



# DOWNTOWN PARKING COMMITTEE

## REGULAR MEETING

### MINUTES

Thursday, February 8, 2018  
David Gebhard Public Meeting Room  
630 Garden Street  
Santa Barbara, CA 93101

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#### 1) CALL TO ORDER:

The meeting was called to order at 7:35 AM

#### 2) ROLL CALL

##### DPC MEMBERS

Trey Pinner (Chair)  
Matt LaBrie (Vice-Chair)  
Edward France  
Robert Janeway  
Sean Pratt  
Kate Schwab

##### Attendance

Present  
Present  
Excused  
Present  
Excused  
Present

##### CITY STAFF PRESENT

Rob Dayton, Transportation Planning and Parking Manager  
Victor Garza, Parking /TMP Superintendent  
Chris Rickerd, Administrative Assistant  
Dion Tait, Parking Supervisor  
Roy Forney, Parking Supervisor  
Teri Green, Associate Transportation Planner

##### LIAISONS PRESENT

Randy Rowse, City Council

##### OTHERS PRESENT

Jerry Estrada, MTD  
Hillary Blackerby, MTD  
Lesley Wiscomb, Planning Commission

#### 3) CHANGES TO AGENDA

None

#### 4) PUBLIC COMMENTS

None

#### 5) APPROVAL OF THE MINUTES FROM THE REGULAR MEETING OF NOVEMBER 9, 2017

**Motion:** To approve minutes from the regular meeting of November 9, 2017  
**Made By:** 1<sup>st</sup> Matt LaBrie 2<sup>nd</sup> Trey Pinner  
**Discussion:** N/A  
**Vote:** Yeas: 4 Nays: 0 Abstain: 0 Absent: 0 Excused: 2

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**6) DOWNTOWN PARKING COMMITTEE CHAIR**

Chair Pinner discussed that a motion would be needed to vote for the Chair and Vice-Chair of the Downtown Parking Committee for 2018.

**Motion:** For William Pinner to continue as Chair and Matt La Brie to continue as Vice Chair

**Made By:** 1<sup>st</sup> Kate Schwab 2<sup>nd</sup> Robert Janeway

**Discussion:** N/A

**Vote:** Yeas: 4 Nays: 0 Abstain: 0 Absent: 0 Excused: 2

**7) DOWNTOWN-WATERFRONT SHUTTLE REPORT**

MTD General Manager, Jerry Estrada, updated the Committee on the ridership, marketing, and buses used for the Downtown- Waterfront Shuttle. Mr. Estrada discussed how the ridership suffered throughout the month of December as a result of the Thomas Fire, bringing ridership down 30%.

**8) THOMAS FIRE**

Victor Garza, Parking /TMP Superintendent, reported to the Committee Downtown Parking's post Thomas Fire clean-up effort and financial impacts. Downtown Parking was tasked to clean up ash on State Street as well as in the public Parking areas. The cost of supplies, services, and revenue lost had a negative net budget impact of \$222,337 for Fiscal Year 2018.

**9) HELENA LOT**

Justin Berman, Parking Coordinator, shared a brief history, operational goals, and proposed changes for the Helena City Parking Lot. In order to help create short-term customer parking, staff is proposing the implementation of a Pay by Plate system that allows customers to pay for their parking using either a Luke II payment Kiosk in the parking lot or the Pay by Phone application which allows customers to pay using their smartphone. The Pay by Phone option is customer service focused. It alerts the customer when time is about to expire and allows the customer to add time without returning to their vehicle.

**10) PROGRAM UPDATES**

Rob Dayton, Transportation Planning and Parking Manager, discussed some updates regarding the Housing Task Force. This topic is to be addressed at the next City Council Meeting February 13, 2018.

**11) ADJOURNMENT**

The meeting adjourned at 9:09 AM