



CITY OF SANTA BARBARA
EVENTS AND FESTIVALS COMMITTEE

AGENDA

July 26, 2017

2:30-4:00 PM

Santa Barbara City Hall

Room 15

735 Anacapa St.

Santa Barbara, CA 93101

www.SantaBarbaraCA.gov

CALL TO ORDER

ROLL CALL AND INTRODUCTIONS

CHANGES TO THE AGENDA

PUBLIC COMMENT

CONSENT CALENDAR

ADMINISTRATIVE ITEMS

1. SUBJECT: Grant Award Recommendations

It is recommended that the Events and Festivals Committee approve the grant award recommendations as presented. [ACTION REQUIRED]

2. SUBJECT: 2017-2018 Planning Calendar

The committee will discuss a tentative calendar for the 2017-2018 year. [NO ACTION REQUIRED]

STAFF REPORTS

Grants & Programs Manager- H. Rubalcava

Program Coordinator- J. Ogilvie

Curator- J. Rutherford Daly

Executive Director- S. York Rubin

ADJOURNMENT

Arts Advisory Committee

Antoinette Chartier

Barry Dorsey

Dacia Harwood

Katrina Karl

Mitchell Kriegman

Roger Perry

Kate Schwab

Liaisons

Cathy Murillo, City Council

Staff

SB County Arts & Culture Staff

Sarah York Rubin, Executive Director
Julia Rutherford Daly, Curator
Hannah Rubalcava, Grants & Contracts Manager
John Ogilvie, Program Coordinator

City of Santa Barbara Staff

Nina Johnson, Asst. to the City Administrator

AMERICANS WITH DISABILITIES ACT:

In compliance with the Americans with Disabilities Act, If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, please contact the Santa Barbara County Arts Commission at (805) 568-3990. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

REPORTS:

Copies of documents relating to agenda items are available for review at the Santa Barbara County Arts Commission office at 1100 Anacapa Street, 3rd Floor Rotunda Tower, and agendas and reports are also posted online at www.santabarbaraca.gov/gov/brdcomm/ac/arts/agendas.asp. Materials related to an item on this agenda submitted to the Arts Advisory Committee/Visual Art in Public Places Committee after distribution of the agenda packet are available for public inspection at the Santa Barbara County Office of Arts and Culture, located at 1100 Anacapa Street, 3rd Floor Rotunda Tower during normal business hours.

COMMUNITY EVENTS AND FESTIVALS COMMITTEE

2017-2018 Grant Award Recommendations

The Events and Festivals grant is open to Santa Barbara based non-profit organizations that produce and/or manage events, festivals, or innovative programming series. The grant program supports quality community events that enhance the cultural life of Santa Barbara and attracts tourism to the City.

EVENTS AND FESTIVALS GRANT GENERAL INFORMATION

Total EF Grant Funding Requested:	\$399,795
Total EF Grant Funding Available:	\$106,100
Total Number of Applicants:	16
Number of Applicants Recommended for Funding:	12

GRANT APPLICANTS, DESCRIPTIONS, AND AWARD AMOUNT RECOMMENDATIONS

Brad Nack

This grant request is to fund artist Brad Nack's Reindeer Art Show. Nack's art show is the longest running series of oil paintings of Reindeer with over 100 elegantly framed oil paintings of reindeer for sale. Alongside the Holiday Parade and Parade of Lights, this three week art exhibition and opening night celebration has become a staple tradition during Santa Barbara's winter season. The exhibition is free and open to the public - all ages welcome.

Amount Requested: \$4,300

Recommended Grant Award: \$0

Ensemble Theatre Company

Ensemble Theatre Company is respectfully requesting support for its 39th season of providing professional quality live theater. Four of the five plays included in the 2017-18 season will take place from October through April. Selected for their variety and innovation, these remarkable productions will enhance the cultural life of Santa Barbara residents and tourists.

Amount Requested: \$40,000

Recommended Grant Award: \$12,000

Jewish Federation of Greater Santa Barbara

The Jewish Federation of Greater Santa Barbara is requesting funds to produce the Santa Barbara Jewish Film Festival specifically to celebrate the diversity of Jewish history, culture, and identity, while hoping that the films and their stories will resonate beyond these settings and speak to universal experience and issues that confront our common humanity.

Amount Requested: \$15,000

Recommended Grant Award: \$7,500

Lobero Theatre Foundation

Lobero LIVE is requesting funds to launch another stellar season packed with some of the best in blues, folk, and jazz in 2017-18. The Lobero Theatre will present top-quality entertainment through Lobero LIVE, bringing shows that would normally be presented in larger cities like Los Angeles or San Francisco. Lobero LIVE is known for big names in a small room.

Amount Requested: \$30,000

Recommended Grant Award: \$11,500

New Noise Festival

The New Noise Music Foundation is seeking grant funds to create a participatory creative culture through its annual New Noise Music Festival, various concerts & events, workshops, lectures & performance opportunities for all ages.

Amount Requested: \$35,000

Recommended Grant Award: \$9,000

Opera Santa Barbara

Opera Santa Barbara is requesting funds to support its 17/18 Season MainStage operas at the Granada Theatre. Opera Santa Barbara will be presenting Massenet's "Manon" on November 3 & 5; and Rossini's "The Barber of Seville" on March 2 & 4.

Amount Requested: \$18,000

Recommended Grant Award: \$7,000

PGK (Santa Barbara City College)

Collective Collaborative dance concert was created to bring the dance community in California together in Santa Barbara for an evening of dance. This event will bring other dance companies and their supporters to Santa Barbara.

Amount Requested: \$15,000

Recommended Grant Award: \$2,000

Santa Barbara Center for the Performing Arts

The Santa Barbara Center for the Performing Arts requests grant funding to produce the Historic Theatre District Performance Catalog "Lighting Up Santa Barbara", which highlights the season's performances from the Santa Barbara Symphony, Opera Santa Barbara, the SB Choral Society, State Street Ballet, the Theater League, Music Academy of the West, UCSB's Arts and Lectures, all events at The Granada Theatre, the SB Museum of Art, the Lobero Theater and the New Vic. It is designed to strategically reach and invite 280,000 households to be a part of theater magic in Santa Barbara.

Amount Requested: \$40,000

Recommended Grant Award: \$10,000

Santa Barbara Museum of Art

The Santa Barbara Museum of Art is acting as the primary fiscal sponsor requesting funding for "Pacific Standard Time: LA/LA" which will bring a unique opportunity to Santa Barbara, encouraging cross-cultural dialogue and exploration of Latin American art in a local context. Participating institutions include Museum of Contemporary Art Santa Barbara, Santa Barbara Historical Museum, Santa Barbara Museum of Art, UCSB's Art, Design, and Architecture Museum, and Westmont's Ridley-Tree Museum of Art, each of which is producing related exhibitions that run between September 2017 and January 2018.

Amount Requested: \$37,496

Recommended Grant Award: \$12,000

Santa Barbara Revels

Santa Barbara Revels seeks grant funding to produce "The Christmas Revels: An Early California Celebration of the Winter Solstice," an original, fully-produced theatrical presentation about Santa Barbara's Rancho period in the mid-1830's; it represents an important addition to our community's cultural fabric. This show has potential to appeal to a large, new audience, including historic, Chumash, Latino, and Early Spanish Days groups, but it will require a targeted, expanded advertising program.

Amount Requested: \$20,000

Recommended Grant Award: \$7,600

Santa Barbara Symphony Orchestra Association

The Santa Barbara Symphony requests support for a marketing campaign and related expenses to promote and produce the 2017 New Year's Eve Pops Concert. This annual concert performance has become a popular destination event that draws audience members from the local community and across the southland to celebrate New Year's Eve in Santa Barbara.

Amount Requested: \$20,000

Recommended Grant Award: \$0

Santa Barbara Trust for Historic Preservation

The Santa Barbara Trust for Historic Preservation is seeking grant funding for its annual Founding Day Festival which commemorates the establishment of the Santa Barbara Presidio on April 21, 1782, and celebrates 236 years of history at Santa Barbara's birthplace, El Presidio de Santa Bárbara State Historic Park. It reconnects local residents and introduces tourists to our city's early beginnings and diverse cultural heritage through a reenactment of the founding ceremony, living history demonstrations, local performers, and interactive booths from local businesses and institutions.

Amount Requested: \$6,500

Recommended Grant Award: \$0

Soft Reality

Soft Reality requests grant funding to create the first Annual Santa Barbara International PuppetPalooza 2018. The requested funds will be used market this fun and family friendly event to people in Santa Barbara and neighboring counties. Highlights will include appearances by the Muppets, characters from Sesame Street and more.

Amount Requested: \$27,500

Recommended Grant Award: \$14,000

SummerDance Santa Barbara

Summerdance Santa Barbara is requesting \$10,000 to support two DANCEworks performances in collaboration with the Lobero Theatre. Each year, a new work of dance is created and performed locally for 800 people and goes on to be performed around the country and the world.

Amount Requested: \$10,000

Recommended Grant Award: \$2,000

Tina Love Artist

Grant funding is requested to bring pop-up flamenco tablao featuring internationally acclaimed performing artists at participating eateries/wine bars to enhance the cultural tourism experience in Santa Barbara. Local flamenco dancers will work alongside internationally acclaimed performers, making SB a central hub of flamenco. The tourism allure of Spain's tablao flamenco fits right in with the SB American Riviera brand; but SB restaurants can't support such culturally rich entertainment, so grant funding would help make possible.

Amount Requested: \$35,000

Recommended Grant Award: \$0

UCSB Arts & Lectures

UCSB Arts and Lectures is seeking grant funding for "ArtAbounds" which features a diverse array of high-profile events in UCSB Arts & Lectures' 2017-18 season at various downtown SB venues. Each year, the program attracts between 35 - 45K patrons, approximately 30 - 40% of whom are from out of town, and significantly contributes to the cultural diversity and economic prosperity of the downtown region. The 2017-18 ArtAbounds series includes such luminaries as Joe Biden, Samantha Bee, Trevor Noah, and Bill Murray.

Amount Requested: \$40,000

Recommended Grant Award: \$11,500