



## **MEDIA RELEASE**

### **Tax Results for the City of Santa Barbara**

**SANTA BARBARA, CA – September 21, 2021**

#### **Sales Tax Results for the city of Santa Barbara – Quarter Ended June 30, 2021**

The City of Santa Barbara received \$7.3 million in sales tax revenue during the quarter ended June 30, 2021, which is 49% above the same quarter last year. This increase is in part due to the reduced economic activity due to the COVID-19 pandemic which was at its most severe in the second quarter of last year. However, contributing factors of the large increase also include effects of inflation, continued growth in online sales, and the collection of deferred sales taxes (which were instituted by the Governor as an early COVID-19 relief measure for businesses).

The June quarter is the final quarter of the City's fiscal year. Sales tax revenue has ended at \$24.3 million, which is nearly \$2.1 million above the budget of \$22.2 million. Sales tax results for the September quarter—the first quarter of fiscal year 2022—will be available in November 2021.

For additional information on recent sales tax results, click [here](#).

#### **Transient Occupancy Tax Results for the City of Santa Barbara – Month Ended August 31, 2021**

The City of Santa Barbara collected \$3.4 million in transient occupancy taxes (TOT) for August 2021. TOT revenues in August 2021 were \$1.4 million above August collections last year—which was significantly impacted by COVID-19 restrictions and travel advisories. Compared to August 2019, August 2021 revenues were higher by 17%,—largely due to increased average daily rates, which are 33% higher than August 2019.

The local travel industry is now seeing increases in demand for rooms relative to recent months that is likely to continue throughout the summer and fall months as the State has lifted travel advisories and as access to vaccinations has become more widely available.

The City has collected \$7.1 million through August, the second month of the City's fiscal year. The City's adopted TOT budget is \$23.4 million for all funds, of which \$19.5 million is budgeted in the General Fund.

The Transient Occupancy Tax table can be viewed [here](#). The City's TOT tax rate is 12%. 10% goes to the City's General Fund and the remaining 2% goes to the Creeks/Clean Water Fund. The table has been revised to report total TOT revenues collected.

*Contact: Jennifer Tomaszewski, Finance and Treasury Manager*

*Phone: (805) 564-5340*

*Email: [JTomaszewski@SantaBarbaraCA.gov](mailto:JTomaszewski@SantaBarbaraCA.gov)*

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City of Santa Barbara						
SALES TAX						
Quarter Ended	FY 2019	Change Prior Yr	FY 2020	Change Prior Yr	FY 2021	Change Prior Yr
Sep 30	6,849,333	21.9%	6,365,916	-7.1%	5,920,315	-7.0%
Dec 31	6,179,959	13.4%	6,409,400	3.7%	5,615,712	-12.4%
Mar 31	5,366,022	10.2%	3,887,819	-27.5%	5,467,998	40.6%
Jun 30	5,789,551	18.2%	4,920,122	-15.0%	7,345,841	49.3%
<b>Totals</b>	<b>\$ 24,184,864</b>	<b>16.1%</b>	<b>\$ 21,583,257</b>	<b>-10.8%</b>	<b>\$ 24,349,865</b>	<b>12.8%</b>
<b>FY 21 Adopted</b>					<b>22,155,774</b>	



**City of Santa Barbara**

**TRANSIENT OCCUPANCY TAXES**

Month	FY 2019	Change Prior Yr	FY 2020	Change Prior Yr	FY 2021	Change Prior Yr	FY 2022	Change Prior Yr
July	2,779,240	-1.6%	2,857,702	2.8%	1,445,070	-49.4%	3,716,336	157.2%
Aug	2,802,042	8.1%	2,861,526	2.1%	1,900,995	-33.6%	3,360,647	76.8%
Sept	2,224,130	-0.2%	2,341,544	5.3%	1,839,926	-21.4%		
Oct	1,959,196	-5.4%	2,117,575	8.1%	1,753,713	-17.2%		
Nov	1,631,221	7.6%	1,595,584	-2.2%	1,228,860	-23.0%		
Dec	1,418,494	40.2%	1,332,617	-6.1%	477,592	-64.2%		
Jan	1,230,949	-18.6%	1,307,590	6.2%	418,355	-68.0%		
Feb	1,368,667	-1.6%	1,498,973	9.5%	909,873	-39.3%		
Mar	1,726,147	3.7%	691,464	-59.9%	1,514,764	119.1%		
April	1,989,175	10.8%	134,011	-93.3%	2,135,744	1493.7%		
May	2,000,825	4.3%	407,975	-79.6%	2,284,251	459.9%		
June	2,291,466	7.9%	1,021,504	-55.4%	2,898,189	183.7%		
<b>FY Total</b>	<b>23,421,551</b>	<b>3.4%</b>	<b>18,168,066</b>	<b>-22.4%</b>	<b>18,807,332</b>	<b>3.5%</b>	<b>7,076,982</b>	<b>111.5%</b>
<b>Adopted Budget</b>							<b>23,400,000</b>	<b>24.4%</b>

The table above includes the 10% charge (credited to the General Fund) and the 2% charge (as adopted after passage of Measure B, credited to Creeks/Clean Water Fund).