



# DOWNTOWN PARKING COMMITTEE MEETING MINUTES

Thursday, September 10, 2009  
7:30 A.M. – 9:00 A.M.  
Gebhard Meeting Room  
630 Garden Street  
Santa Barbara, CA 93101

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1) **CALL TO ORDER:** 7:30 a.m.

2) **ROLL CALL**

DPC MEMBERS

Randy Rowse	Present
Tom Williams	Present
Jim Hammock	Present
Bill Collyer	Present
Matt LaBrie	Present
Gene McKnight	Present
Eric Kelley	Present

Attendance

CITY STAFF PRESENT :

Browning Allen, Transportation Manager  
Victor Garza, Parking / TMP Superintendent  
Brandon Beaudette, Administrative Assistant

LIAISONS PRESENT:

Grant House, City Council

Others Present

Sheila Lodge, Planning Commission  
Michael Self, Santa Barbara Safe Streets

3) **PUBLIC COMMENT:**

M. Self wanted to clarify that she was quoted in a forum stating that the city needs to send its employees to customer service classes. She stated that this does not apply to the parking lot attendants. They are for the most part very friendly and helpful. Having said that she feels it would be a good idea to move towards an automated system instead of having to spend money on ADA compliant booths. She would also like to add that the garages are dirty and need to be cleaned more often.

4) **APPROVAL OF MINUTES FOR THE REGULAR MEETING OF JUNE 11 2009.**

It was moved by G. McKnight and seconded by B. Collyer to approve the minutes. The motion was carried 6 yeas/0 nays.

5) **PRESENTATION OF HOURLY REVENUE AND TRANSACTIONS**

B. Beaudette gave a report detailing by month, over the last two years the number of transactions and hourly revenue collected at the parking kiosks.

T. Williams asked if all revenue was tracked on a monthly basis. B. Beaudette answered that all revenue is monitored on a monthly basis although some billings such as the PBIA is done on a quarterly manner. T. Williams stated that it might be beneficial to see all revenue on a monthly basis.

E. Kelley suggested comparing revenue to two years ago as last year was not as good an indicator of normal revenues.

M. LaBrie asked about billed revenue and if returned checks were a problem. B. Beaudette responded that billed revenue is money that is not collected at the kiosk or parkers who have stayed in the parking lot after the kiosk is closed. He added that returned checks are not a problem at the moment.

**6) REVIEW OF THE DOWNTOWN PARKING BUDGET**

B. Beaudette reviewed the Downtown Parking Operating and Capital Budget that was presented to the public in July 2009.

R. Rowse expressed his concern over the uncertainty of RDA funds as it relates to a portion of the Parking Lot Maintenance Funds coming from RDA funds this fiscal year.

J. Hammock stated that when he first came on to the Downtown Parking Committee the discussion was to invest in the future and keep a healthy reserve. He is sorry to see the bottom line of this budget using 1.2 Million dollars in reserves. B. Allen responded that staff is planning to do very little in FY 11'. The Maintenance Fund and some design work is all that is being planned. He has also asked for RDA funds for concrete work to lots 2 & 10 but the state is now taking RDA funds so it will be difficult to capture them. G. House wanted to make the essential distinction that the use of reserves is money that has been saved and are now spending the money on projects in a great bidding environment. It should not be confused with having to use a sinking fund to maintain operations. He stated that the Committee and staff should be applauded for good planning.

R. Rowse wanted to state the support from the Downtown Organization for the Security Personnel downtown is not budgeted in future years. In addition, he feels that certain items like the Enhanced Transit support for MTD needs to be questioned on whether it is essential to spend funds.

J. Hammock expressed his concern of cutting basic needs like maintenance work to the lots when cutting costs. B. Allen replied that the level of maintenance and cleaning has not decreased.

M. LaBrie discussed the possible benefits of credit cards. E. Kelley also stated that credit cards could be advantageous in encouraging parkers to stay longer. M. LaBrie asked if staff would implement a pilot program at the Granada Garage with credit cards. B. Allen stated he would discuss with staff.

**ADJOURNMENT:** The meeting adjourned at 8:50 a.m.