



CITY OF SANTA BARBARA  
COMMUNITY EVENTS AND FESTIVALS COMMITTEE

## SPECIAL MEETING AGENDA

AUGUST 25, 2021

12:00-1:00 pm

This meeting will be conducted electronically as described below.

### LOCATIONS:

IN ORDER TO PROMOTE SOCIAL DISTANCING AND PRIORITIZE THE PUBLIC'S HEALTH AND WELLBEING, THE GOVERNOR OF THE STATE OF CALIFORNIA ISSUED EXECUTIVE ORDER N-29-20, WHICH ALLOWS LOCAL LEGISLATIVE BODIES TO HOLD MEETINGS VIA TELECONFERENCES WHILE STILL MEETING THE STATE'S OPEN AND TRANSPARENT MEETING REQUIREMENTS. COMMITTEE MEMBERS MAY PARTICIPATE ELECTRONICALLY. AS A PUBLIC HEALTH AND SAFETY PRECAUTION, THE DAVID GEBHARD PUBLIC MEETING ROOM WILL NOT BE OPEN TO THE GENERAL PUBLIC. THE CITY OF SANTA BARBARA STRONGLY ENCOURAGES AND WELCOMES PUBLIC PARTICIPATION DURING THIS TIME. PUBLIC PARTICIPATION IS AVAILABLE THROUGH THE FOLLOWING OPTIONS:

#### **Join Meeting Electronically at:**

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/88116621997>

You will be connected to audio using your computer's microphone and speakers (VoIP). A headset is recommended.

Oral comments during a meeting may be made by electronic participation only.

#### **Or Dial-in By Telephone:**

(669) 900-6833

Webinar ID: 881 1662 1997

**PUBLIC COMMENT:** Public comment on matters not listed on the agenda will occur at the beginning of the meeting. Members of the public wishing to speak must "raise their hand" in the platform by selecting the virtual hand icon, which is generally located on most devices in the upper right-hand corner of the screen. When persons are called on to speak, their microphone will be activated and they will be notified to begin speaking. Each speaker will be given a total of 2 minutes to address the Committee. Pooling of time is not allowed during general public comment. The time allotted for general public comment at the beginning of the meeting is 30 minutes. The Committee, upon majority vote, may decline to hear a speaker on the grounds that the subject matter is beyond the Board's subject matter jurisdiction.

**WRITTEN PUBLIC COMMENT:** Public comments may also be submitted via email to [contact@sbac.ca.gov](mailto:contact@sbac.ca.gov) prior to the beginning of the Meeting. All public comments submitted via email will be provided to the Committee and will become part of the public

record. You may also submit written correspondence via US Postal Service (USPS); addressed Care of: Arts Advisory Committee, P.O. Box 2369, Santa Barbara, CA 93120. However, please be advised, correspondence sent via USPS may not be received in time to process prior to the meeting and email submissions are highly encouraged.

NOTICE: On August 24, 2021 this Agenda was posted on the outdoor bulletin board at located at: 630 Garden Street, Santa Barbara, CA 93101

## **GENERAL BUSINESS**

### **CALL TO ORDER**

### **ROLL CALL AND INTRODUCTIONS**

### **CHANGES TO THE AGENDA**

### **PUBLIC COMMENT**

### **WRITTEN COMMUNICATION**

### **CONSENT CALENDAR**

### **ADMINISTRATIVE ITEMS**

1. **SUBJECT: Santa Barbara Tourism Industry Update** [NO ACTION REQUIRED]  
Beth Olson, Director of Sales at Visit Santa Barbara, will share an update about consumer behaviors and Santa Barbara's local tourism climate under current conditions.
2. **SUBJECT: 2021-22 Community Events and Festivals Grant Guidelines Review** [ACTION REQUIRED]  
It is recommended that the Committee approve the Community Events and Festivals Grant guidelines for the 2021-22 grant cycle as presented by the Grant Subcommittee.
3. **SUBJECT: 2021-22 Community Events and Festivals Application and Interview Process** [ACTION REQUIRED]  
It is recommended that the Committee review and approve the Community Events and Festivals Grant application and interview process as presented by the Grant Subcommittee, including selecting interview dates, for the 2021-22 grant cycle.

### **FUTURE ITEMS**

### **STAFF REPORTS**

### **ANNOUNCEMENTS**

### **ADJOURNMENT**

#### **Events and Festivals Committee**

Katrina Carl  
Antoinette Chartier, Vice Chair  
Barry Dorsey, Chair  
Ryan Howe  
Roger Perry

#### **Liaisons**

Oscar Gutierrez, City Councilmember

Community Events and Festivals Committee  
August 25, 2021

Dacia Harwood  
Abaseh Mirvali

**SB County Arts & Culture Staff**

Sarah York Rubin, Executive Director  
Hannah Rubalcava, Grants & Contracts Manager

**City of Santa Barbara Staff**

Nina Johnson, Senior Assistant to City Administrator

**AMERICANS WITH DISABILITIES ACT:**

In compliance with the Americans with Disabilities Act, If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, please contact the Santa Barbara County Arts Commission at (805) 568-3990. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

**REPORTS:**

Copies of documents relating to agenda items are available for review at the Santa Barbara County Office of Arts and Culture office at 1100 Anacapa Street, 3<sup>rd</sup> Floor Rotunda Tower, and agendas and reports are also posted online at <http://www.santabarbaraca.gov/gov/brdcomm/ac/arts/agendas.asp>. Materials related to an item on this agenda submitted to the Arts Advisory Committee after distribution of the agenda packet are available for public inspection at the Santa Barbara County Office of Arts and Culture, located at 1100 Anacapa Street, 3<sup>rd</sup> Floor Rotunda Tower during normal business hours.