

# City of Santa Barbara

## Downtown Parking Committee

*FY 15 Proposed Fee Resolution Changes  
Meeting of March 13, 2014*

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### Fees

We have three new fee recommendations. Below is an explanation of each.

#### Lost Ticket:

Changing the fee from \$10 for the first occurrence and \$20 for any future occurrences plus a service fee (total \$25) for a lost ticket, to \$15 per occurrence plus applicable service charges and applicable hourly parking fees.

This proposed change in fee and language addresses those customers that claim to have “lost” their ticket in order to avoid paying the normal amount of parking fees accrued, especially on weekends.

We are proposing to charge a flat fee for all non-surrendered tickets, \$15 per occurrence, and not bill, saving staff time, for subsequent occurrences. We will collect more revenue upfront at the kiosks however we will receive less revenue through our violation billing line item. We anticipate this change to be revenue neutral for our Program.

#### Cota Commuter Lot Monthly Permit:

Changing the fee from \$50 per month to \$65 per month. The proposed fee change is intended to bring the Cota Lot fee more in line with the value received by the users considering the proximity to Lot 10 which charges \$135 per month for monthly permits.

#### Louise Lowry Davis (LLD) Monthly Parking Permit:

This is a new proposed fee to the Downtown Parking fee resolution.

Currently there is a fee in the Parks and Recreation Department’s fee resolution of \$95 to park at the LLD. It is proposed to move this fee to the Downtown Parking programs fee resolution and increase the fee to \$120 per month. This fee increase brings the LLD lot fee more in line with the monthly fees charged in surrounding public and private parking lots. With a sale of an estimated 66 monthly permits, starting in Fiscal Year 2015, Downtown Parking could expect additional revenue from the sales of these permits.