



# **DOWNTOWN PARKING COMMITTEE**

## **REGULAR MEETING**

### **MINUTES**

Thursday, August 9, 2018  
David Gebhard Public Meeting Room  
630 Garden Street  
Santa Barbara, CA 93101

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#### **1) CALL TO ORDER:**

The meeting was called to order at 7:31 AM

#### **2) ROLL CALL**

##### DPC MEMBERS

Trey Pinner (Chair)  
Matt LaBrie (Vice-Chair)  
Edward France  
Robert Janeway  
Andy Newkirk  
Sean Pratt  
Kate Schwab

##### Attendance

Present  
Present  
Present  
Present  
Present  
Present  
Present

(@7:35)

(@7:35)

##### CITY STAFF PRESENT

Rob Dayton, Transportation Planning and Parking Manager  
Victor Garza, Downtown Plaza & Parking Manager  
Chris Rickerd, Administrative Assistant  
Dion Tait, Parking Supervisor  
Heather Buck, Project Planner  
Roy Forney, Parking Supervisor

##### LIAISONS PRESENT

Randy Rowse, City Council  
Lesley Wiscomb, Planning Commission

##### OTHERS PRESENT

Anna Marie Gott  
Jerry Estrada, MTD  
Hillary Blackerby, MTD

#### **3) CHANGES TO AGENDA**

N/A

#### 4) PUBLIC COMMENTS

The following addition to the minutes is a verbatim copy of comments submitted by Anna Marie Gott in an email dated September 19, 2018.

*“Anna Marie Gott spoke about parking issues at the Hotel Californian, which is required by contract to provide public parking at the same terms of the City Parking Structures, and the PBIA. Ms. Gott spoke about the Hotel California which had ~50% the parking on the roof deck roped off with a sign that said Valet Parking during recent visits. She also reported that she was prevented from entering the public parking facility for ~30 minutes while four hotel staff members said that the Public Parking lot was for hotel guests only or full to dissuade her from entering the parking structure. (Some came to her car door.) When she finally was able to enter the facility, after ~15 cars left the facility, there were numerous parking spaces available in the 3 story structure and ~25% the roof deck was unoccupied. A Lot Full sign was put up the following day. She also commented that many businesses in the Zone of Benefit may be paying incorrect fees and urged that an audit be conducted. Ms. Gott said that she analyzed the Zone of Benefit map and businesses in the 30% Zone of Benefit in August. Businesses in the 30% Zone of Benefit had substantial discrepancies. Businesses that should have paid nothing paid 30%, some that should have paid 100% paid 30%. Ms. Gott reported a 13% discrepancy in the PBIA data.”*

#### 5) NEW DPC MEMBER ANDREW NEWKIRK

Mr. Newkirk was welcomed by the Committee then spoke about his background and interest in Downtown Parking.

#### 6) APPROVAL OF THE MINUTES FROM THE REGULAR MEETING OF JUNE 14, 2018

**Motion:** To approve minutes from the regular meeting of June 14, 2018.

**Made By:** 1<sup>st</sup> Ed France 2<sup>nd</sup> Kate Schwab

**Discussion:** N/A

**Vote:** Yeas: 7 Nays: 0 Abstain: 0 Absent: 0 Excused: 0

#### 7) DOWNTOWN PARKING WATERFRONT SHUTTLE DAY PASS

Hillary Blackerby from MTD presented the Downtown Parking Waterfront Shuttle Day Pass to the Committee. The passes will be sold for one dollar to local hotels and other entities and used as a one day unlimited use pass for hotel guests and other visitors.

Committee comments included use of passes for cruise ship season, cost to produce and sell the passes, integration into the parking lots, selling in bulk, guards against pass back, senior discounts, and community outreach. The Committee also requested a shuttle ridership update in the near future.

Committee and staff received public comment from Ms. Ann Marie Gott suggesting that the passes be sold for two dollars rather than one.

**8) REA BUILDING – REQUEST FOR PROPOSALS**

Heather Buck, Project Planner, updated the Committee on the Request for Proposal process to select a tenant for the unoccupied half of the REA building at the Depot Lot.

Staff and the Committee discussed expediting the process while still finding the ideal tenant.

Committee members suggested establishing a minimum rate. The Committee expressed an interest in participating in the selection process via Ad Hock Committee.

**9) PROGRAM UPDATES**

Victor Garza, Downtown Plaza & Parking Manager, updated the Committee on the Funk Zone access study, credit card agreement, and the Lot 3 Paseo crosswalk.

**10) ADJOURNMENT**

The meeting adjourned at 8:47 AM