



## **MEDIA RELEASE**

### **Tax Results for the City of Santa Barbara**

**SANTA BARBARA, CA – January 9, 2020**

#### **Sales Tax Results for the Quarter Ended September 30, 2020**

Santa Barbara received \$6.25 million in sales tax revenues during the quarter ended September 30, 2019, which is 7.8% less than the same quarter last year, but when adjusted for delays in payments from the State during 2018, sales tax returns grew by 10.3% from the same quarter last year.

As the second largest General Fund revenue, the sales tax budget for fiscal year is \$23,773,382. Sales tax results for the December quarter will be available in February 2020.

For additional information on recent sales tax results, click [here](#).

#### **Transient Occupancy Tax Results for the City of Santa Barbara**

The City of Santa Barbara collected approximately \$1.33 million in transient occupancy taxes (TOT) for November 2019, which is 2.2% below November of last year. Lodging establishment throughout the City seemed to feel the effects of the Cave Fire and the wet weather during Thanksgiving weekend.

The City has collected approximately \$9.80 million in TOT revenues through the first five months of this fiscal year, which runs from July 1 through June 30. The City's adopted TOT budget is \$19,989,179.

The Transient Occupancy Tax table can be viewed [here](#).

*Contact: Jennifer Tomaszewski, Finance and Treasury Manager*

*Phone: (805) 564-5340*

*Email: [JTomaszewski@SantaBarbaraCA.gov](mailto:JTomaszewski@SantaBarbaraCA.gov)*

###

City of Santa Barbara							
SALES TAX							
Quarter Ended	FY 2018	Change Prior Yr	FY 2019	Change Prior Yr	FY 2020	Change Prior Yr	
Sep 30	5,559,357	1.3%	6,775,792	21.9%	6,249,435	-7.8%	
Dec 31	5,355,079	-5.6%	6,072,655	13.4%			
Mar 31	4,773,850	-1.8%	5,263,046	10.2%			
Jun 30	4,822,012	-11.0%	5,699,587	18.2%			
<b>Totals</b>	<b>20,510,298</b>	<b>-4.3%</b>	<b>\$ 23,811,080</b>	<b>16.1%</b>	<b>\$ 6,249,435</b>	<b>-7.8%</b>	
					<b>FY 20 Adopted</b>	<b>\$ 23,773,382</b>	<b>-0.2%</b>

City of Santa Barbara							
SALES TAX - ADJUSTED FOR STATE DELAYS							
Quarter Ended	FY 2018	Change Prior Yr	FY 2019	Change Prior Yr	FY 2020	Change Prior Yr	
Sep 30	5,559,357	1.3%	5,667,878	2.0%	6,249,435	10.3%	
Dec 31	5,355,079	-5.6%	6,072,655	13.4%			
Mar 31	4,839,194	-0.4%	5,263,046	8.8%			
Jun 30	5,864,582	8.3%	5,699,587	-2.8%			
<b>Totals</b>	<b>\$ 21,618,212</b>	<b>0.9%</b>	<b>\$ 22,703,166</b>	<b>5.0%</b>	<b>\$ 6,249,435</b>	<b>10.3%</b>	
					<b>FY 20 Adopted</b>	<b>\$ 23,773,382</b>	<b>4.7%</b>

**City of Santa Barbara**  
**TRANSIENT OCCUPANCY TAXES**

Month	FY 2017	Change Prior Yr	FY 2018	Change Prior Yr	FY2019	Change Prior Yr	FY 2020	Change Prior Yr
July	\$ 2,371,563	3.5%	\$ 2,331,941	-1.7%	\$ 2,314,535	-0.7%	\$ 2,381,418	2.9%
Aug	2,275,393	-0.6%	2,137,986	-6.0%	2,334,726	9.2%	2,384,603	2.1%
Sept	1,850,883	8.5%	1,836,521	-0.8%	1,850,804	0.8%	1,937,439	4.7%
Oct	1,661,481	3.0%	1,725,540	3.9%	1,630,809	-5.5%	1,764,645	8.2%
Nov	1,276,377	8.6%	1,260,275	-1.3%	1,359,034	7.8%	1,329,559	-2.2%
Dec	1,153,040	10.2%	843,310	-26.9%	1,182,077	40.2%		
Jan	1,033,427	-0.3%	1,260,956	22.0%	1,025,791	-18.6%		
Feb	1,097,496	-10.4%	1,149,258	4.7%	1,140,570	-0.8%		
Mar	1,372,570	-2.7%	1,384,445	0.9%	1,438,484	3.9%		
April	1,625,652	10.2%	1,483,470	-8.7%	1,657,646	11.7%		
May	1,531,247	1.7%	1,594,572	4.1%	1,667,354	4.6%		
June	1,799,091	0.7%	1,764,385	-1.9%	1,910,090	8.3%		
<b>FY Total</b>	<b>\$ 19,048,221</b>	<b>2.6%</b>	<b>\$ 18,772,659</b>	<b>-1.4%</b>	<b>19,511,920</b>	<b>3.9%</b>	<b>9,797,665</b>	<b>3.2%</b>
<b>Adopted Budget</b>							<b>19,989,179</b>	<b>2.4%</b>