



MEDIA RELEASE

Transient Occupancy Tax Results for the City of Santa Barbara

SANTA BARBARA, CA – January 29, 2019

The City of Santa Barbara collected approximately \$1.18 million in transient occupancy taxes (TOT) for December 2018. This represents a 39.7% growth from December of last year, which is skewed due to the impacts of the Thomas Fire on local hotels. By way of comparison, the two-year growth from December 2016 to December 2018 is just 2.2%.

The City has collected approximately \$10.7 million in TOT revenues through the first six months of this fiscal year, which runs from July 1 through June 30. The City's adopted TOT budget is \$19,605,700.

The Transient Occupancy Tax table can be viewed [here](#).

Contact: Jennifer Tomaszewski, Finance and Treasury Manager

Phone: (805) 564-5340

Email: JTomaszewski@SantaBarbaraCA.gov

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City of Santa Barbara
TRANSIENT OCCUPANCY TAXES

Month	FY 2016	Change Prior Yr	FY 2017	Change Prior Yr	FY 2018	Change Prior Yr	FY2019	Change Prior Yr
July	\$ 2,291,916	5.8%	\$ 2,371,563	3.5%	\$ 2,331,941	-1.7%	\$ 2,314,535	-0.7%
Aug	2,288,678	-1.6%	2,275,393	-0.6%	2,137,986	-6.0%	2,334,726	9.2%
Sept	1,706,348	4.9%	1,850,883	8.5%	1,836,521	-0.8%	1,850,804	0.8%
Oct	1,612,613	-0.3%	1,661,481	3.0%	1,725,540	3.9%	1,630,809	-5.5%
Nov	1,175,203	-3.0%	1,276,377	8.6%	1,260,275	-1.3%	1,359,034	7.8%
Dec	1,046,610	-0.4%	1,153,040	10.2%	843,310	-26.9%	1,178,123	39.7%
Jan	1,036,795	-11.2%	1,033,427	-0.3%	1,260,956	22.0%		
Feb	1,225,255	9.2%	1,097,496	-10.4%	1,149,258	4.7%		
Mar	1,410,521	3.4%	1,372,570	-2.7%	1,384,445	0.9%		
April	1,475,767	-2.1%	1,625,652	10.2%	1,483,470	-8.7%		
May	1,505,940	-6.1%	1,531,247	1.7%	1,594,572	4.1%		
June	1,786,501	-0.5%	1,799,091	0.7%	1,764,385	-1.9%		
FY Total	\$ 18,562,146	0.0%	\$ 19,048,221	2.6%	\$ 18,772,659	-1.4%	10,668,031	5.3%
Adopted Budget							19,605,700	4.4%

Beginning in January 2001, an additional 2% is credited to Cre