



MEDIA RELEASE

Tax Results for the City of Santa Barbara

SANTA BARBARA, CA – August 31, 2020

The City of Santa Barbara collected approximately \$1,200,700 in transient occupancy taxes (TOT) for July 2020. The Covid-19 pandemic and related response has severely affected the local travel industry. TOT revenues in July 2020 were 49.6% below July last year.

July is the first month of the City's fiscal year, which runs from July 1 through June 30. The City's adopted TOT budget is \$17,241,134.

The Transient Occupancy Tax table can be viewed [here](#).

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City of Santa Barbara
TRANSIENT OCCUPANCY TAXES

Month	FY 2018	Change Prior Yr	FY2019	Change Prior Yr	FY 2020	Change Prior Yr	FY 2021	Change Prior Yr
July	\$ 2,331,941	-1.7%	\$ 2,314,535	-0.7%	\$ 2,381,418	2.9%	\$ 1,200,700	-49.6%
Aug	2,137,986	-6.0%	2,334,726	9.2%	2,384,603	2.1%	-	
Sept	1,836,521	-0.8%	1,850,804	0.8%	1,937,439	4.7%	-	
Oct	1,725,540	3.9%	1,630,809	-5.5%	1,764,645	8.2%	-	
Nov	1,260,275	-1.3%	1,359,034	7.8%	1,329,716	-2.2%	-	
Dec	843,310	-26.9%	1,182,077	40.2%	1,110,317	-6.1%	-	
Jan	1,260,956	22.0%	1,025,791	-18.6%	1,089,658	6.2%	-	
Feb	1,149,258	4.7%	1,140,570	-0.8%	1,249,145	9.5%	-	
Mar	1,384,445	0.9%	1,438,484	3.9%	576,220	-59.9%	-	
April	1,483,470	-8.7%	1,657,646	11.7%	111,676	-93.3%	-	
May	1,594,572	4.1%	1,667,354	4.6%	339,979	-79.6%	-	
June	1,764,385	-1.9%	1,910,090	8.3%	851,335	-55.4%	-	
FY Total	\$ 18,772,659	-1.4%	19,511,920	3.9%	15,126,152	-22.5%	1,200,700	-49.6%
Adopted Budget							17,241,134	14.0%