



City of Santa Barbara Downtown Parking Committee

*Transactions and Revenue
Thanksgiving and Christmas Weeks
2014 and 2013*

Transactions

Lot	2013 Thanksgiving Week	2014 Thanksgiving Week	Change	2013 Christmas Week	2014 Christmas Week	Change
2	9,679	9,742	1%	11,194	10,596	-5%
3	5,444	5,802	7%	5,733	5,861	2%
4	4,875	4,941	1%	4,984	5,003	0%
5	6,840	7,066	3%	6,752	7,477	11%
6	5,265	6,651	26%	5,393	6,285	17%
7	4,811	5,093	6%	5,061	5,416	7%
8	2,456	2,540	3%	2,519	2,611	4%
9	5,977	7,845	31%	7,648	8,049	5%
10	9,011	9,331	4%	10,951	11,200	2%
11	6,112	6,972	14%	6,354	7,158	13%
12	3,445	3,508	2%	3,638	3,602	-1%
13	5,495	6,097	11%	5,080	5,148	1%
	69,410	75,588	9%	75,307	78,406	4%

Revenue

Lots	2013 Thanksgiving Week	2014 Thanksgiving Week	Change	2013 Christmas Week	2014 Christmas Week	Change
2	\$ 13,486.21	\$ 13,780.00	2%	\$ 15,364.70	\$ 14,965.00	-3%
3	5,445.50	5,879.00	8%	5,801.25	6,279.00	8%
4	4,308.50	4,748.00	10%	3,763.50	4,451.00	18%
5	7,452.50	8,047.00	8%	6,644.15	7,441.00	12%
6	7,809.00	11,845.00	52%	6,495.90	7,308.00	13%
7	5,800.75	6,151.00	6%	5,859.70	6,361.00	9%
8	3,333.50	3,424.00	3%	3,130.00	3,367.00	8%
9	8,109.05	9,797.00	21%	8,927.75	9,617.00	8%
10	12,397.12	13,788.00	11%	15,707.80	14,580.00	-7%
11	6,792.25	7,217.00	6%	7,260.15	6,807.00	-6%
12	2,968.50	3,164.00	7%	3,302.95	3,124.00	-5%
13	3,104.85	3,203.00	3%	3,113.15	2,937.00	-6%
	\$ 81,007.73	\$ 91,043.00	12%	\$ 85,371.00	\$ 87,237.00	2%