



MEDIA RELEASE

Transient Occupancy Tax Results for the City of Santa Barbara

SANTA BARBARA, CA – March 15, 2019

The City of Santa Barbara collected approximately \$1.02 million in transient occupancy taxes (TOT) for January 2019, which is 19.1% below collections from January last year. However, this significant decline is due to the fact that January 2018 TOT revenues were unusually high because of the Thomas Fire and debris flow event, which caused many area residents to stay in local hotels for extended stays. As a more telling comparison, the two-year growth from January 2017 to January 2019 is down 1.4%.

The City has collected approximately \$11.7 million in TOT revenues through the first seven months of this fiscal year, which runs from July 1 through June 30. The City's adopted TOT budget is \$19,605,700.

The Transient Occupancy Tax table can be viewed [here](#).

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City of Santa Barbara
TRANSIENT OCCUPANCY TAXES

Month	FY 2016	Change Prior Yr	FY 2017	Change Prior Yr	FY 2018	Change Prior Yr	FY2019	Change Prior Yr
July	\$ 2,291,916	5.8%	\$ 2,371,563	3.5%	\$ 2,331,941	-1.7%	\$ 2,314,535	-0.7%
Aug	2,288,678	-1.6%	2,275,393	-0.6%	2,137,986	-6.0%	2,334,726	9.2%
Sept	1,706,348	4.9%	1,850,883	8.5%	1,836,521	-0.8%	1,850,804	0.8%
Oct	1,612,613	-0.3%	1,661,481	3.0%	1,725,540	3.9%	1,630,809	-5.5%
Nov	1,175,203	-3.0%	1,276,377	8.6%	1,260,275	-1.3%	1,359,034	7.8%
Dec	1,046,610	-0.4%	1,153,040	10.2%	843,310	-26.9%	1,182,077	40.2%
Jan	1,036,795	-11.2%	1,033,427	-0.3%	1,260,956	22.0%	1,019,923	-19.1%
Feb	1,225,255	9.2%	1,097,496	-10.4%	1,149,258	4.7%		
Mar	1,410,521	3.4%	1,372,570	-2.7%	1,384,445	0.9%		
April	1,475,767	-2.1%	1,625,652	10.2%	1,483,470	-8.7%		
May	1,505,940	-6.1%	1,531,247	1.7%	1,594,572	4.1%		
June	1,786,501	-0.5%	1,799,091	0.7%	1,764,385	-1.9%		
FY Total	\$ 18,562,146	0.0%	\$ 19,048,221	2.6%	\$ 18,772,659	-1.4%	11,691,907	2.6%
Adopted Budget							19,605,700	4.4%

Beginning in January 2001, an additional 2% is credited to Cre