



# DOWNTOWN PARKING COMMITTEE

## REGULAR MEETING

### MINUTES

Thursday, November 9, 2017  
David Gebhard Public Meeting Room  
630 Garden Street  
Santa Barbara, CA 93101

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#### 1) CALL TO ORDER:

The meeting was called to order at 7:35 AM

#### 2) ROLL CALL

##### DPC MEMBERS

Trey Pinner (Chair)  
Matt LaBrie (Vice-Chair)  
Edward France  
Robert Janeway  
Sean Pratt  
Kate Schwab

##### Attendance

Present  
Present  
Present  
Present  
Excused  
Present

##### CITY STAFF PRESENT

Rob Dayton, Transportation Planning and Parking Manager  
Victor Garza, Parking /TMP Superintendent  
Chris Rickerd, Administrative Assistant  
Dion Tait, Parking Supervisor  
Roy Forney, Parking Supervisor  
Teri Green, Associate Transportation Planner

##### LIAISONS PRESENT

Randy Rowse, City Council

##### OTHERS PRESENT

#### 3) CHANGES TO AGENDA

None

#### 4) PUBLIC COMMENTS

None

#### 5) APPROVAL OF THE MINUTES FROM THE REGULAR MEETING OF OCTOBER 12, 2017

**Motion:** To approve minutes from the regular meeting of October 12, 2017

**Made By:** 1<sup>st</sup> Ed France 2<sup>nd</sup> Kate Schwab

**Discussion:** N/A

**Vote:** Yeas: 5 Nays: 0 Abstain: 0 Absent: 1 Excused: 0

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## 6) WAYFINDING SIGNAGE IN THE FUNK ZONE

Teri Green, Associate Transportation Planner, presented an update to the Committee on the Wayfinding Signage Project. The project consists of two phases. The 1<sup>st</sup> phase focuses on parking and the 2<sup>nd</sup> phase focuses on destinations.

Vice Chair Matt LaBrie commented that the new signs were much more effective and recommended that the new design is integrated into other future wayfinding media.

Committee Member Ed France commented that the difference in signs is night and day. Mr. France also suggested that online information such as Google Maps be checked for accuracy.

Randy Rowse talked about the opportunity for outreach during the holiday season highlighting Park Once, staffed kiosks, as well as convenient, clean and safe public parking.

## 7) HELENA LOT

Victor Garza, Parking /TMP Superintendent, talked about the Helena City Parking Lot which has 29 parking stalls, operates as a 90 min parking lot, including 2 Electric Vehicle charging stations. The lot needs sealing, re-striping and ADA parking updates. When the lot is updated, Downtown Parking plans to install one or more Pay-By-Space Stations as well as install newer model EV Charging Stations.

Rob Dayton, Transportation Planning and Parking Manager discussed the balance of function and form in regards to the Pay-By-Space shroud proposed by the Historic Landmarks Committee. This shroud would make the pay stations difficult to find.

## 8) FINANCE COMMITTEE MEMBERS

Chair Trey Pinner informed Committee Members of possible changes to the Members of the Finance Committee.

Vice Chair Matt LaBrie suggested Committee Member Robert Janeway join the Committee.

**Motion:** To add Robert Janeway to the Finance Committee and move Sean Pratt to alternate  
**Made By:** 1<sup>st</sup> Matt LaBrie 2<sup>nd</sup> Ed France  
**Discussion:** N/A  
**Vote:** Yeas: 5 Nays: 0 Abstain: 0 Absent: 1 Excused: 0

## 9) ADJOURNMENT

The meeting adjourned at 8:45 AM