



MEDIA RELEASE

Tax Results for the City of Santa Barbara

SANTA BARBARA, CA – February 28, 2020

Sales Tax Results for the Quarter Ended December 31, 2019

Santa Barbara received \$6.29 million in sales tax revenues during the quarter ended December 31, 2019, which is 3.7% more than the same quarter last year.

As the second largest General Fund revenue, the sales tax budget for fiscal year is \$23,773,382. Sales tax results for the March quarter will be available in May.

For additional information on recent sales tax results, click [here](#).

Transient Occupancy Tax Results for the City of Santa Barbara

The City of Santa Barbara collected approximately \$1.11 million in transient occupancy taxes (TOT) for December 2019, which is 6.1% below December of last year, likely due to the residual effects of the Cave Fire and the wet weather during Christmas week.

In January 2020, the City of Santa Barbara collected about \$1.09 million, which is 6.2% above January of last year. Lodging establishments benefitted from sunny weather throughout the month and an extra weekend night this year.

The City has collected approximately \$12 million in TOT revenues through the first seven months of this fiscal year, which runs from July 1 through June 30. The City's adopted TOT budget is \$19,989,179.

The Transient Occupancy Tax table can be viewed [here](#).

Contact: Jennifer Tomaszewski, Interim Finance Director

Phone: (805) 564-5340

Email: JTomaszewski@SantaBarbaraCA.gov

###

City of Santa Barbara							
SALES TAX							
Quarter Ended	FY 2018	Change Prior Yr	FY 2019	Change Prior Yr	FY 2020	Change Prior Yr	
Sep 30	5,559,357	1.3%	6,775,792	21.9%	6,249,435	-7.8%	
Dec 31	5,355,079	-5.6%	6,072,655	13.4%	6,294,918	3.7%	
Mar 31	4,773,850	-1.8%	5,263,046	10.2%			
Jun 30	4,822,012	-11.0%	5,699,587	18.2%			
Totals	20,510,298	-4.3%	\$ 23,811,080	16.1%	\$ 12,544,353	-2.4%	
					FY 20 Adopted	\$ 23,773,382	-0.2%

City of Santa Barbara							
SALES TAX - ADJUSTED FOR STATE DELAYS							
Quarter Ended	FY 2018	Change Prior Yr	FY 2019	Change Prior Yr	FY 2020	Change Prior Yr	
Sep 30	5,559,357	1.3%	5,667,878	2.0%	6,249,435	10.3%	
Dec 31	5,355,079	-5.6%	6,072,655	13.4%	6,294,918	3.7%	
Mar 31	4,839,194	-0.4%	5,263,046	8.8%			
Jun 30	5,864,582	8.3%	5,699,587	-2.8%			
Totals	\$ 21,618,212	0.9%	\$ 22,703,166	5.0%	\$ 12,544,353	6.8%	
					FY 20 Adopted	\$ 23,773,382	4.7%

City of Santa Barbara
TRANSIENT OCCUPANCY TAXES

Month	FY 2017	Change Prior Yr	FY 2018	Change Prior Yr	FY2019	Change Prior Yr	FY 2020	Change Prior Yr
July	\$ 2,371,563	3.5%	\$ 2,331,941	-1.7%	\$ 2,314,535	-0.7%	\$ 2,381,418	2.9%
Aug	2,275,393	-0.6%	2,137,986	-6.0%	2,334,726	9.2%	2,384,603	2.1%
Sept	1,850,883	8.5%	1,836,521	-0.8%	1,850,804	0.8%	1,937,439	4.7%
Oct	1,661,481	3.0%	1,725,540	3.9%	1,630,809	-5.5%	1,764,645	8.2%
Nov	1,276,377	8.6%	1,260,275	-1.3%	1,359,034	7.8%	1,329,716	-2.2%
Dec	1,153,040	10.2%	843,310	-26.9%	1,182,077	40.2%	1,110,317	-6.1%
Jan	1,033,427	-0.3%	1,260,956	22.0%	1,025,791	-18.6%	1,089,658	6.2%
Feb	1,097,496	-10.4%	1,149,258	4.7%	1,140,570	-0.8%		
Mar	1,372,570	-2.7%	1,384,445	0.9%	1,438,484	3.9%		
April	1,625,652	10.2%	1,483,470	-8.7%	1,657,646	11.7%		
May	1,531,247	1.7%	1,594,572	4.1%	1,667,354	4.6%		
June	1,799,091	0.7%	1,764,385	-1.9%	1,910,090	8.3%		
FY Total	\$ 19,048,221	2.6%	\$ 18,772,659	-1.4%	19,511,920	3.9%	11,997,797	2.6%
Adopted Budget							19,989,179	2.4%