



## **MEDIA RELEASE**

### **Tax Results for the City of Santa Barbara**

**SANTA BARBARA, CA – October 26, 2020**

The City of Santa Barbara collected \$1,551,851 in transient occupancy taxes (TOT) for September 2020. The Covid-19 pandemic and the related response continues to affect the local travel industry. TOT revenues in September 2020 were 20.5% below September last year; however, TOT revenues have been steadily increasing since April of 2020.

The City has collected \$4,340,239 through three months of the City's fiscal year, which runs from July 1 through June 30. The City's adopted TOT budget is \$17,241,134.

The Transient Occupancy Tax table can be viewed [here](#).

*Contact: Keith DeMartini, Finance Director*

*Phone: (805) 564-5334*

*Email: [KDeMartini@SantaBarbaraCA.gov](mailto:KDeMartini@SantaBarbaraCA.gov)*

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**City of Santa Barbara**  
**TRANSIENT OCCUPANCY TAXES**

Month	FY 2018	Change Prior Yr	FY 2019	Change Prior Yr	FY 2020	Change Prior Yr	FY 2021	Change Prior Yr
July	2,354,422	-0.9%	2,316,027	-1.6%	2,381,418	2.8%	1,204,225	-49.4%
Aug	2,159,286	-5.6%	2,335,035	8.1%	2,384,603	2.1%	1,584,163	-33.6%
Sept	1,857,428	0.3%	1,853,443	-0.2%	1,951,287	5.3%	1,551,851	-20.5%
Oct	1,725,595	2.6%	1,631,960	-5.4%	1,764,645	8.1%		
Nov	1,262,533	-2.6%	1,359,034	7.6%	1,329,716	-2.2%		
Dec	843,310	-28.0%	1,182,077	40.2%	1,110,317	-6.1%		
Jan	1,260,956	19.3%	1,025,791	-18.6%	1,089,658	6.2%		
Feb	1,159,605	5.6%	1,140,570	-1.6%	1,249,145	9.5%		
Mar	1,386,577	0.2%	1,438,484	3.7%	576,220	-59.9%		
April	1,495,401	-10.5%	1,657,646	10.8%	111,676	-93.3%		
May	1,599,365	2.7%	1,667,354	4.3%	339,979	-79.6%		
June	1,770,343	-2.7%	1,910,090	7.9%	851,335	-55.4%		
<b>FY Total</b>	<b>18,874,822</b>	<b>-1.9%</b>	<b>19,517,511</b>	<b>3.4%</b>	<b>15,140,000</b>	<b>-22.4%</b>	<b>4,340,239</b>	<b>-35.4%</b>
<b>Adopted Budget</b>							<b>17,241,134</b>	<b>13.9%</b>

Beginning in January 2001, an additional 2% is credited to Creeks/Clean Water (Measure B).