



DEPARTMENT SUMMARY

Non-Departmental

About Non-Departmental

The Non-Departmental “department” is used to account for costs not directly related to any specific department. It consists of two programs: the General Government program and the Community Promotions program.

The General Government program includes funding for debt service on General Fund long-term debt, the General Fund capital program and the appropriated reserves established each year pursuant to City reserve policies.

The Community Promotions program includes funding for a number of non-profit organizations in the City that coordinate festivals and events during the peak visitor season during the summer, including Fiesta, Santa Barbara Symphony 4th of July Concert, and Summer Solstice Celebration.

The City also provides funding to the Santa Barbara Conference and Visitor’s Bureau (SBCVB) to support their marketing efforts designed to attract visitors to the South Coast and funding to the Chamber of Commerce Visitors’ Information Center located on Garden Street at Cabrillo Boulevard.

Department Financial Summary

	Actual FY 2009	Amended FY 2010	Projected FY 2010	Adopted FY 2011
Revenues				
General Fund Subsidy	\$ 3,088,357	\$ 2,905,791	\$ 2,749,344	\$ 3,764,520
Total Department Revenue	\$ 3,088,357	\$ 2,905,791	\$ 2,749,344	\$ 3,764,520
Expenditures				
Supplies and Services	\$ 3,092	\$ 22,272	\$ 22,272	\$ 22,272
Special Projects	17,420	-	-	-
Appropriated Reserve	-	185,701	-	942,979
Community Promotions	1,798,452	1,727,580	1,755,140	1,897,154
Miscellaneous	4,874	-	1,694	-
Transfers Out	473,449	447,068	447,068	393,945
Operating Expenditures	\$ 2,297,287	\$ 2,382,621	\$ 2,226,174	\$ 3,256,350
General Fund Capital Transfer	\$ 791,070	\$ 523,170	\$ 523,170	\$ 508,170
Total Expenditures	\$ 3,088,357	\$ 2,905,791	\$ 2,749,344	\$ 3,764,520

Non-Departmental “department” is budgeted in the General Fund and the Capital Outlay Fund.

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PROGRAMS & SERVICES

NON-DEPARTMENTAL PROGRAMS

- Community Promotions
 General Government

Community Promotions

(Program No. 9331)

Mission Statement

Provide grants to various organizations to promote events and festivals and to enhance tourism in the City of Santa Barbara.

Program Activities

- Administer contracts between the City and various grantee organizations that enhance tourism and promote events and festivals.
- Disburse funds to grantee organizations.
- Grantee organizations include:
 - Santa Barbara Symphony 4th of July Concert
 - Downtown Visitor Restrooms
 - Old Spanish Days Fiesta
 - Santa Barbara Conference and Visitors Bureau (SBCVB)
 - Santa Barbara Visitors' Information Center
 - Summer Solstice Celebration
 - Santa Barbara International Film Festival
 - Santa Barbara Channels

Financial Information

	Actual FY 2009	Amended FY 2010	Projected FY 2010	Adopted FY 2011
Revenues				
General Fund Subsidy	\$ 1,798,452	\$ 1,727,580	\$ 1,755,140	\$ 1,897,154
Total Revenue	\$ 1,798,452	\$ 1,727,580	\$ 1,755,140	\$ 1,897,154
Expenditures				
Community Promotions	\$ 1,798,452	\$ 1,727,580	\$ 1,755,140	\$ 1,897,154
Total Expenditures	\$ 1,798,452	\$ 1,727,580	\$ 1,755,140	\$ 1,897,154

PROGRAMS & SERVICES

NON- DEPARTMENTAL PROGRAMS

- Community Promotions
- General Government

General Government

(Program No. 9911)

Mission Statement

Fund debt service and capital, and account for required appropriated reserve balances.

Program Activities

- Establish, track, and adjust as necessary the required appropriated reserve balances.
- Establish the funding level, pursuant to Council action, for the General Fund capital program.
- Establish the required funding level for debt service based on debt service schedules associated with outstanding General Fund indebtedness.

Key Objectives for Fiscal Year 2011

- Ensure that appropriated reserves are established in accordance with Council Policy.
- Ensure that the use of appropriated reserves is consistent with Council policy.
- Ensure that the use of funds established for capital is consistent with the approved funding.

Financial and Staffing Information

	Actual FY 2009	Amended FY 2010	Projected FY 2010	Adopted FY 2011
Revenues				
General Fund Subsidy	\$ 1,289,905	\$ 1,178,211	\$ 994,204	\$ 1,867,366
Total Revenue	\$ 1,289,905	\$ 1,178,211	\$ 994,204	\$ 1,867,366
Expenditures				
Supplies and Services	\$ 3,092	\$ 22,272	\$ 22,272	\$ 22,272
Special Projects	17,420	-	-	-
Appropriated Reserve	-	185,701	-	942,979
Miscellaneous	4,874	-	1,694	-
Transfers Out	473,449	447,068	447,068	393,945
Operating Expenditures	\$ 498,835	\$ 655,041	\$ 471,034	\$ 1,359,196
General Fund Capital Transfer	\$ 791,070	\$ 523,170	\$ 523,170	\$ 508,170
Total Expenditures	\$ 1,289,905	\$ 1,178,211	\$ 994,204	\$ 1,867,366

Program Performance Measures

Performance Measures	Adopted FY 2009	Adopted FY 2010	Adopted FY 2011
General fund capital program as a percent of total General Fund operating budget *	1.27%	0.82%	0.74%
Long-term debt as a percent of total General Fund operating budget *	0.33%	0.34%	0.34%

* Calculated as a percent of adopted budget.

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