



# DOWNTOWN PARKING COMMITTEE

## REGULAR MEETING

### MINUTES

Thursday, July 11, 2019  
David Gebhard Public Meeting Room  
630 Garden Street  
Santa Barbara, CA 93101

#### 1) CALL TO ORDER

The meeting was called to order at 7:35 AM.

#### 2) ROLL CALL

##### DPC MEMBERS

Trey Pinner (Chair)  
Edward France (Vice Chair)  
Robert Janeway  
Matt LaBrie  
Andy Newkirk  
Sean Pratt  
Kate Schwab

##### ATTENDANCE

Present  
Absent  
Present  
Present  
Present  
Present  
Excused

##### CITY STAFF PRESENT

Rob Dayton, Transportation Planning and Parking Manager  
Victor Garza, Downtown Plaza and Parking Manager  
Dion Tait, Parking Supervisor  
Sarah Clark, Parking Resources Specialist  
Sarah Gorman, City Clerk Services Manager  
Chris Rickerd, Parking Coordinator  
Mindy Jackson, Administrative Specialist

##### OTHERS PRESENT

Jerry Estrada, MTD General Manager  
Hillary Blackerby, MTD Interim Planning & Marketing Manager

##### LIAISONS PRESENT

Randy Rowse, City Council  
Meagan Harmon, City Council  
Lesley Wiscomb, Planning Commission

#### 3) CHANGES TO AGENDA

None.

#### 4) PUBLIC COMMENTS

None.

#### 5) APPROVAL OF THE MINUTES FROM THE REGULAR MEETING OF JUNE 13, 2019

##### **Motion:**

To approve the minutes from the regular meeting of June 11, 2019.

##### **Made By:**

1<sup>st</sup> Andy Newkirk 2<sup>nd</sup> Robert Janeway

##### **Vote:**

Yeas: 5 Nays: 0 Abstain: 0 Absent: 1 Excused: 1

##### **Discussion:**

Before the vote, a technical change was requested to show who made the 1st and 2nd motions to approve the May 9, 2019 meeting minutes.

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### **6) NON-DISCRIMINATION AND HARASSMENT POLICY**

Sarah Gorman, City Clerk Services Manager, presented the Non-Discrimination and Harassment Policy to the Committee Members.

### **7) DOWNTOWN WATERFRONT SHUTTLE UPDATE**

Jerry Estrada, MTD General Manager, gave an update on the Downtown Waterfront Shuttle.

Mr. Estrada mentioned that a route has been adapted to include the Funk Zone. He also spoke of the Day Pass and its success since it was put in to use in October 2018. MTD will continue to work with the City to improve service on 15 blocks of State Street.

Chair Pinner asked about the Kosmont Report and the next steps. Rob Dayton replied that on July 25 the subject would be presented at Council and that the report would come out the week before the meeting.

Mr. Estrada mentioned that the Transit Center operations will be relocated for 8-9 months while the Transit Center is refurbished. Service will be moved to the street and that a temporary facility will be in operation in September.

Mr. LaBrie asked about the public response regarding the loop through the Funk Zone. Mr. Estrada stated that there have been positive comments and that word is getting out about the new stop. Mr. LaBrie would like to hear back on this subject within the year.

Hillary Blackerby, Interim Planning and Marketing Manager spoke. Mr. Pinner asked if there will be merging of parking tickets/permits with the MTD system.

Mr. Janeway asked if any studies have been done with the public on the use of the shuttle.

Ms. Blackerby said that there haven't been any surveys in the past 1 ½ years, but a survey could be done.

### **8) PARKING EQUIPMENT AND TECHNOLOGY**

Rob Dayton, Transportation Planning and Parking Manager, mentioned the Five-year strategic plan and the International Parking & Mobility Institute (IPI) conference that was recently attended by staff.

Sarah Clark, Parking Resources Specialist, gave a presentation on the trends in parking management & Technology. There are different types of parking equipment options that are being looked at such as license plate recognition and pay by phone. The City is looking into purchasing a Parking Management System within the next year.

Ms. Clark spoke on the trends of Curb Management: Balancing demand, Priced Parking, Re-investing in neighborhoods and artificial intelligence (where a stationary camera can identify vehicles and the amount of time in the location).

Ms. Clark mentioned upcoming projects and a parking management system. It includes the automation of Lot 8.

Mr. LaBrie asked if Parking could take over enforcement. Ms. Clark stated that there isn't a proposal on the table right now.

Public Comment:

Will Rehling, Accessible Santa Barbara, said to be mindful of accessibility and the path of travel. Keep in mind that the right of way can have indirect accessibility issues.

Victor Garza, the Downtown Plaza and Parking Manager, stated that we are required to submit plans that comply with the ADA code. Staff is proactive in working with the Access Advisory Committee.

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### **9) GRANADA GARAGE SOLAR ARRAY PROJECT**

Alelia Parenteau gave an update on the solar panel project.

### **10) PROGRAM UPDATES**

There were program updates on the following:

- a. Transit Center Project
- b. Granada Garage Roof Top Electric Vehicle Charging Stations – There is a proposed plan to install 30 Electric Vehicle Charging Stations on top of the Granada Garage. Funds are leveraged from Southern California Edison and the APCD. This item will go to Council on August 6.  
Mr. Pinner asked how a person is made to move on after charging a vehicle. Mr. Garza stated that you have to be actively charging a vehicle, otherwise it is a violation if you do not move.
- c. Credit Card Processing – Mr. Garza mentioned that Finance staff has renegotiated lower credit card transaction processing rates with our existing CC processor, First Data.

The next Downtown Parking Committee Meeting is scheduled for August 8.

### **11) ADJOURNMENT**

The meeting adjourned at 9:10 AM