



MEDIA RELEASE

Tax Results for the City of Santa Barbara

SANTA BARBARA, CA – April 6, 2021

The City of Santa Barbara collected \$758,227 in transient occupancy taxes (TOT) for February 2021. TOT revenues in February 2021 were 39% below February Pre-COVID collections last year. The COVID-19 pandemic and the related response continues to affect the local travel industry. As the state has lifted travel advisories, and as access to vaccinations has become more available, there is still public concern with potential new strains of the virus, efficacy of the vaccines and the impacts to the economy. The local travel industry, however, is beginning to see increases in demand for rooms relative to recent months that is likely to continue throughout the spring into the summer months.

The City has collected \$8.3 million through the first eight months of the City's fiscal year, which runs from July 1 through June 30. The City's adopted TOT budget is \$17.2 million. TOT is projected to end the fiscal year at approximately \$14.5 million, which is 16% below budget.

The Transient Occupancy Tax table can be viewed [here](#).

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**City of Santa Barbara
TRANSIENT OCCUPANCY TAXES**

Month	FY 2018	Change Prior Yr	FY 2019	Change Prior Yr	FY 2020	Change Prior Yr	FY 2021	Change Prior Yr
July	2,354,422	-0.9%	2,316,027	-1.6%	2,381,418	2.8%	1,204,225	-49.4%
Aug	2,159,286	-5.6%	2,335,035	8.1%	2,384,603	2.1%	1,584,163	-33.6%
Sept	1,857,428	0.3%	1,853,443	-0.2%	1,951,287	5.3%	1,533,272	-21.4%
Oct	1,725,595	2.6%	1,631,960	-5.4%	1,764,645	8.1%	1,484,034	-15.9%
Nov	1,262,533	-2.6%	1,359,034	7.6%	1,329,716	-2.2%	1,039,474	-21.8%
Dec	843,310	-28.0%	1,182,077	40.2%	1,110,317	-6.1%	386,290	-65.2%
Jan	1,260,956	19.3%	1,025,791	-18.6%	1,089,658	6.2%	347,458	-68.1%
Feb	1,159,605	5.6%	1,140,570	-1.6%	1,249,145	9.5%	758,227	-39.3%
Mar	1,386,577	0.2%	1,438,484	3.7%	576,220	-59.9%		
April	1,495,401	-10.5%	1,657,646	10.8%	111,676	-93.3%		
May	1,599,365	2.7%	1,667,354	4.3%	339,979	-79.6%		
June	1,770,343	-2.7%	1,910,090	7.9%	851,335	-55.4%		
FY Total	18,874,822	-1.9%	19,517,511	3.4%	15,140,000	-22.4%	8,337,143	-37.1%
Adopted Budget							17,241,134	13.9%

Beginning in January 2001, an additional 2% is credited to Creeks/Clean Water (Measure B).