



DOWNTOWN PARKING COMMITTEE

REGULAR MEETING

MINUTES

Thursday, October 13, 2016
David Gebhard Public Meeting Room
630 Garden Street
Santa Barbara, CA 93101

1) **CALL TO ORDER:** 7:30 a.m.

2) **ROLL CALL**

DPC MEMBERS

Trey Pinner (Chair)
Matt LaBrie (Vice-Chair)
Edward France
Gene McKnight
Tracy Pfautch
Sean Pratt
Kate Schwab

Attendance

Present
Present
Absent
Present
Present
Present
Present

CITY STAFF PRESENT :

Rob Dayton, Principal Transportation Planner
Victor Garza, Parking /TMP Superintendent

Justin Berman, Parking Coordinator
Rebecca Bjork, Public Works Director
Sarah Clark, Parking Resource Specialist
Michele DeCant, Public Works Business Manager
Roy Forney, Acting Parking Supervisor
Teri Green, Associate Transportation Planner
Malcolm Hamilton, Administrative Assistant
Chris Rickerd, Acting Administrative Assistant
Scott Riedman, Waterfront Director
Dion Tait, Parking Supervisor

LIAISONS PRESENT:

Randy Rowse, City Council
Jay Higgins, Planning Commission

OTHERS PRESENT:

Jerry Estrada, MTD Director

3) **CHANGES TO AGENDA**

None.

4) **PUBLIC COMMENT**

None.

5) **APPROVAL OF THE MINUTES FROM THE REGULAR MEETING OF SEPTEMBER 8, 2016**

Motion: To approve the minutes from the regular meeting of September 8, 2016.

Made By: McKnight **Second:** LaBrie

Discussion:

Vote: Yeas: 6 Nays: 0 Abstain: 0 Absent: 1 (France) Recuse: 0

6) DOWNTOWN-WATERFRONT SHUTTLE

Motion: For Vice Chair LaBrie, Committee Member Pfautch, and Committee Member France to represent DPC in Ad Hoc meeting(s). Chair Pinner, Committee Member Schwab, and Committee Member Pratt as back-ups.

Made By: LaBrie **Second:** McKnight

Discussion:

Vote: Yeas: 6 Nays: 0 Abstain: 0 Absent: 1 (France)

Principal Transportation Planner Rob Dayton recommended an Ad-hoc meeting(s) to discuss the needs, role, goals, and measurable targets of the Downtown-Waterfront Shuttle.

Vice Chair Labrie commented on the big picture? Long term and short term targets?

MTD Director Estrada explained that the new longer busses would be used throughout MTD fleet.

Committee Member McKnight asked how MTD and DPC can best work together.

Chair Pinner listed possible stakeholders and asked the group for additional parties that should be involved as stakeholders in the Ad-Hoc Meetings. Parties suggested included Waterfront, Downtown Organization, Paseo Nuevo, Chamber of Commerce, Visit SB, SB Zoo, Waterfront Hotel Group, as well as the Harbor/Wharf Merchants.

Chair Pinner recommended 2 meetings to discuss survey questions. 30- 45 days for survey. 1st meeting in 30 days. 2 meetings prior to year end. Importance of timeframe emphasized.

Committee Member McKnight brought up the question of local vs tourist shuttle passengers?

Chair Pinner commented on the type of shuttle vs function of line?

The committee commented on parking tickets used to ride the shuttle. Questions raised regarding use of old tickets and parking validations. Use of low tech vs advanced validation techniques.

City Council Member Randy Rouse and Vice Chair Labrie commented on the importance of Downtown promotion. Marketing via holiday ad.

Public Works Director Bjork checking for conflict of interest for those who are members of Downtown Organization and DPC.

7) PROGRAM UPDATES

Valet Parking Ordinance

Principal Transportation Planner Rob Dayton spoke of allowing valet operations downtown as long as said vehicles do not take existing public parking.

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REA Building Lease

Parking / TMP Superintendent Victor Garza discussed how a RFP was drafted to for the REA building. Idea that we may hold off until lower State Street construction is completed.

Chair Pinner commented that waiting will allow us to look for a tenet that is the best fit for the area.

Committee Member Gene McKnight would like to keep the area as a transportation hub. Building could be used for rental cars.

Lot 3 Paseo Project

Parking / TMP Superintendent Victor Garza discussed questions and challenges with trash enclosures, pedestrian and vehicle traffic, security issues, and drought resistant landscaping.

Committee Member McKnight discussed the issue and the need for staff to look into a pedestrian crosswalk mid-block Figueroa St as it relates to the Lot 3 Paseo and that perhaps there is a better means than putting money into the Lot 3 Paseo to better enhance the pedestrian experience between the two streets.

Principal Transportation Planner Rob Dayton discussed placing a camera on the street to survey pedestrian traffic.

Chair Pinner talked about the clean-up project turning into a much bigger project.

8) ADJOURNMENT

The meeting adjourned at 8:35 AM.