



DOWNTOWN PARKING COMMITTEE

REGULAR MEETING

MINUTES

Thursday, May 09, 2019
David Gebhard Public Meeting Room
630 Garden Street
Santa Barbara, CA 93101

1) CALL TO ORDER

The meeting was called to order at 7:30 AM.

2) ROLL CALL

DPC MEMBERS

Trey Pinner (Chair)
Edward France (Vice Chair)
Robert Janeway
Matt LaBrie (left @ 8:33)
Andy Newkirk
Sean Pratt
Kate Schwab

ATTENDANCE

Present
Present @7:34
Present
Present
Present
Present
Present

CITY STAFF PRESENT

Rob Dayton, Transportation Planning and Parking Manager
Victor Garza, Downtown Plaza and Parking Manager
Roy Forney, Parking Supervisor
Heather Buck, Project Planner
Chris Rickerd, Parking Coordinator
Sergio Arriaga, Parking Coordinator

OTHERS PRESENT

Will Rehling, Accessible Santa Barbara

LIAISONS PRESENT

Randy Rowse, City Council
Meagan Harmon, City Council
Lesley Wiscomb, Planning Commission

3) CHANGES TO AGENDA

None

4) PUBLIC COMMENTS

None.

5) APPROVAL OF THE MINUTES FROM THE REGULAR MEETING OF MARCH 14, 2019

Motion: To approve the minutes from the regular meeting of April 11, 2019

Made By: 1st Matt La Brie 2nd Kate Schwab

Discussion: With amendments to motion in item 7.

Vote: Yeas: 6 Nays: 0 Abstain: 0 Absent: 1 Excused: 0

6) FUNK ZONE PARKING STUDY

Rob Dayton, Transportation Planning and Parking Manager, talked about the review of process and comments from Stakeholders. That Council supported all actions with exception of price parking. Staff is to move forward with improvements. Mr. Dayton also talked about Santa Barbara having a low percentage of drive alone commuters with 65% vs the 80% national average and the connection between Parking and Planning.

Lesley Wiscomb, Planning Commission, discussed that if price parking is requested in the future that a bigger effort is needed to educate the Public.

The Committee commended the work done by Staff and requested updates as improvements are made.

Motion: That the Committee Chair will draft a letter to City Council regarding the financial impacts and use of alternative funding sources for improvements within the Funk Zone.

Made By: 1st Ed France 2nd Matt LaBrie

Discussion: N/A

Vote: Yeas: 7 Nays: 0 Abstain: 0 Absent: 0 Excused: 0

7) PARKING & BUSINESS IMPROVEMENT AREA (PBIA)

Victor Garza, Downtown Plaza and Parking Manager, presented Staff's request for the approval by the Committee to move forward the status quo status of PBIA for Fiscal Year 2020 to City Council. The Intent to Levy at City Council will be June 4th, 2019.

Staff and the Committee discussed the timeline for implementation of new methodology for Fiscal Year 21.

Motion: That the Committee recommend Council approve a status quo PBIA for Fiscal Year 2020.

Made By: 1st Matt LaBrie 2nd Robert Janeway

Discussion: N/A

Vote: Yeas: 7 Nays: 0 Abstain: 0 Absent: 0 Excused: 0

8) 3rd QUARTER OCCUPANCY AND TRANSACTIONS

Chris Rickerd, Parking Coordinator, updated the Committee on occupancy and transactions for the third quarter of FY19.

The Committee and Staff discussed trying to get Uber data in the Downtown area, how State Street sales tax compares to parking lot revenue, conducting an intercept study to document shuffling within the lots, and how to stimulate patronage on Sundays.

9) PROGRAM UPDATES

a. STATE STREET PLAZA MAINTENANCE CONTRACT RENEWAL

Victor Garza talked about the upcoming contract renewal with the Downtown Organization for maintenance on State Street.

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b. PARKING CONVENTION

Victor Garza informed the Committee that staff would be attending the IPMI Convention in Anaheim in June.

c. HELENA LOT

Heather Buck, Project Planner, updated the Committee on the Pay by Plate and Electric Charging station installations in the Helena Lot.

Will Rehling with Accessible Santa Barbara made public comment about Accessibility and the permitting process for the new Pay Station and the relocated Electric Vehicle charging stations in the Helena parking lot.

10) ADJOURNMENT

The meeting adjourned at 8:46