



DOWNTOWN PARKING COMMITTEE

REGULAR MEETING

MINUTES

Thursday, September 20, 2018
Casa Las Palmas
323 E Cabrillo Blvd
Santa Barbara, CA 93101

1) CALL TO ORDER:

The meeting was called to order at 7:37AM

2) ROLL CALL

DPC MEMBERS

	<u>Attendance</u>
Trey Pinner (Chair)	Present
Matt LaBrie (Vice-Chair)	Present
Edward France	Present
Robert Janeway	Present
Andy Newkirk	Present
Sean Pratt	Present
Kate Schwab	Excused

CITY STAFF PRESENT

Rob Dayton, Transportation Planning and Parking Manager
Victor Garza, Downtown Plaza & Parking Manager
Chris Rickerd, Administrative Assistant
Dion Tait, Parking Supervisor
Heather Buck, Project Planner
Roy Forney, Parking Supervisor
Sarah Clark, Parking Resources Specialist
Justin Berman, Parking Coordinator

LIAISONS PRESENT

Randy Rowse, City Council
Lesley Wiscomb, Planning Commission

OTHERS PRESENT

Steve Maas, MTD
Larry Good, West Beach Neighborhood
Skyler Gamble, Acme Hospitality
Bonnie Donovan
Joshua, Martinez, Hotel Californian
William Rehling, Accessible Santa Barbara
Joanna Kaufman, Coast
Ray Mahboob
Rick Amescue, Hotel Californian
Treg Finney, Acme Hospitality
Anna Marie Gott

3) CHANGES TO AGENDA

N/A

4) PUBLIC COMMENTS

There were no public comments made regarding items not on the Committee's agenda.

5) APPROVAL OF THE MINUTES FROM THE REGULAR MEETING OF August 9, 2018

Motion: To approve minutes from the regular meeting of August 9, 2018 including changes to the Public Comments requested by Anna Marie Gott.
Made By: 1st Ed France 2nd Matt LaBrie
Discussion: N/A
Vote: Yeas: 6 Nays: 0 Abstain: 0 Absent: 0 Excused: 1

6) FUNK ZONE PARKING STUDY

The Funk Zone Parking Study was presented by Justin Berman, Parking Coordinator. The study addressed concerns in the Funk Zone related to a perceived shortage of parking availability due to land use changes in the area. The area studied included free and paid public parking on the street and in adjacent parking lots. Data was gathered via a stakeholder listening workshop, documenting vehicles parked during throughout 3 days, an online survey, and an onsite survey of customers and employees.

Parking takeaways were to encourage the use of public lots, allow valet, keep free unrestricted street parking, and to optimize the use of street parking.

Some of the key takeaways related to alternative transportation were to encourage alternate transportation, pedestrian improvements, electric shuttle service, bicycle infrastructure and to retain the character of the area.

Some common infrastructure and safety responses from the surveys addressed lighting, wayfinding, roadway repair, and pedestrian improvements.

Public Comment

There were 8 public comment speakers, many of which had concerns of spill over from the Funk Zone affecting on-street parking in the West Beach area.

Larry Good from the West Beach Neighborhood Association spoke about a lack of public parking signage and the impact of the Funk Zone on parking in the West Beach area. Mr. Good requested that the West Beach Neighborhood Association be included in this process.

Mike Jordan shared concerns related to parking in the West Beach area. Mr. Jordan commented that public parking at the Californian Hotel has not been managed correctly. Mr. Jordan also suggested the Downtown Waterfront Shuttle make stops in the funk zone and commented on how Uber and Lyft affect traffic flow.

Joanna Kaufman from COAST commented on the number of parking spaces and the drivers circling to find free spaces. Ms. Kaufman supports reducing the occupancy in the core are of the Funk Zone and the use of shuttles to and from.

Bonnie Donovan commented that increases to the cost of parking at the local hotels have pushed parkers to West Beach. Ms. Donovan also stated that the parking data was collected on Mother's Day weekend which may have affected the results.

Anna Marie Gott commented on how the Hotel Californian managed their parking garage. Ms. Gott also said that the Funk Zone Listening Workshop was not advertised to the public and that the parking data gathered during the study may not be accurate.

Ray Mahboob commented that local businesses should act as stakeholders in potential priced parking scenarios.

Rick Amescua from the Hotel Californian discussed parking operations, bus passes for employees, and the parking impacts caused by busy restaurants.

Treg Finney requested a change to the “No Parking 12am to 6am” signs to accommodate late night employees.

End of Public Comment

Committee Discussion

Committee Members and Staff then discussed spillover to the West Beach area, the impact to the neighborhood, future parking studies, and changes for the area and its Residential Parking Program. The Committee also talked about the removal of nuisance signage, that parking occupancy may be higher than reported, increasing pricing for annual permits at the Garden Lot, and updating the Zone of Benefit in the upcoming PBI A study. Other key talking points included enhancing bike share mobility and dedicated parking areas for rideshare pickup.

7) PROGRAM UPDATES

Postponed to next regular meeting.

8) ADJOURNMENT

The meeting adjourned at 9:21 AM