



DOWNTOWN PARKING COMMITTEE MEETING MINUTES

Thursday June 9, 2011

7:30 A.M.

Gebhard Meeting Room
630 Garden Street
Santa Barbara, CA 93101

1) **CALL TO ORDER:** 7:30 A.M.

2) **ROLL CALL**

DPC MEMBERS

Matt LaBrie

Tom Williams

Eric Kelley

Bill Collyer

Gene McKnight

Attendance

Present

Present

Present

Present

Present

CITY STAFF PRESENT :

Browning Allen, Transportation Manager

Victor Garza, Parking /TMP Superintendent

Brandon Beaudette, Parking Resource Specialist

Dion Tait, Parking Supervisor

Rebecca Jimenez, Parking Supervisor

Malcolm Hamilton, Administrative Assistant

LIAISONS PRESENT:

Deborah Schwartz, Planning Commission Liaison

Others Present

None

3) **PUBLIC COMMENT**

None.

4) **APPROVAL OF MINUTES FOR THE REGULAR MEETING OF JUNE 9, 2011**

It was moved by B. Collyer and seconded by G. McKnight to approve the minutes. The motion carried 5 yeas/0 nays.

5) **OPERATIONS UPDATE**

V. Garza informed the Committee that the structural construction was completed at City Lot #9. The lot was partially opened on May 27, 2011 and will be entirely open on June 3, 2011.

City Lot #2 is scheduled to begin structural construction after the film festival in February 2012. The construction is expected to be completed in a similar time frame to Lot #10.

M. Hamilton presented the occupancies for lots most affected by the structural construction projects at City Lot #9 and #10. M. Hamilton explained that as City staff expected, the surrounding lots were impacted, but overall the system was able to accommodate the redistribution of parkers.

V. Garza reviewed the slurry seal plans for City Lots #3, 4, 5 and 11. City staff is waiting for the weather to improve before beginning the surfacing.

M. LaBrie asked if there are any conflicts with the slurry seal for streets. V. Garza said that Downtown Parking staff works to keep clear access into and out of the lots.

B. Allen added that first the streets will be surfaced and secondly the lots. The surfacing will require a parking lot to be closed one day.

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T. Williams wanted to clarify that the unfunded RDA restroom project for City Lot #10 is separate from the refurbished restroom. V. Garza confirmed that the unfunded restroom project is for a restroom outside of Lot #10.

D. Schwartz asked if there is a plan to optimize RDA resources prior to the sunset of the Agency. B. Allen said that Downtown Parking secured the funding for the critical structural projects. B. Allen noted that the Parking Program is also still requesting RDA funding for paseo improvements at Lot #10 and Lot #2. D. Schwartz asked if council awarded the contract for all the structural projects, including Lot #2. B. Allen confirmed that the contract has already been awarded.

6) HISTORICAL REVENUE AND TRANSACTION REPORT FOR 2006 RATE CHANGE

M. Hamilton presented the historical revenue and transaction figures for the years surrounding the 2006 rate change.

G. McKnight asked if the increase in revenues was due to the rate change or due to the opening of Lot #6. B. Allen said that it was due to the rate change.

B. Allen pointed out that the Parking Program never reached the revenue figures due to the economic downturn.

T. Williams asked what the plan is considering the Parking Program never reached the expected figures. B. Allen said that staff is reviewing and analyzing revenue sources to address the capital and operating budget needs.

7) REVIEW OF COMMITTEE MISSION STATEMENT

B. Collyer moved to adopt the Downtown Parking Committee Mission Statement with the understanding that the Mission Statement is amendable as conditions change and members are added to the Committee. E. Kelley seconded. The motion carried 5 yeas/0 nays.

8) SUBCOMMITTEE REPORTS

T. Williams asked what the overall purpose is of the Subcommittee status reports. M. LaBrie said that the idea is to free up time in the full Committee meetings to discuss the important items, instead on addressing the same topics each meeting.

The Downtown Parking Subcommittees updated members on their 2012 work plans.

M. LaBrie said that the Government Relations Subcommittee is going to be presenting at the Downtown Organization each quarter of the year, as well as meeting with council members, advisory boards, and City staff members to further communicate the Committee messages and positions.

B. Collyer said that the Communications Subcommittee is working on directional signage, Facebook and Google marketing, teaming with MTD, and promoting the "Park Once" idea.

M. LaBrie said that the Finance Subcommittee is examining the operating and capital budgets, as well as looking at operation issues such as electric vehicle charging stations.

9) ADJOURNMENT

The meeting adjourned at 8:15 A.M.