



COMMUNITY PROFILE

Directory of City Officials

Marty Blum
Mayor

Dan B. Secord, M.D.
Councilmember

Helene Schneider
Councilmember

Brian B. Barnwell
Councilmember

Roger L. Horton
Councilmember

Iya G. Falcone
Councilmember

Das Williams
Councilmember

James L. Armstrong
City Administrator, City Clerk,
and City Treasurer

Stephen P. Wiley
City Attorney

Joan M. Kent
Assistant City Administrator

Robert D. Peirson
Finance Director

Karen S. Ramsdell
Airport Director

Nancy L. Rapp
Acting Parks and Recreation Director

Carol L. Keator
Library Director

Camerino Sanchez
Police Chief

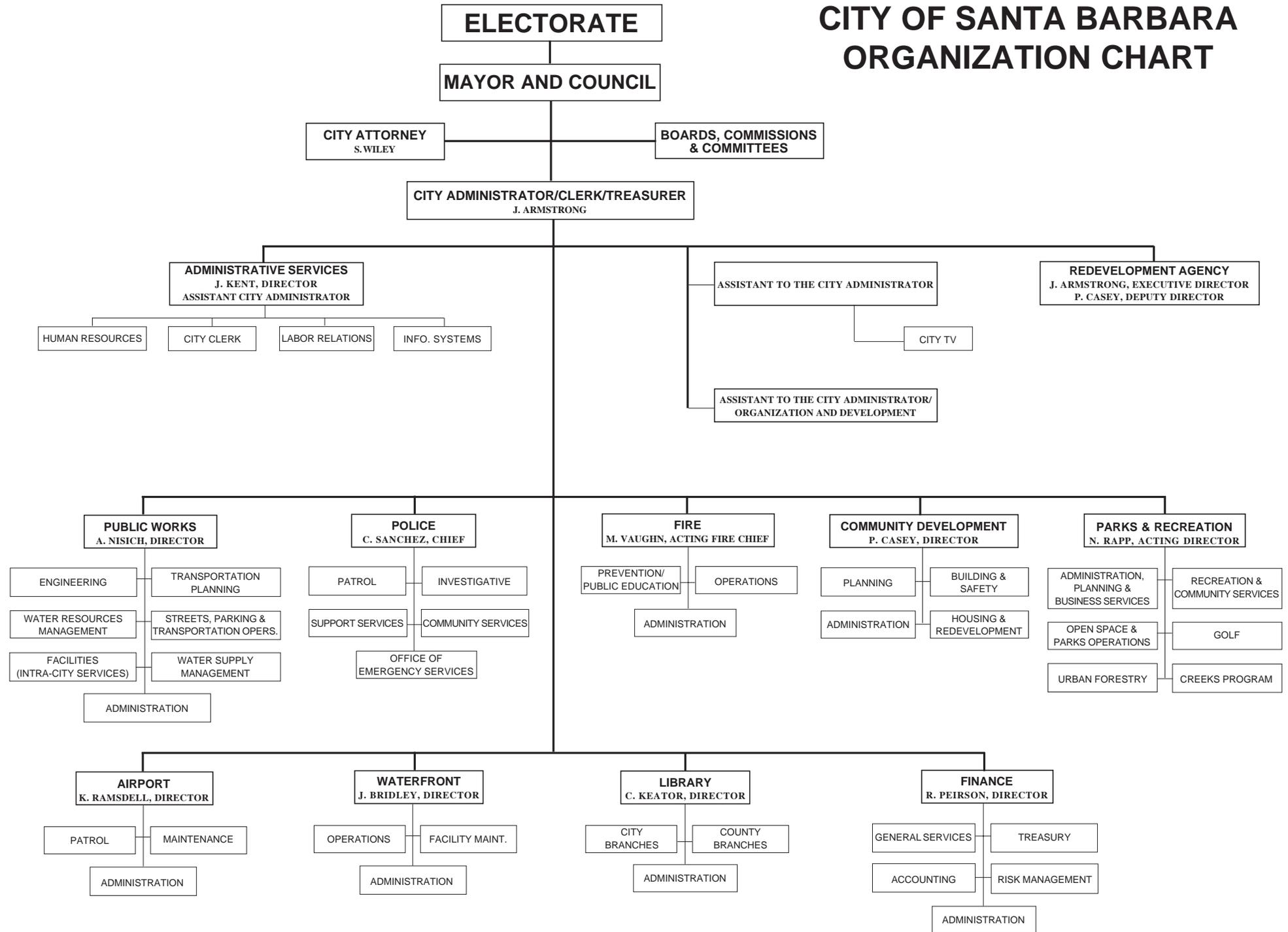
Mitchell B. Vaughn
Acting Fire Chief

Paul A. Casey
Community Development Director

Anthony J. Nisich
Public Works Director

John N. Bridley
Waterfront Director

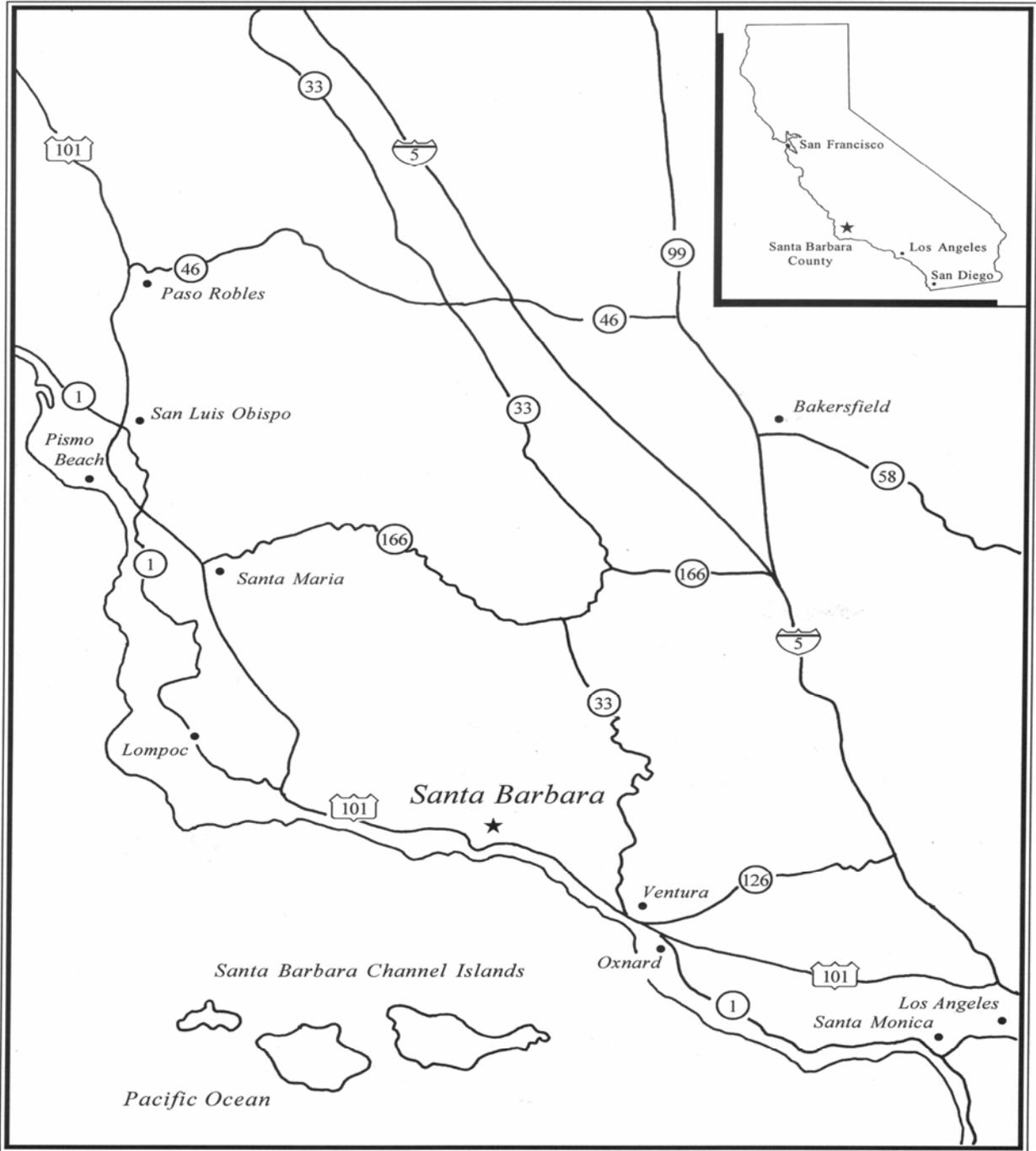
CITY OF SANTA BARBARA ORGANIZATION CHART





COMMUNITY PROFILE

Santa Barbara Area Map





COMMUNITY PROFILE

About the City of Santa Barbara

The City of Santa Barbara is located approximately 90 miles north of Los Angeles off of U.S. Highway 101, and is geographically sheltered by mountains on the north and the Pacific Ocean on the south. The City of Goleta and the unincorporated area of Montecito border the City on the west and east, respectively.

Until the late 1700's, the area currently known as "Santa Barbara" was occupied by the Chumash Indians. The Chumash lived in small villages along the coast and on the Channel Islands, living comfortably for thousands of years thanks to the abundance of wildlife and natural resources.

In 1542, Portuguese explorer Juan Cabrillo entered the Channel and claimed the land for Spain. In 1602, three frigates under the command of Sebastian Vizcaino entered the Santa Barbara Channel. One of the Carmelite friars on board named the bay and nearby shore after Saint Barbara.

In 1782, a group led by Father Junipero Serra, Captain Jose Ortigas, and Governor Felipe de Neve established a military presidio and, three years later, a mission. Spain governed the area until 1822, when California became a Mexican territory. Just 24 years later, in 1846, Colonel John Fremont and his soldiers took Santa Barbara for the United States.

The City of Santa Barbara (the primary government) was incorporated on August 26, 1850. The City is a charter city under the laws of the State of California and operates under a Council-Administrator form of government. The Council consists of six council members and a mayor, all of whom are elected at-large. The current City Charter was adopted on May 2, 1967 and provides for the following services: public safety (police and fire), construction and maintenance of highways and streets, sanitation, culture and recreation, public improvements, planning, zoning and general administration. Enterprise funds, operated in a manner similar to a private business, include water, wastewater, airport, parking, golf and waterfront.

The Redevelopment Agency of the City of Santa Barbara, a blended component unit of the City, was established in 1968 and is a separate governmental entity as prescribed in the State of California's Community Redevelopment Law as set forth in the State's Health and Safety Code.

The City Council of the City of Santa Barbara and the Board of Directors of the Agency are legally separate boards; however, they share common membership. The City also provides all support staff and performs all administrative functions for the Agency under the terms of a written agreement between the two entities.



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Miscellaneous Statistics

General City Information:

Date of incorporation	August 26, 1850
Form of government	Council-Administrator
Land area in square miles	21.1
Miles of streets	280
Number of traffic intersections	104

Community Forest, Beaches and Gardens:

Number of park and open space trees	12,000
Number of street trees	23,500
Linear miles of city-owned beaches	3.4
Community gardens	4

Airport:

Number of terminals	1
Number of commercial carriers	5
Number of ticketed passengers annually	796,162
Number of runways	3
Total airport acreage	950
Commercial / industrial acreage	95
Number of leased buildings	76
Goleta Slough Ecological Reserve wetlands acreage	400

Hospitals:

Number of hospitals	1
Number of patient beds	366

Libraries:

Number of city libraries	2
Number of bookmobiles	1
Number of county libraries	6
Total volumes	431,800

Municipal Water Department:

Gallons of potable water treated and distributed annually	4.37 billion
Gallons of reclaimed water treated and distributed annually	260 million
Number of reservoirs	13
Number of pump stations	11
Number of treatment plants	4
Number of wells	9
Number of water reclamation facilities	1



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Miscellaneous Statistics

Municipal Wastewater Department:

Number of treatment plants	1
Number of lift stations	11
Gallons of water treated annually	3.01 billion

Parks and Recreation:

Park acreage	1,764
Number of developed parks	38
Number of undeveloped parks	21
Number of park playgrounds	22
Number of swimming and wading pools	4
Number of community centers	14
Number of sports facilities	11
Number of municipal golf courses (18 holes)	1

Public Safety:

Number of police stations	1
Number of police officers and other sworn personnel	143
Number of law violations	
Total arrests	13,754
Traffic citations	10,633
Parking citations	103,270
Number of fire stations	8
Number of firefighters and officers	99

Public Schools:

Elementary schools	14
Annual enrollment	6,024
Secondary schools	9
Annual enrollment	10,598
Colleges	1
Enrollment per semester	17,014

Waterfront:

Acreage of city-managed tidelands and submerged lands	252
Wharf length in feet	1,978
Acreage of wharf decking	3.8
Number of marinas	4
Number of commercial and pleasure vessel slips	1,133
Number of waterfront property leases	60



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Demographics

Regional Population

City of Santa Barbara	90,569
Santa Barbara County	419,260
San Luis Obispo County	246,681
Ventura County	753,197

Area (in square miles)

Land area	21.1
Water area	22.0
Total area	43.1

Gender

	<u>#</u>	<u>%</u>
Male	45,960	50.8
Female	44,513	49.2

Age

Median age (in years)	35.8
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Population Demographics ⁽¹⁾

	<u>#</u>	<u>%</u>
Households	35,605	100.0
Family households	18,954	53.2
Married couples	14,163	39.8
Male householder	1,415	3.9
Female householder	3,376	9.5
Non-family households	16,651	46.8
Households with individuals under 18 years	9,578	26.9
Households with individuals 65 years and over	8,871	24.9
Average household size	2.49	(X)
Average family size	3.17	(X)

Housing

Median home price (2003)	\$925,000
	<u>#</u> <u>%</u>
Total housing units	37,076 100.0
Occupied housing units	35,605 96.0
Vacant housing units	1,471 4.0
Seasonal, recreational, or occasional use housing ...	525 1.4
Homeowner vacancy rate	(X) 0.7
Rental vacancy rate	(X) 2.3

Housing Tenure

Occupied housing units	35,605	100.0
Owner-occupied units	14,957	42.0
Renter-occupied units	20,648	58.0
Avg. household size of owner-occupied units	2.51	(X)
Avg. household size of renter-occupied units	2.43	(X)

Race and Ethnicity

	<u>%</u>
White	74.0
Black or African American	1.5
American Indian/Alaska Native	1.1
Asian-Pacific Islander	2.8
Some other race	16.8
Two or more races	3.8
Hispanic or Latino (of any race)	35.0

Education ⁽²⁾

	<u>%</u>
High school graduate	84.1
College Graduates (2 year)	12.0
College Graduates (4 year)	25.5
Graduate Degrees	15.0



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Demographics

Income ⁽³⁾

Average household income	\$76,606
Median family household income	\$53,682
Income per capita	\$29,985

Employment ⁽⁴⁾

	<u>%</u>
Work population (16 yrs and older)	82.1
Residents by major profession:	
Management, professional and related	40.9
Sales and office occupation	25.3
Service	18.7
Construction, maintenance, production and transportation	14.6
Other	0.5

Economic Demographics ⁽⁵⁾

<u>Service Industry (private & non-profit)</u>	<u>Number of Businesses</u>	<u>Number of Employees</u>
Retail trade	655	7,589
Professional, scientific, and technical services	520	2,950
Healthcare and social assistance	416	3,277
Foodservice and lodging	386	7,570
Real estate and rental & leasing	256	1,277
Other services (except public administration)	205	1,130
Administrative and support, waste management, and remediation services	162	3,331
Wholesale trade	157	1,145
Manufacturing	155	2,204
Arts, entertainment, and recreation	43	395
Educational services	26	165

Leading Area Employers, Public and Private (with industry) ⁽⁴⁾

University of California, Santa Barbara (public administration-education)	9,678
County of Santa Barbara (public administration)	4,140
Santa Barbara School District Admin and Schools (public administration-education) ...	3,509
Santa Barbara Cottage Hospital (healthcare)	2,562
Santa Barbara City College (public administration-education)	2,111
Raytheon Electronic Systems (manufacturing)	1,939
City of Santa Barbara (public administration) ⁽⁶⁾	1,693
Sansum-Santa Barbara Medical Clinic (healthcare)	1,100
Santa Barbara Bank and Trust (banking services)	870
U.S. Postal Service (postal services)	864

- (1) Source: U.S. Bureau of the Census, 2000 Census
- (2) Source: www.bestplaces.net, as of March 1, 2005
- (3) Source: USCB Economic Outlook 2005 (Reported for 2004)
- (4) Source: Santa Barbara Chamber of Commerce, January 2005
- (5) Source: U.S. Bureau of the Census, 1997 Economic Census
- (6) Includes permanent full-time equivalent positions & hourly employees