



DOWNTOWN PARKING COMMITTEE

REGULAR MEETING

MINUTES

Thursday, January 14, 2021
GoToWebinar Meeting

1) **CALL TO ORDER:** 7:30 AM

2) **ROLL CALL**

DPC MEMBERS

Trey Pinner (Chair)
Ed France (Vice Chair)
Andrew Newkirk
Matt LaBrie
Sean Pratt
Barbara Silver
Ruben Zarate

Attendance

Present
Present
Present
Present
Excused
Present
Present

CITY STAFF PRESENT :

Rob Dayton, Transportation Planning & Parking Manager
Victor Garza, Downtown Parking & Plaza Manager
Sarah Clark, Administrative Supervisor
Roy Forney, Parking Supervisor
Dion Tait, Facilities Maintenance Supervisor
Justin Berman, Parking Coordinator
Sergio Arriaga, Parking Coordinator
Meghan Salas, Parking Resources Specialist
Mindy Jackson, Administrative Specialist

LIAISONS PRESENT:

Meagan Harmon, City Council Liaison

Hillary Blackerby, Transportation & Circulation Committee Member

3) **CHANGES TO AGENDA:** None.

Rob Dayton introduced two new Downtown Parking Committee members; Barbara Silver and Ruben Zarate.

4.) **PUBLIC COMMENT:** None.

5.) **APPROVAL OF THE MINUTES FROM THE REGULAR MEETING OF December 10, 2020**

Motion: To approve the minutes from the regular meeting of December 10, 2020

Motion Made By: Andrew Newkirk **Second:** Ed France

Vote: Yeas: 6 Nays: 0 Abstain: Absent: 1

6.) **PARKING OPERATIONS, REVENUE, AND EXPENDITURE UPDATES** (LOCATION ON VIDEO: 5:50)

RECOMMENDATION: That the Committee receive an update on parking operations, staffing levels, and trends in revenues and expenditures.

Sarah Clark gave the presentation. An overview of the December occupancy and revenue shows that occupancy and revenue is significantly lower than last year.

Mr. Garza stated that efforts have been made to reduce operational costs. Right now the focus is on trying to reduce the negative net revenue impact and maintain the lots with the small amount of revenue that we have.

Sarah mentioned that we are currently going through the two-year budget process for Fiscal Year 2022 and 2023.

DOWNTOWN PARKING COMMITTEE MEETING MINUTES

JANUARY 14, 2021

Page - 2 –

PUBLIC COMMENT: None.

7.) DOWNTOWN PLAZA ACTIVITY UPDATES (LOCATION ON VIDEO: 26:05)

RECOMMENDATION: That the Committee receive an update on the Downtown Plaza, including parklets, outdoor dining, implementation of City ordinances, and status of street closures. Extension of Emergency Ordinance closing State Street, update on notifications to businesses, and the start of enforcement regarding Americans with Disabilities Act guidelines, storm flows, and winterization.

Mr. Garza gave the following updates:

The Downtown Parking Program's focus has been on operations and maintenance of the five garages and seven surface parking lots. With the creation of the promenade, Downtown Parking oversees the maintenance of the sidewalk power washing, landscape maintenance, and the litter clean-up that is needed every day of the year. Dion Tait and Roy Forney oversee and also perform a lot of the maintenance to keep the promenade in a clean condition.

Staff is also assisting Downtown Santa Barbara with the Thursday markets and assisting the Farmer's Market on Tuesday's with traffic control and accessibility to electrical outlets. Staff is working with merchants and their needs for outdoor lighting, and with the help of contractors have installed outdoor holiday lighting. Staff is working with contractors to install terracotta pots and planting. A contractor has been hired to install additional traffic control. This is all part of the interim faze of the promenade that followed the construction phase of the promenade. Staff is working to make things more aesthetically pleasing. Bike share racks are being installed for electric bikes. Staff is also working with business owners to make sure that the outdoor dining structures don't block storm water flow in the gutters. Guidelines are being given to make changes in a safe and aesthetic way. The Downtown Ambassadors have been directing services to the homeless.

Chair Pinner asked if there will be data reported on Bike Share. Mr. Dayton said yes, BCycle will provide data on use and staff will report back to the DPC.

Mr. Dayton stated that there was an appeal on the coastal zone permit that will go to Council on January 29. This will delay access of Bike Share to the Waterfront. The launch of Bike Share will be above the freeway until the permit issue is resolved regarding the coastal zone area.

PUBLIC COMMENT: None.

8.) STATE STREET SUBCOMMITTEE:(LOCATION ON VIDEO: 53:00)

RECOMMENDATION: That the Committee receive an update on the Subcommittee's work on Downtown Plaza visioning.

Mr. Dayton gave the update on the subcommittee:

The subcommittee is working to come up with a plan for the future of State Street. They will be talking about the expansion of the guidelines at the next meeting. The committee is interested in changing the guidelines as we now move from safety and functionality to aesthetics.

Mr. Newkirk would like to see the meetings held in the evening so more people and perspectives can be available.

PUBLIC COMMENT: None.

9.) APPOINTMENT OF CHAIR AND VICE CHAIR: (LOCATION ON VIDEO: 1:15:45)

Motion: To Appoint the current Chair, Trey Pinner and Vice Chair, Ed France, to serve another term.

Motion Made By: Matt LaBrie **Second:** Andrew Newkirk

Vote: Yeas: 6 Nays: 0 Abstain: Absent: 1

PUBLIC COMMENT: None.

10.) ANNOUNCEMENTS

Mr. Dayton commented that the Terra Cota Pots are going in and being filled with plants. The bollards are also on order and the green lanes will be painted. This should be all completed by February and we will see a new look downtown.

DOWNTOWN PARKING COMMITTEE MEETING MINUTES

JANUARY 14, 2021

Page - 3 –

Chair Pinner encouraged others to participate in the State Street Subcommittee and if they are unable to attend and would like something to be addressed, please notify him or Mr. France and they will attempt to bring to the committee your comments and concerns.

11.) ADJOURNMENT

The meeting was adjourned at 8:55 AM.