



MEDIA RELEASE

Transient Occupancy Tax Results for the City of Santa Barbara

SANTA BARBARA, CA – November 22, 2019

The City of Santa Barbara collected approximately \$1.76 million in transient occupancy taxes (TOT) for October 2019, which is 8.1% above October of last year.

Through October 31, the City has collected approximately \$8.5 million in TOT revenues for fiscal year 2020, which runs from July 1 through June 30. The City's adopted TOT budget is \$19,989,179.

The Transient Occupancy Tax table can be viewed [here](#).

Contact: Jennifer Tomaszewski, Finance and Treasury Manager

Phone: (805) 564-5340

Email: JTomaszewski@SantaBarbaraCA.gov

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City of Santa Barbara
TRANSIENT OCCUPANCY TAXES

Month	FY 2017	Change Prior Yr	FY 2018	Change Prior Yr	FY2019	Change Prior Yr	FY 2020	Change Prior Yr
July	\$ 2,371,563	3.5%	\$ 2,331,941	-1.7%	\$ 2,314,535	-0.7%	\$ 2,381,418	2.9%
Aug	2,275,393	-0.6%	2,137,986	-6.0%	2,334,726	9.2%	2,384,603	2.1%
Sept	1,850,883	8.5%	1,836,521	-0.8%	1,850,804	0.8%	1,937,439	4.7%
Oct	1,661,481	3.0%	1,725,540	3.9%	1,630,809	-5.5%	1,763,661	8.1%
Nov	1,276,377	8.6%	1,260,275	-1.3%	1,359,034	7.8%		
Dec	1,153,040	10.2%	843,310	-26.9%	1,182,077	40.2%		
Jan	1,033,427	-0.3%	1,260,956	22.0%	1,025,791	-18.6%		
Feb	1,097,496	-10.4%	1,149,258	4.7%	1,140,570	-0.8%		
Mar	1,372,570	-2.7%	1,384,445	0.9%	1,438,484	3.9%		
April	1,625,652	10.2%	1,483,470	-8.7%	1,657,646	11.7%		
May	1,531,247	1.7%	1,594,572	4.1%	1,667,354	4.6%		
June	1,799,091	0.7%	1,764,385	-1.9%	1,910,090	8.3%		
FY Total	\$ 19,048,221	2.6%	\$ 18,772,659	-1.4%	19,511,920	3.9%	8,467,121	4.1%
Adopted Budget							19,989,179	2.4%