



## **MEDIA RELEASE**

### **Transient Occupancy Tax Results for the City of Santa Barbara**

**SANTA BARBARA, CA – July 17, 2019**

The City of Santa Barbara collected approximately \$1.91 million in transient occupancy taxes (TOT) for June 2019, which is 8.2% above June of last year.

The City has collected approximately \$19.5 million in TOT revenues for fiscal year 2019, which runs from July 1 through June 30. The City's adopted TOT budget is \$19,605,700.

The Transient Occupancy Tax table can be viewed [here](#).

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**City of Santa Barbara**  
**TRANSIENT OCCUPANCY TAXES**

| Month                 | FY 2016              | Change<br>Prior Yr | FY 2017              | Change<br>Prior Yr | FY 2018              | Change<br>Prior Yr | FY2019            | Change<br>Prior Yr |
|-----------------------|----------------------|--------------------|----------------------|--------------------|----------------------|--------------------|-------------------|--------------------|
| July                  | \$ 2,291,916         | 5.8%               | \$ 2,371,563         | 3.5%               | \$ 2,331,941         | -1.7%              | \$ 2,314,535      | -0.7%              |
| Aug                   | 2,288,678            | -1.6%              | 2,275,393            | -0.6%              | 2,137,986            | -6.0%              | 2,334,726         | 9.2%               |
| Sept                  | 1,706,348            | 4.9%               | 1,850,883            | 8.5%               | 1,836,521            | -0.8%              | 1,850,804         | 0.8%               |
| Oct                   | 1,612,613            | -0.3%              | 1,661,481            | 3.0%               | 1,725,540            | 3.9%               | 1,630,809         | -5.5%              |
| Nov                   | 1,175,203            | -3.0%              | 1,276,377            | 8.6%               | 1,260,275            | -1.3%              | 1,359,034         | 7.8%               |
| Dec                   | 1,046,610            | -0.4%              | 1,153,040            | 10.2%              | 843,310              | -26.9%             | 1,182,077         | 40.2%              |
| Jan                   | 1,036,795            | -11.2%             | 1,033,427            | -0.3%              | 1,260,956            | 22.0%              | 1,025,791         | -18.6%             |
| Feb                   | 1,225,255            | 9.2%               | 1,097,496            | -10.4%             | 1,149,258            | 4.7%               | 1,140,570         | -0.8%              |
| Mar                   | 1,410,521            | 3.4%               | 1,372,570            | -2.7%              | 1,384,445            | 0.9%               | 1,438,484         | 3.9%               |
| April                 | 1,475,767            | -2.1%              | 1,625,652            | 10.2%              | 1,483,470            | -8.7%              | 1,657,646         | 11.7%              |
| May                   | 1,505,940            | -6.1%              | 1,531,247            | 1.7%               | 1,594,572            | 4.1%               | 1,667,354         | 4.6%               |
| June                  | 1,786,501            | -0.5%              | 1,799,091            | 0.7%               | 1,764,385            | -1.9%              | 1,909,242         | 8.2%               |
| <b>FY Total</b>       | <b>\$ 18,562,146</b> | <b>0.0%</b>        | <b>\$ 19,048,221</b> | <b>2.6%</b>        | <b>\$ 18,772,659</b> | <b>-1.4%</b>       | <b>19,511,071</b> | <b>3.9%</b>        |
| <b>Adopted Budget</b> |                      |                    |                      |                    |                      |                    | <b>19,605,700</b> | <b>4.4%</b>        |

Beginning in January 2001, an additional 2% is credited to Cre