



MEDIA RELEASE

Sales Tax Results for the City of Santa Barbara

SANTA BARBARA, CA – November 11, 2020

The City of Santa Barbara received \$4.84 million in sales tax revenue during the quarter ended June 30, 2020, which is 15% below the same quarter last year. This is largely because of the reduced economic activity due to the COVID-19 pandemic and related response, which has affected nearly all economic sectors in the economy.

In addition, the State of California provided relief to many small businesses by extending the 3rd quarter deadline to file sales tax returns from April until July, and allowing some small businesses to spread those payments over the ensuing 12 months. The underlying economic activity locally is similar to economic activity nationally: a significant contraction due to the pandemic and response, but with signs of recovery underway, and full recovery likely to take several years.

As the second largest General Fund revenue, the sales tax finished the fiscal year 2020 at \$21.2 million, which was below the sales tax budget of \$23.8 million.

For additional information on recent sales tax results, click [here](#).

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City of Santa Barbara						
SALES TAX						
Quarter Ended	FY 2018	Change Prior Yr	FY 2019	Change Prior Yr	FY 2020	Change Prior Yr
Sep 30	5,559,357	1.3%	6,775,792	21.9%	6,249,435	-7.8%
Dec 31	5,355,079	-5.6%	6,072,655	13.4%	6,294,918	3.7%
Mar 31	4,773,850	-1.8%	5,263,046	10.2%	3,794,168	-27.9%
Jun 30	4,822,012	-11.0%	5,699,587	18.2%	4,845,703	-15.0%
Totals	20,510,298	-4.3%	\$ 23,811,080	16.1%	\$ 21,184,224	-11.0%
FY 21 Adopted					\$ 23,773,382	-0.2%