



MEDIA RELEASE

Santa Barbara TOT Grows 9.2% in August

SANTA BARBARA, CA – October 9, 2018

The City of Santa Barbara received \$2.33 million in transient occupancy tax (TOT) for the month of August 2018, which is 9.2 percent above August 2017 collections. This strong growth is due in part to an increase in average room rates and the opening of a new hotel within the year.

The City has collected approximately \$4.6 million through two months of this fiscal year, which runs from July 1 through June 30. The City's adopted TOT budget is \$19,605,700.

The Transient Occupancy Tax table can be viewed [here](#).

Previous Revenue News releases can be viewed here:

http://www.santabarbaraca.gov/gov/depts/finance/budget/revenue_news.asp

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City of Santa Barbara
TRANSIENT OCCUPANCY TAXES

Month	FY 2015	Change Prior Yr	FY 2016	Change Prior Yr	FY 2017	Change Prior Yr	FY 2018	Change Prior Yr	FY2019	Change Prior Yr
July	\$ 2,165,781	5.6%	\$ 2,291,916	5.8%	\$ 2,371,563	3.5%	\$ 2,331,941	-1.7%	2,314,535	-0.7%
Aug	2,325,106	12.4%	2,288,678	-1.6%	2,275,393	-0.6%	2,137,986	-6.0%	2,334,812	9.2%
Sept	1,626,983	7.7%	1,706,348	4.9%	1,850,883	8.5%	1,836,521	-0.8%		
Oct	1,617,359	26.0%	1,612,613	-0.3%	1,661,481	3.0%	1,725,540	3.9%		
Nov	1,212,104	16.9%	1,175,203	-3.0%	1,276,377	8.6%	1,260,275	-1.3%		
Dec	1,051,107	12.9%	1,046,610	-0.4%	1,153,040	10.2%	843,310	-26.9%		
Jan	1,167,590	16.3%	1,036,795	-11.2%	1,033,427	-0.3%	1,260,956	22.0%		
Feb	1,121,952	6.7%	1,225,255	9.2%	1,097,496	-10.4%	1,149,258	4.7%		
Mar	1,363,521	10.3%	1,410,521	3.4%	1,372,570	-2.7%	1,384,445	0.9%		
April	1,506,982	3.2%	1,475,767	-2.1%	1,625,652	10.2%	1,483,470	-8.7%		
May	1,603,265	5.8%	1,505,940	-6.1%	1,531,247	1.7%	1,594,572	4.1%		
June	1,795,755	7.2%	1,786,501	-0.5%	1,799,091	0.7%	1,764,385	-1.9%		
FY Total	\$ 18,557,506	10.3%	\$ 18,562,146	0.0%	\$ 19,048,221	2.6%	18,772,659	-1.4%	4,649,347	4.0%
Adopted Budget									19,605,700	4.4%

Beginning in January 2001, an additional 2% is credited to Creeks/Clean Water (Measure B).