



DOWNTOWN PARKING COMMITTEE

REGULAR MEETING

MINUTES

Thursday, October 12, 2017
David Gebhard Public Meeting Room
630 Garden Street
Santa Barbara, CA 93101

1) CALL TO ORDER:

The meeting was called to order at 7:35 AM

2) ROLL CALL

DPC MEMBERS

Trey Pinner (Chair)
Matt LaBrie (Vice-Chair)
Edward France
Robert Janeway
Sean Pratt
Kate Schwab

Attendance

Present
Present
Present
Present
Present
Present

CITY STAFF PRESENT

Rob Dayton, Transportation Planning and Parking Manager
Victor Garza, Parking /TMP Superintendent
Chris Rickerd, Administrative Assistant
Dion Tait, Parking Supervisor
Sarah Clark, Parking Resources Specialist
Teri Green, Associate Transportation Planner
Andrew Stuffer, Chief Building Official
Sergio Arriaga, Parking Coordinator
Justin Berman, Parking Coordinator
Roy Forney, Parking Supervisor
Mike Wiltshire, Facility & Energy Manager

LIAISONS PRESENT

Randy Rowse, City Council

OTHERS PRESENT

Treg Finney, Acme Hospitality
Bonnie Elliot
Ken Oplinger, Chamber of Commerce
Sherry Villanueva, Acme Hospitality
Terry Bartlett, YAF

3) CHANGES TO AGENDA

None

4) PUBLIC COMMENTS

None

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5) APPROVAL OF THE MINUTES FROM THE REGULAR MEETING OF SEPTEMBER 14, 2017

Motion: To approve minutes from the regular meeting of September 14, 2017

Made By: 1st Matt La Brie 2nd Ed France

Discussion: N/A

Vote: Yeas: 4 Nays: 0 Abstain: 1 Absent: 1 Excused: 0

6) VALET ORDINANCE FOLLOWUP

Rob Dayton, Transportation Planning and Parking Manager, updated Committee Members on the Valet Ordinance. The Committee was made aware of the Access Advisory Committee meeting on November 10th where the ordinance would be discussed.

Andrew Stuffer, Chief Building Official, spoke to the Committee about ADA regulations that affect valet operations and how ADA and State disability requirements could get very complicated.

Bonnie Elliot expressed during public comment that she hoped the ability to park her own ADA equipped vehicle doesn't change in valet operated parking areas as she is concerned with the ability of valet operators to safely park her vehicle.

Committee Member Ed France commented that we should look to the future. That the need for drop off access at the curb will increase.

Rob Dayton said that the City is working with Uber to create geo boundaries on State St.

Mike Wiltshire, Facility & Energy Manager and Access Advisory Committee Liaison, commented on valet operators using existing ADA parking spots as temporary valet spots.

7) FIRST QUARTER OCCUPANCY AND REVENUE UPDATES

Chris Rickerd, Administrative Assistant, discussed first quarter occupancy and hourly revenue trends for Downtown Parking. Both occupancy averages and revenue totals have been similar as compared to the 2 prior years. Lots 2, and 7 have seen a drop due to construction projects. The Ortega Garage and Lot 11 have seen their occupancy numbers drop slightly each year. The Depot has spiked in occupancy and revenue with the increased popularity of the Funk Zone and addition of 40 parking stalls.

Committee Member Ed France suggested looking into peak pricing for hourly and monthly parkers.

8) BIKESTATION

Sarah Clark, Parking Resources Specialist, talked about the City taking over the management of the secure bicycle parking facilities at the Granada Garage and module at the Transit Center Lot (Lot 3). The contract with Bikestation ended in June of 2017 with Downtown Parking taking over management duties. The secure bicycle parking program will now be referred to by Downtown Parking as Bike Spot.

Committee Member Ed France requested that staff ask MTD to encourage their riders to use the City's secure bicycle parking within City Lot 3.

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9) **AMBASSADOR PROGRAM**

Sergio Arriaga, Parking Coordinator, updated the Committee on the first month of the Ambassador program.

Vice Chair Matt La Brie asked about seasonality with the issues downtown and said it would be good to brief the Ambassadors seasonally on the issues they may encounter.

Rob Dayton commented on the high level of customer service that Downtown Parking brings to the program.

10) **ADJOURNMENT**

The meeting adjourned at 9:07 AM