



DOWNTOWN PARKING COMMITTEE

REGULAR MEETING

MINUTES

Thursday, February 13, 2020
David Gebhard Public Meeting Room
630 Garden Street
Santa Barbara, CA 93101

1) CALL TO ORDER

The meeting was called to order at 7:35 AM.

2) ROLL CALL

DPC MEMBERS

Trey Pinner (Chair)
Edward France (Vice Chair)
Robert Janeway
Matt LaBrie
Andrew Newkirk
Sean Pratt

ATTENDANCE

Present
Present
Present
Present
Present
Absent

CITY STAFF PRESENT

Rob Dayton, Transportation Planning and Parking Manager
Victor Garza, Downtown Plaza and Parking Manager
Roy Forney, Parking Supervisor
Dion Tait, Facility Maintenance Supervisor
Sarah Clark, Administrative Supervisor
Chelsey Swanson, Project Planner
Mark Nunez, Parking Maintenance Coordinator

OTHERS PRESENT

Will Rehling, Accessible Santa Barbara

LIAISONS PRESENT

Lesley Wiscomb, Planning Commission
Gabe Escobedo, Planning Commission

3) CHANGES TO AGENDA

None

4) PUBLIC COMMENT:

Lesley Wiscomb introduced Gabe Escobedo who will be the new Planning Commission Liaison to the Downtown Parking Committee. Ms. Wiscomb was thanked for her service.

5) APPROVAL OF THE MINUTES FROM THE REGULAR MEETING OF DECEMBER 12, 2019

Motion:

To approve the minutes from the regular meeting of December 12, 2019.

Made By:

1st Andrew Newkirk 2nd Ed France

Discussion:

One small change was requested by Andrew Newkirk

Vote:

Yeas: 5 Nays: 0 Abstain: 0 Absent: 1 Excused: 0

DOWNTOWN PARKING COMMITTEE MEETING MINUTES

February 13, 2020

Page - 2 –

6) BIKESHARE

Rob Dayton gave a presentation on Bike Share.

Council adopted the Shared Mobility Ordinance in May 2019. There was a Bike Share Pilot Program Request for Applications in July 2019 and an operator selection process began. SBCAG, the City of Goleta, and UCSB were part of the selection committee. After reviewing the applications, BCycle was selected. The initial rollout will consist of 250 e-bikes. BCycle uses a docked system. The fare structure goals were explained.

Mr. Dayton stated that you will be able to find empty docks on an app. They will be visible in places where people want to go.

Andrew Newkirk asked about maintenance of the bikes. Mr. Dayton explained that typically, BCycle does the system setup and then hires others to operate. In Santa Barbara, BCycle will run and take care of the maintenance themselves. Mr. Newkirk asked if the bikes will be at the Airport. Mr. Dayton stated that no, they are not at the Airport, but BCycle will expand accordingly if the pilot program works. If the City of Goleta chooses to have BCycle, then the Airport probably will.

The use of the e-bikes will be resident driven.

Mr. LaBrie asked that the downtown/waterfront shuttle ridership data be looked at the time of the BCycle rollout.

Mr. Pinner asked what happens if the e-bikes are not left in a dock. Mr. Dayton said that there will be a penalty to the user's credit card and the system has alerts. Mr. Dayton explained that a bike will need to be in a dock to end the ride.

7) DOWNTOWN PARKING FY 2020 – FY 2021 MID-CYCLE BUDGET REVIEW

Sarah Clark gave the presentation.

A Fee Resolution with proposed changes was given to committee members.

8) PROGRAM UPDATES

- a. **Seville Square** – The sign was purchased and staff is getting ready to install it. Mr. Pinner would like to hear about any feedback received regarding the new sign.
- b. **Parking and Business Improvement Area (PBIA) Update** – Doing some visioning. The consultant, Walker, will describe the value of each service that Downtown Parking provides. Staff will come back to the DPC with this work before going to Council.
- c. **Film Festival** – Victor Garza reported that the Film Festival brought a lot of activity to downtown.
- d. **Form 700 Statement of Economic Interest** – The Committee was asked to view the recent email that was sent to them by the City Clerk's Office that explains what they need to do to complete the form.
- e. **Q2 Occupancy and Revenue** – A hard copy report was given that gave the committee data on this subject.
- f. **Holiday Occupancy** – A hard copy report was given that gave the committee data on this subject.

DOWNTOWN PARKING COMMITTEE MEETING MINUTES

February 13, 2020

Page - 3 –

9) APPOINTMENT OF CHAIR AND VICE CHAIR

Motion: Mr. LaBrie made a motion to reappoint the Chair (Trey Pinner) and Vice Chair (Ed France).

Made By: 1st Andrew Newkirk 2nd Robert Janeway

Discussion: N/A

Vote: Yeas: 5 Nays: 0 Abstain: 0 Absent: 1 Excused: 0

10) ADJOURNMENT

The meeting adjourned at 9:02 AM