



DOWNTOWN PARKING COMMITTEE

REGULAR MEETING

MINUTES

Thursday, February 8, 2018
David Gebhard Public Meeting Room
630 Garden Street
Santa Barbara, CA 93101

1) CALL TO ORDER:

The meeting was called to order at 7:35 AM

2) ROLL CALL

DPC MEMBERS

Trey Pinner (Chair)
Matt LaBrie (Vice-Chair)
Edward France
Robert Janeway
Sean Pratt
Kate Schwab

Attendance

Present
Present
Excused
Present
Excused
Present

CITY STAFF PRESENT

Rob Dayton, Transportation Planning and Parking Manager
Victor Garza, Parking /TMP Superintendent
Chris Rickerd, Administrative Assistant
Dion Tait, Parking Supervisor
Roy Forney, Parking Supervisor
Teri Green, Associate Transportation Planner

LIAISONS PRESENT

Randy Rowse, City Council

OTHERS PRESENT

Jerry Estrada, MTD
Hillary Blackerby, MTD
Lesley Wiscomb, Planning Commission

3) CHANGES TO AGENDA

None

4) PUBLIC COMMENTS

None

5) APPROVAL OF THE MINUTES FROM THE REGULAR MEETING OF NOVEMBER 9, 2017

Motion: To approve minutes from the regular meeting of November 9, 2017

Made By: 1st
Matt LaBrie 2nd Trey Pinner

Discussion: N/A

Vote: Yeas: 4 Nays: 0 Abstain: 0 Absent: 0 Excused: 2

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6) DOWNTOWN PARKING COMMITTEE CHAIR

Chair Pinner discussed that a motion would be needed to vote for the Chair and Vice-Chair of the Downtown Parking Committee for 2018.

Motion: For William Pinner to continue as Chair and Matt La Brie to continue as Vice Chair

Made By: 1st Kate Schwab 2nd Robert Janeway

Discussion: N/A

Vote: Yeas: 4 Nays: 0 Abstain: 0 Absent: 0 Excused: 2

7) DOWNTOWN-WATERFRONT SHUTTLE REPORT

MTD General Manager, Jerry Estrada, updated the Committee on the ridership, marketing, and buses used for the Downtown- Waterfront Shuttle. Mr. Estrada discussed how the ridership suffered throughout the month of December as a result of the Thomas Fire, bringing ridership down 30%.

8) THOMAS FIRE

Victor Garza, Parking /TMP Superintendent, reported to the Committee Downtown Parking's post Thomas Fire clean-up effort and financial impacts. Downtown Parking was tasked to clean up ash on State Street as well as in the public Parking areas. The cost of supplies, services, and revenue lost had a negative net budget impact of \$222,337 for Fiscal Year 2018.

9) HELENA LOT

Justin Berman, Parking Coordinator, shared a brief history, operational goals, and proposed changes for the Helena City Parking Lot. In order to help create short-term customer parking, staff is proposing the implementation of a Pay by Plate system that allows customers to pay for their parking using either a Luke II payment Kiosk in the parking lot or the Pay by Phone application which allows customers to pay using their smartphone. The Pay by Phone option is customer service focused. It alerts the customer when time is about to expire and allows the customer to add time without returning to their vehicle.

10) PROGRAM UPDATES

Rob Dayton, Transportation Planning and Parking Manager, discussed some updates regarding the Housing Task Force. This topic is to be addressed at the next City Council Meeting February 13, 2018.

11) ADJOURNMENT

The meeting adjourned at 9:09 AM