



City of Santa Barbara
Downtown Parking Committee

Staff Report

DATE: November 12, 2020

TO: Downtown Parking Committee

FROM: Robert J. Dayton, Transportation Planning and Parking Manager
Alelia Parenteau, Energy and Climate Manager

SUBJECT: Consideration of Proposed Workforce Electric Vehicle Charging Pilot Program and Fees

RECOMMENDATION:

That the Committee receive a report on a Workforce and Resident Electric Vehicle Charging Pilot Program and recommend that City Council approve the proposed updates to the Downtown Parking Fee Resolution.

DISCUSSION:

In September of 2020, Council adopted a goal of carbon neutrality by 2035. Furthermore, per the City's 2015 greenhouse gas (GHG) inventory, transportation-related emissions account for approximately 57 percent of the City's overall emissions. Therefore, placing particular focus on reducing vehicle emissions is imperative to achieving the Council's goals.

Facilitating transition to electric vehicles (EV) is a key strategy for reducing transportation-related GHG emissions within the City of Santa Barbara. In fact, Governor Newsom recently committed to eliminating the sale of internal combustion engine vehicles by 2035, highlighting the statewide intention to transition to EVs. In order to encourage EV adoption, the City can offer incentives to help smooth barriers of entry. This includes building out electric infrastructure to provide more EV charging stations in order to reduce "range anxiety" and developing strategies to reduce upfront cost of EV adoption.

While assessing gaps in EV resources, staff identified workforce and resident charging as areas of opportunity. The City's public EV charging stations are currently being used by customers and monthly permit holders, and designated for active charging only, with the potential for a citation of a vehicle stays past its active charging session. Staff proposes to encourage commuter adoption of EVs by testing a pilot program for daytime charging at the Granada Garage that eliminates the active charging requirement for

permit holders in designated areas. Specifically, these permits would allow the downtown workforce to park their vehicle for their entire workday in one of the new 30 EV charging spots on the Granada Garage roof, regardless of whether they are actively charging or not. Additionally, these permits would be offered at a temporarily reduced rate for the duration of the pilot, providing an added incentive for those considering an EV for their next vehicle purchase.

These Workforce and Resident Charging permits would be limited to the new EV charging spaces on the roof of the Granada Garage and to new permit holders at the garage. To start, staff proposes to limit the permits to 15 regular permits for workforce EV charging, five income-qualified permits for those that can provide proof of qualification for the low-income federal tax rebate for electric vehicles, and five resident EV charging permits. This would leave at least five additional EV charging parking spots for drop in chargers, even if the program were fully subscribed. The 4 existing EV charging stations on the ground floor of the garage would remain available to customers and for active charging only.

Staff is proposing to run the pilot program for two years and then re-evaluate energy use, parking occupancies, and permit costs and requirements. The permit incentive is intended to facilitate near term adoption of EVs and is not intended to be a permanent subsidy.

Staff recommends amending the fee resolution to include the following pilot permits:

Permit Type	Permit Cost	Requirements
Commuter Standard	\$75/month	New permit holder
Commuter Income-qualified	\$50/month	New permit holder, proof of qualification for federal low-income tax credit
Resident	\$200/month	Resident and New permit holder

Due to the reduced use of the parking garage during the COVID-19 pandemic, there is ample capacity to accommodate this pilot program without displacing customer parking or other monthly permit parkers, or negatively impacting the Downtown Parking budget.

DOWNTOWN PARKING FEES

For all Downtown lots and streets except as noted:

1.	First 75-minutes	Complimentary
2.	After first 75 minutes, for each following hour or any part thereof	\$1.50
3.	Failure to surrender entrance ticket upon exiting	\$20/Occurrence plus applicable service charge and applicable hourly parking fees
4.	Service charge - Request for late payment of parking fees made at lot exit	\$5 per request
5.	Failure to pay fees will result in the billing of a flat fee of \$20 plus service charge.	\$20.00 plus service charge
6.	Monthly Parking in City Downtown Parking Lots Nos. 3, 4, 5, and 8	\$160/month
7.	Monthly Parking in City Downtown Parking Garage Number 2, Granada Garage (Lot 6), Library Garage (Lot 7) and Lobero Garage (Lot 9)	\$160/month
8.	Monthly Parking in Lobero Garage (Lot 9) Private Basement Level	\$175/month
9.	Monthly Parking in City Downtown Parking Lot No. 10	\$140/month
10.	Monthly Parking in City Downtown Parking Lot Nos. 11 and 12	\$150/month
11.	Restricted Monthly Parking in City Downtown Parking Lot No. 10	\$85/month
12.	Restricted Monthly Parking in City Downtown Parking Lot No. 2	\$95/month
13.	Persons with Disabilities who display Disabled Parking Placard	Free/First 2.5 hrs. \$7/max per day
14.	Collection Surcharge for all charges unpaid after the second billing and upon assignment to a collection agency	45% of charge
15.	Refuse enclosure rental	\$40/month
16.	Refuse enclosure cleaning fee	\$200/incident
17.	Multi-day debris bin use and/or construction staging, per space occupied or reserved 24/7	\$30/day/space
18.	Returned check charge: See Delinquent Check Payment Fee under Finance Administrative Fees.	
19.	Permit Replacement fee	\$20 per occurrence
20.	Permit proximity card initiation fee	\$15
21.	Pre-paid card initiation fee	\$15
22.	Parking in City Carrillo Commuter Parking Lot	\$40/month
23.	Monthly Parking in City Cota Commuter Parking Lot	\$70/month

24.	Annual Residential and Visitor Parking Permit Fee	\$35.00
25.	Resident Temporary Guest Pass	\$5 per vehicle per day
26.	Annual Hotel Guest Permit Fee	\$100 per set
27.	Monthly Parking in City Depot Parking Lot	\$150/month
28.	Special Amtrak/Greyhound Passenger rate in City Depot Lot	\$5/24 hours
29.	Flat rate Special Event entrance fee*	Minimum \$3.00 / Maximum \$5.00 flat rate per event
30.	Valet parking event fee	\$100/event
31.	Persons with Disabilities who display Disabled Parking Placard – Flat Rate Special Event Entrance Fee*	Minimum \$1.50 / Maximum \$3.00 flat rate per event
32.	30-day limit for Depot Lot long term parking – vehicles subject to towing	
33.	Holiday Schedule of 11:00 a.m. – 6:00 p.m. for Presidents Day, Memorial Day, 4 th of July, Labor Day	
34.	Monthly Parking in City parking lot located at 217 Helena Street	\$110/Month
35.	Electric Vehicle Charging Station Fee	Up to \$5/Hour
36.	Parking in City Helena Lot	\$2.00/Hour \$12.00 maximum per day \$22.00 Violation Fee
37.	Bike Parking Facility Use Fee	Up to \$120/Year
38.	Curb Painting Fee	\$250
39.	Bicycle Parking Fob Replacement Fee	\$5.00/each
40.	Temporary Oversized Vehicle Resident or Visitor Parking Permit Fee	\$5.00 per day per vehicle
41.	Contractors Oversized Vehicle Parking Permit Fee – First vehicle associated with a business license	\$100 per calendar year (July 1-June 30) Prorated quarterly when purchased July 1 – September 30 \$100 October 1 – December 31 \$75 January 1 – March 31 \$50 April 1 – June 30 \$25
42.	Contractors Oversized Vehicle Parking Permit Fee – Additional vehicles associated with a business license	\$50 per calendar year (July 1–June 30) Prorated quarterly when purchased July 1 – September 30 \$50 October 1 – December 31 \$37.50 January 1 – March 31 \$25 April 1 – June 30 \$12.50
43.	Facility Use Fee	\$100/Day
44.	24/7 Parking Permit	\$250/month
45.	Electric Vehicle 24/7 Parking Permit at Granada Garage	\$200/month

46.	Standard Workforce Electric Vehicle Monthly Permit at Granada Garage	\$75/month
47.	Income-Qualified Workforce Electric Vehicle Monthly Permit at Granada Garage	\$50/month

Downtown Parking Lot charges are effective 24 hours a day. Charges are suspended on January 1st, Easter Sunday, the fourth Thursday in November (Thanksgiving) and December 25th (Christmas).

* Special Event as determined by the Public Works Director or designee.

SHARED MOBILITY SERVICES FEES

Municipal Code Chapter 10.53 establishes regulations and impound fees for operators of shared mobility service programs.

<u>Municipal Code</u>	<u>Description</u>	<u>Amount</u>
10.53.040	Impound Fee	\$200