Committee members present

Others Present

John Craig
Bob Garcia
Bryant Henson

Simon Herrera, Golf Course Superintendent
Mark Sewell, Parks and Recreation
Lesley Wiscomb, Parks and Recreation Commission Liaison

Dominic Namnath
Maureen Masson
Gretchen Ostergren

Committee members absent

Bob Swider

Changes to the Agenda

None

Written Communications

None

Public Comment

None

CONSENT CALENDAR

1. **Approval of Minutes from February 12th, 2014.**

Minutes were unanimously approved.

ADMINISTRATIVE AND STAFF REPORT

2. **Golf Rounds and Financial Reports**

Mark Sewell presented the Rounds and Revenue report updated to end March 2014. Play was up on FY13 but down against the FY14 Budget for both February and March. This was caused in part by the welcome rain fall received and aerification maintenance work undertaken.

Players Improvement Fund has accrued \$43,224 after 9 months of which \$22,380 was spent on the Tee Box Project. This leaves **\$20,844** available for projects.

Drought strategy was discussed with regard to the planning and decisions that will be taken in coming days and weeks with regard to the current stage 1 drought and likely stage 2 declaration.

Staff will present to P&R Commission the drought strategy before end of FY 2014.

3. Marketing Report

Mark Sewell presented good feedback for the recent 15% and 15% discount for golfers who played during and just after the much needed aerification. The discount was offered as a thank you to golfers who played the course even with sub-optimum putting surfaces. The greens will be all the better for this essential and long overdue work.

A survey will be available for all golfers to complete to tell staff what they think and feel about Santa Barbara Golf Club.

4. Golf Maintenance Report

Simon Herrera advised the Sand Trap by #10 has been repaired and turf added to complete the entrance to the bunker. Quotes are being received to repair the cart path below #18 tee with staff confident of work to commence in the next few weeks.

Aerification of the greens was completed in two days and timed to perfection as rainfall helped to leech the greens the day following the completion.

Maintenance work on the pro shop roof and restroom by #4 green was completed in March meaning rain fall will not find its way into the building any more.

5. Golf Pro Report

Chris Talerico was not present.

6. Restaurant Operator Report

Mario Medina was not present.

7. Players Improvement Fund Sub Committee

Framework for determining projects that meet the various safety, cost and complexity constraints was presented to the GAC by the subcommittee.

This framework will be reviewed by staff and feedback offered at next meeting.

8. Budget FY15

Mark Sewell presented the budget that staff will be proposing to P&R commission and City Council for the Golf Fund.

The Budget was approved by majority of 4-2.

The vote was called in regard to staff recommendation to raise green fees in January 2015 and not in July 2014. The proposal to increase fees in January 2015 was therefore upheld and will be taken to the P&R Commission.

GAC vote for price increase in July 2014: D Namnath, G Ostergren

Vote for price increase in Jan 2015: B Garcia, B Henson, M Masson, J Craig

9. Pace of play was discussed with regard to home clubs and in general. The perception of play is important to golfers and a new tracking document is being used by marshals to build a reliable database of actual play times.

ADJOURNMENT

The meeting was adjourned at 6.30 pm.