



## **MEDIA RELEASE**

### **Transient Occupancy Tax Results for the City of Santa Barbara**

**SANTA BARBARA, CA – August 22, 2019**

The City of Santa Barbara collected approximately \$2.38 million in transient occupancy taxes (TOT) for July 2019, which is 2.9% above July of last year.

July is the first month of the City's fiscal year, which runs from July 1 through June 30. The City's adopted TOT budget is \$19,989,179.

The Transient Occupancy Tax table can be viewed [here](#).

*Contact: Jennifer Tomaszewski, Finance and Treasury Manager*

*Phone: (805) 564-5340*

*Email: [JTomaszewski@SantaBarbaraCA.gov](mailto:JTomaszewski@SantaBarbaraCA.gov)*

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**City of Santa Barbara**  
**TRANSIENT OCCUPANCY TAXES**

Month	FY 2017	Change Prior Yr	FY 2018	Change Prior Yr	FY2019	Change Prior Yr	FY 2020	Change Prior Yr
July	\$ 2,371,563	3.5%	\$ 2,331,941	-1.7%	\$ 2,314,535	-0.7%	\$ 2,381,477	2.9%
Aug	2,275,393	-0.6%	2,137,986	-6.0%	2,334,726	9.2%		
Sept	1,850,883	8.5%	1,836,521	-0.8%	1,850,804	0.8%		
Oct	1,661,481	3.0%	1,725,540	3.9%	1,630,809	-5.5%		
Nov	1,276,377	8.6%	1,260,275	-1.3%	1,359,034	7.8%		
Dec	1,153,040	10.2%	843,310	-26.9%	1,182,077	40.2%		
Jan	1,033,427	-0.3%	1,260,956	22.0%	1,025,791	-18.6%		
Feb	1,097,496	-10.4%	1,149,258	4.7%	1,140,570	-0.8%		
Mar	1,372,570	-2.7%	1,384,445	0.9%	1,438,484	3.9%		
April	1,625,652	10.2%	1,483,470	-8.7%	1,657,646	11.7%		
May	1,531,247	1.7%	1,594,572	4.1%	1,667,354	4.6%		
June	1,799,091	0.7%	1,764,385	-1.9%	1,910,090	8.3%		
<b>FY Total</b>	<b>\$ 19,048,221</b>	<b>2.6%</b>	<b>\$ 18,772,659</b>	<b>-1.4%</b>	<b>19,511,920</b>	<b>3.9%</b>	<b>2,381,477</b>	<b>2.9%</b>
<b>Adopted Budget</b>							<b>19,989,179</b>	<b>2.4%</b>