



# DEPARTMENT SUMMARY

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## Non-Departmental

### About Non-Departmental

The Non-Departmental “department” is used to account for costs not directly related to any specific department. It consists of two programs: the General Government program and the Community Promotions program.

The General Government program includes funding for debt service on General Fund long-term debt; the General Fund capital program and the appropriated reserves established each year pursuant to City reserves policies.

The Community Promotions program includes funding for a number of non-profit organizations within the City that coordinate festivals and events throughout the year, including Fiesta, the Fourth of July fireworks show, the Spirit of '76 Parade, Semana Nautica, Summer Solstice, and many others.

The City also provides funding to the Santa Barbara Conference and Visitor's Bureau to support their marketing efforts, designed to attract visitors to the South Coast, and funding to the Chamber of Commerce Visitor's Center.

### Fiscal Year 2005 Budget Highlights

All of the City's direct funding for community promotions remained unchanged from prior year. However, the City's “in-kind contribution” of police security services for several events, including Fiesta and Summer Solstice, has increased as a result of increased salary and benefit costs.

Funding for the General Fund's capital program from reserves has been reduced significantly from prior year as part of the City's overall strategy to address projected deficits. In fiscal year 2004, capital funding from reserves totaled over \$1 million; next year only \$338,900 will be funded from General Fund reserves, shown as a “transfers out”. However, an additional \$871,003 in expected grant funding will bring the capital program total to over \$1.2 million.

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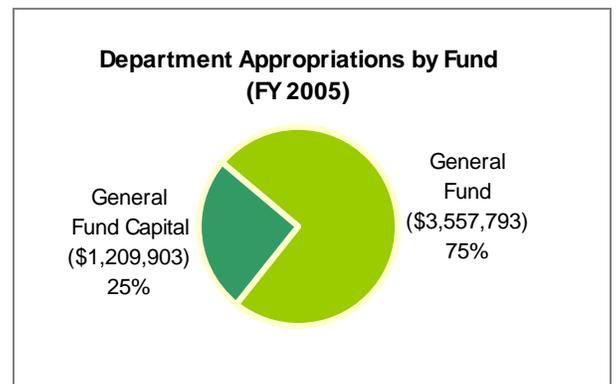
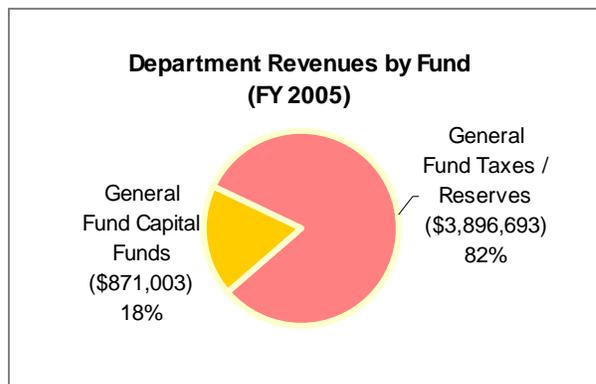
# DEPARTMENT SUMMARY

## Non-Departmental

### Department Financial and Staffing Summary

	Actual FY 2003	Amended FY 2004	Projected FY 2004	Adopted FY 2005
<b>Authorized Positions</b>	-	-	-	-
<b>Non-Permanent Employees</b>	n/a	n/a	n/a	n/a
<b>Revenues</b>				
Intergovernmental	-	-	-	871,003
General Fund Subsidy	9,542,010	4,617,607	3,788,899	3,896,693
<b>Total Department Revenue</b>	<b>\$ 9,542,010</b>	<b>\$ 4,617,607</b>	<b>\$ 3,788,899</b>	<b>\$ 4,767,696</b>
<b>Expenditures</b>				
Supplies and Services	2,355,616	111,688	100,000	111,688
Special Projects	2,063,641	2,186,331	2,168,900	2,430,661
Debt Service Transfer	341,513	351,874	351,874	357,987
Other Transfers	201,710	150,000	150,000	232,457
Miscellaneous	35,853	2,575	2,975	-
Appropriated Reserve	-	799,989	-	425,000
<b>Total Department Expenditures</b>	<b>\$ 4,998,334</b>	<b>\$ 3,602,457</b>	<b>\$ 2,773,749</b>	<b>\$ 3,557,793</b>
<b>General Fund Capital Outlay</b>	<b>4,543,676</b>	<b>1,015,150</b>	<b>1,015,150</b>	<b>1,209,903</b>
<b>Total Operating and Capital</b>	<b>\$ 9,542,010</b>	<b>\$ 4,617,607</b>	<b>\$ 3,788,899</b>	<b>\$ 4,767,696</b>

### Department Fund Composition



# PROGRAMS & SERVICES

## NON-DEPARTMENTAL PROGRAMS

- Community Promotions  
General Government



### RECENT PROGRAM ACHIEVEMENTS

The Santa Barbara County Arts Commission, a City funded agency, renewed collaboration with Downtown Organization Cultural Committee for programming, marketing, and publicizing downtown cultural events.

## Community Promotions

(Program No. 9331)

### Mission Statement

Provide grants to various organizations to promote art, events and festivals and to enhance tourism in the City of Santa Barbara.

### Program Activities

- Administer contracts between the City and various grantees that enhance tourism and promote art, events, and festivals.
- Provide funding to the County Arts Commission for administration of the Arts and Events Programs.
- Provide grant funding to art and community organizations for arts and events.
- Provide funding for the Downtown Cultural District Programs Development administered by the Arts Advisory Committee.
- Provide funding to community organizations to support marketing of Santa Barbara and to enhance tourism.
- Provide funding towards the maintenance of the Santa Barbara Zoo gardens.

### Objectives for Fiscal Year 2005

- Ensure that 90% of awarded grant funds are disbursed in the current fiscal year.
- Ensure that grant payments are made within 15 working days of receiving invoices.
- Link City arts web pages to websites of five other organizations involved in cultural and economic development in the city.
- Increase number of artists in slide registry by 25%.
- Create online access to grant funding request forms.
- Hold monthly committee meetings and ensure that all notices, agendas, and meeting minutes are properly filed.
- Produce Channing Peake Gallery exhibition in cooperation with other cultural organizations.
- Produce 2 outreach efforts focusing on public art in the Cultural Arts District.
- Identify and promote 2 cultural events that help foster the identity of the Cultural Arts District.

## Financial and Staffing Information

	Actual FY 2003	Amended FY 2004	Projected FY 2004	Adopted FY 2005
<b>Authorized Positions</b>	-	-	-	-
<b>Non-Permanent Employees</b>	n/a	n/a	n/a	n/a
<b>Revenues</b>				
General Fund Subsidy	2,252,495	2,229,119	2,200,000	2,473,449
<b>Total Revenue</b>	<b>\$ 2,252,495</b>	<b>\$ 2,229,119</b>	<b>\$ 2,200,000</b>	<b>\$ 2,473,449</b>
<b>Expenditures</b>				
Supplies and Services	197,088	111,688	100,000	111,688
Special Projects	2,055,407	2,117,431	2,100,000	2,361,761
<b>Total Expenditures</b>	<b>\$ 2,252,495</b>	<b>\$ 2,229,119</b>	<b>\$ 2,200,000</b>	<b>\$ 2,473,449</b>

## Program Performance Measures

	Adopted FY 2004	Projected FY 2004	Adopted FY 2005
Total Community Promotions funding as a percent of General Fund operating budget	1.2%	1.2%	1.2%
Total Marketing and Tourism funding as a percent of General Fund operating budget	1.6%	1.6%	1.6%
Percent of grant funds disbursed this fiscal year	n/a	n/a	90%
Percent of grant payments disbursed within 15 days of receiving the invoice	n/a	n/a	100%
Arts pages linked to web site	n/a	n/a	5
Artists in slide registry	n/a	n/a	27
Community Events and Festivals Grant applications received	n/a	n/a	15
Organizational Development Grant applications received	n/a	n/a	22
Community Arts Grant applications received	n/a	n/a	11
Monthly Visual Arts in Public Places (VAPP) and Arts Advisory Committee meetings held	n/a	n/a	12

# PROGRAMS & SERVICES

## NON- DEPARTMENTAL PROGRAMS

- Community Promotions
- General Government

## General Government

(Program No. 9911)

### Mission Statement

Fund debt service and capital, and account for required appropriated reserve balances.

### Program Activities

- Establish, track and adjust as necessary the required appropriated reserve balances.
- Establish the funding level, pursuant to Council action, for the General Fund capital program.
- Establish the required funding level for debt service based on debt service schedules associated with outstanding General Fund indebtedness.

### Objectives for Fiscal Year 2005

- Ensure that appropriated reserves are established in accordance with Council policy.
- Ensure that the use of appropriated reserves is consistent with Council policy.
- Ensure that the use of funds established for capital is consistent with the approved funding.



### RECENT PROGRAM ACHIEVEMENTS

Costs for the City's Planned Maintenance Program and insurance were transferred from Non-Departmental and allocated to General Fund departmental programs to reflect the true costs of providing services at the program level.

## Financial and Staffing Information

	Actual FY 2003	Amended FY 2004	Projected FY 2004	Adopted FY 2005
<b>Authorized Positions</b>	-	-	-	-
<b>Non-Permanent Employees</b>	n/a	n/a	n/a	n/a
<b>Revenues</b>				
Intergovernmental	-	-	-	871,003
General Fund Subsidy	7,289,515	2,388,488	1,588,899	1,423,244
<b>Total Revenue</b>	<b>\$ 7,289,515</b>	<b>\$ 2,388,488</b>	<b>\$ 1,588,899</b>	<b>\$ 2,294,247</b>
<b>Expenditures</b>				
Supplies and Services	2,158,528	-	-	-
Special Projects	8,234	68,900	68,900	68,900
Debt Service Transfer	341,513	351,874	351,874	357,987
Other Transfers	201,710	150,000	150,000	232,457
Miscellaneous	35,853	2,575	2,975	-
Appropriated Reserve	-	799,989	-	425,000
<b>Total Operating Expenditures</b>	<b>\$ 2,745,839</b>	<b>\$ 1,373,338</b>	<b>\$ 573,749</b>	<b>\$ 1,084,344</b>
General Fund Capital Outlay	4,543,676	1,015,150	1,015,150	1,209,903
<b>Total Operating and Capital</b>	<b>\$ 7,289,515</b>	<b>\$ 2,388,488</b>	<b>\$ 1,588,899</b>	<b>\$ 2,294,247</b>

## Program Performance Measures

	Adopted FY 2004	Projected FY 2004	Adopted FY 2005
Capital funding as a percentage of the General Fund operating budget	2.5%	2.5%	2%
Total General Fund long-term debt as a % of General Fund operating budget	10%	10%	9%

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