



# DOWNTOWN PARKING COMMITTEE

## REGULAR MEETING

### MINUTES

Thursday, February 11, 2021  
GoToWebinar Meeting

1) **CALL TO ORDER:** 7:30 AM

2) **ROLL CALL**

DPC MEMBERS

Trey Pinner (Chair)  
Ed France (Vice Chair)  
Andrew Newkirk  
Matt LaBrie  
Sean Pratt  
Barbara Silver  
Ruben Zarate

Attendance

Present  
Present  
Present  
Present  
Excused  
Present  
Present

CITY STAFF PRESENT :

Rob Dayton, Transportation Planning & Parking Manager  
Victor Garza, Downtown Parking & Plaza Manager  
Sarah Clark, Administrative Supervisor  
Roy Forney, Parking Supervisor  
Dion Tait, Facilities Maintenance Supervisor  
Justin Berman, Parking Coordinator  
Sergio Arriaga, Parking Coordinator  
Jeff James, Electronics Technician  
Chelsey Swanson, Project Planner  
Meghan Salas, Parking Resources Specialist  
Mindy Jackson, Administrative Specialist

LIAISONS PRESENT:

Barrett Reed, Planning Commission Liaison

3) **CEREMONIAL ITEM:** Matt LaBrie was sworn in to serve a new term on the Downtown Parking Committee.

4) **CHANGES TO THE AGENDA:** None.

5) **PUBLIC COMMENT:** None.

6) **APPROVAL OF THE MINUTES FROM THE REGULAR MEETING OF January 14, 2021**

**Motion:** To approve the minutes from the regular meeting of January 14, 2021

**Motion Made By:** Andrew Newkirk **Second:** Ed France

**Vote:** Yeas: 6 Nays: 0 Abstain: 0 Absent: 1

7) **FY22-23 BUDGET AND PARKING OPERATIONS UPDATE** (LOCATION ON VIDEO: 6:00)

**RECOMMENDATION:** That the Committee receive an update on FY22-23 budget preparation, parking operations, and trends in revenues and expenditures.

Sarah Clark presented the proposed two-year budget for Fiscal Years 2022-2023. This budget has been submitted to the City Administrator and will be presented to Council in May. Revenue and expenditures for January 2021 were also presented.

There was discussion on how to build up the reserves.

**PUBLIC COMMENT:** None.

**Motion:** The Downtown Parking Committee supports moving forward the Fiscal Year 2022-2023 Budget and Parking Operations.

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**Motion Made By:** Ed France **Second:** Andrew Newkirk

**Vote:** Yeas: 6 Nays: 0 Abstain: 0 Absent: 1

- 8) AUTOMATED LICENSE PLATE RECOGNITION UPDATE** (LOCATION ON VIDEO: 51:40)  
RECOMMENDATION: That the Committee receive an update on the Automated License Plate Recognition (ALPR) Project.

Rob Dayton gave the following Mission Statement that downtown parking staff are working towards:

**To ensure a financially sustainable parking system that will support the vitality and health of the Downtown.**

A list of Vision Targets were presented.

Implementation of the ALPR system is in progress. The target date to be fully operational and automated is February of 2022.

Chair Pinner asked for a graphical way to show where we are at and that targets are being met.

Mr. Dayton said that there will be a schedule and timeline given at a future meeting.

Mr. Zarate asked if the complimentary time will be transferable to another lot if a vehicle is in one lot for part of the time and moves to another. Mr. Garza said that he will look into this.

Barbara Silver asked that a vision target be added to abide by Council's LPR data policy and protect people's data information. Mr. Newkirk asked that the policy be cross referenced in the first tier.

**PUBLIC COMMENT:** Barrett Reed asked how the LPR will benefit or be an incentive to 24/7 residential parking permits in Downtown Santa Barbara. Mr. Dayton said that this will be one of the aspects of the automation.

- 9) STATE STREET SUBCOMMITTEE:** (LOCATION ON VIDEO: 1:22:24)  
RECOMMENDATION: That the Committee receive an update on the Subcommittee's work on Downtown Plaza visioning.

Mr. Dayton said that the Subcommittee has concluded their work. They want to establish a Master Plan Advisory Committee to guide the State Street Master Plan process. It was recommended that they include a Downtown Parking Committee member and Transportation & Circulation Committee member. The recommendation will go to City Council on March 9.

**PUBLIC COMMENT:** None.

## **10) PROGRAM UPDATES**

- State Street Promenade Activity – Activity is starting up again. Staff has worked hard at dealing with the recent storm activity in the downtown area.
- Bike Share – This item will be covered at the next meeting.

## **11) ANNOUNCEMENTS – None.**

## **12) ADJOURNMENT**

The meeting was adjourned at 9:10 AM.