



# DOWNTOWN PARKING COMMITTEE

## MEETING MINUTES

Thursday, April 11, 2013  
Gebhard Meeting Room  
630 Garden Street  
Santa Barbara, CA 93101

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1) **CALL TO ORDER:** 7:30 a.m.

2) **ROLL CALL**

DPC MEMBERS

Matt LaBrie	Attendance
Tom Williams	Present
Eric Kelley	Present
Bill Collyer	Absent
Gene McKnight	Present
Trey Pinner	Present
Krista Fritzen	Present

CITY STAFF PRESENT :

Browning Allen, Transportation, Streets and Parking Manager  
Victor Garza, Parking /TMP Superintendent  
Michele DeCant, Public Works Business Manager  
Rebecca Jimenez, Parking Supervisor  
Brandon Beaudette, Parking Resource Specialist  
Dion Tait, Parking Supervisor  
Malcolm Hamilton, Administrative Assistant

LIAISONS PRESENT:

Randy Rowse – City Council  
Deborah Schwartz – Planning Commission

OTHERS PRESENT:

3) **PUBLIC COMMENT**

None.

4) **APPROVAL OF THE MINUTES FOR THE REGULAR MEETING OF MARCH 14, 2013.**

**Motion:** Approval of the minutes for the regular meeting of March 14, 2013.

**Made By:** Bill Collyer **Second:** Tom Williams

Yeas: 5 Nays: 0 Abstain: 0 Absent: (Pinner, Kelley)

5) **PARKING AND BUSINESS IMPROVEMENT AREA FY 2014 ANNUAL REPORT**

This item was moved ahead of the budget item.

M. Hamilton presented the Parking and Business Improvement Area FY 2014 Annual Report, noting that there are no changes to the methodology, rates, business categories, or boundaries of the assessment.

T. Williams asked if La Entrada will be assessed for the PBI. M. Hamilton said it will depend on the proximity to Lot 13 and their patron parking credit for parking onsite.

G. McKnight asked if the Garden Street Waterfront Lot is in the PBI. B. Allen said it is in the boundaries of the PBI but not a part of the hourly parking system, so the surrounding businesses are not assessed based on proximity to the Garden Street Lot.

R. Rowse commented that the Garden Street Lot does not have a free period like the Downtown Lots.

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T. Pinner said a walkway connecting the businesses and the parking lot would create more impetus for a zone of benefit, which may also attract developers who can tap into that zone of benefit.

T. Williams said that from hearing the Committee discussion it is important to stay engaged in the conversation of the Garden Street Lot. M. La Brie added that the Committee would like to receive a report on the City's involvement in parking for the Funk Zone.

D. Schwartz said that there is permit activity in the Funk Zone/Cabrillo area and she encourages the Committee to remain active in the conversation. D. Schwartz added that the joint meeting with the Transportation and Circulation Committee would be a constructive meeting to discuss circulation issues in the Funk Zone.

**Motion:** That the Committee review and accept the draft Parking and Business Improvement Area (PBIA) Annual Assessment Report Fiscal Year 2014 and recommend that Council approve the draft Annual Report

**Made By:** Bill Collyer **Second:** Trey Pinner

Yeas: 6 Nays: 0 Abstain: 0 Absent: (Kelley)

B. Allen discussed the PBIA rate categories and the history of changes and conversations surrounding the rate categories. B. Allen requested input from the Committee for their outlook on the rate categories and equity of those assessed. B. Allen noted that changes were made in 2010 to incorporate more businesses into the assessment but there are still gaps in the equity of payments, specifically in the non-profit category including live theatres.

B. Collyer recalled that in the past the Committee had proposed an assessment for the live theatres based on the number of seats in the venue and what type of show. He asked if the special event tickets would change the discussion for assessing theatres. B. Allen said that the special event tickets and the PBIA assessment are separate conversations because the special event tickets are provided as a convenience to customers.

M. La Brie asked what the steps would be to further the rate discussion. B. Allen said that staff can review the previous Committee discussions and draft a report with an overview of the rate discussion.

R. Rowse said that it is important for the Committee to continue pushing for fairness in the PBIA assessments; however he would also be interested in a waiver or appeal process so that newly started non-profits may find some alleviation at the outset.

T. Pinner said that in general he supports the notion that every organization should pay for their share of parking and the City should not pick winners or losers.

K. Fritzen said that there should be a differentiation between types of non-profits depending on their focus, such as civic oriented or for entertainment.

G. McKnight asked if religious organizations would be included in the conversation, considering the idea of the equity and fairness in payments. B. Allen confirmed that they would be included in the discussion.

**Motion:** Recommend that staff identify all non-assessed entities and analyze new rate structures to incorporate these entities into the PBIA, and discuss their analysis with City Council.

**Made By:** Trey Pinner **Second:** Tom Williams

Yeas: 5 Nays: 0 Abstain: 0 Absent: (Kelley, Fritzen)

### 6) PRESENTATION OF PROPOSED FY 2014 AND 2015 OPERATING AND CAPITAL BUDGETS

B. Beaudette presented the proposed operating and capital budgets for the fiscal years 2014 and 2015.

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B. Allen noted that staff budgeted for rent received by the Environmental Services Program although staff anticipates that revenue stream to halt in FY 2014. After the remodeling is complete for the Call Center offices, the Parking Program will begin to receive rent revenue from both the Police Department and Environmental Services.

G. McKnight commented that the decrease in revenue at the Carrillo Lot was less than the cost of Shuttle support.

D. Schwartz asked what Fund passes the New Beginnings line item to the Parking budget. B. Allen said the General Fund.

M. La Brie asked what kind of projects Building Maintenance works on. B. Beaudette said they work on general contracting and maintenance projects that are outside the scope of the Parking Program maintenance employees. They are used as the need arises, so the line item is not always fully spent.

B. Allen noted that there will be a 2% increase to the Downtown Organization Maintenance Contract.

G. McKnight asked if the Website Upgrade line item is in reference to web and mobile projects mentioned by staff. B. Beaudette said that the Website Upgrade project refers to the City wide replacement of the public website. B. Beaudette added that parking staff is still planning to make enhancements to their web services.

T. Williams asked why there is no money budgeted for pavement maintenance. B. Beaudette said there are no projects planned in this budget cycle and there are carryover funds available if the need arises.

**Motion:** That the Committee receive a report regarding the proposed operating and capital budgets for FY 2014 and 2015, and recommend that Council adopt the budgets as presented.

**Made By:** Bill Collyer **Second:** Gene McKnight

Yeas: 4 Nays: 0 Abstain: 0 Absent: (Pinner, Fritzen, Kelley)

The letter to be drafted by the Chair had not been completed so there was no motion for vote.

## 7) OPERATIONS UPDATE

### Lot 7 Painting

V. Garza said that staff will post flyers next week for the weekend closure and details about the rest of the project.

### Joint Meeting with TCC

B. Allen said that he is planning a joint meeting in June so that both the TCC and DPC can discuss the results of the BikeStation survey.

### Depot Lot Long-Range Plan

B. Allen said that staff is preparing a long-range management plan for the Depot Campus which will be taken to Council for a vote and then forwarded to the state Department of Finance.

### La Entrada

B. Allen informed the Committee that the La Entrada project will be seeking confirmation for their substantial conformity determination. If the project is rejected they will be required to pursue older plans or submit a new project.

## 8) ADJOURNMENT

The meeting adjourned at 9:20 a.m.