



# DEPARTMENT SUMMARY

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## Non-Departmental

### About Non-Departmental

The Non-Departmental “department” is used to account for costs not directly related to any specific department. It consists of two programs: the General Government program and the Community Promotions program.

The General Government program includes funding for debt service on General Fund long-term debt, the General Fund capital program and the appropriated reserves established each year pursuant to City reserves policies.

The Community Promotions program includes funding for a number of non-profit organizations within the City that coordinate festivals and events throughout the year, including Fiesta, the fourth of July fireworks show, the Spirit of '76 Parade, Semana Nautica, Summer Solstice, and many others.

The City also provides funding to the Conference and Visitor’s Bureau to support their marketing efforts, designed to attract visitors to the South Coast, and funding to the Chamber of Commerce Visitor’s Center.

### Fiscal Year 2004 Budget Highlights

Effective with the development of the fiscal year 2004 budget, several costs were distributed to individual departments and programs that were previously accounted for in the General Government Program. Costs allocated specifically included those associated with the maintenance program of City facilities, the General Fund’s portion of property and liability insurance and revenue audits. This change was one of several measures implemented in connection with this budget to more accurately reflect all costs in programs associated with providing services.



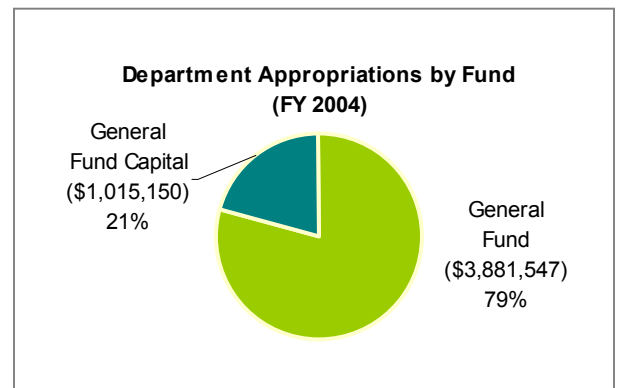
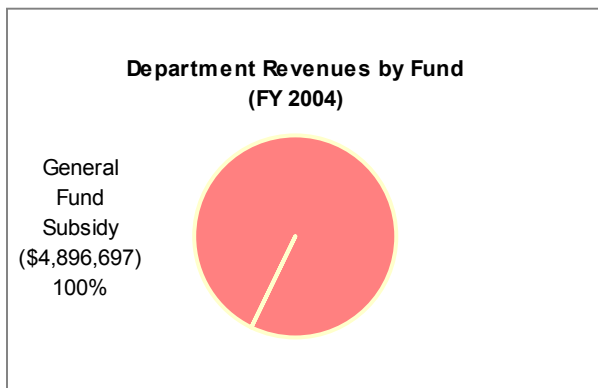
# DEPARTMENT SUMMARY

## Non-Departmental

### Department Financial and Staffing Summary

	Actual FY 2002	Adopted FY 2003	Adopted FY 2004
<b>Authorized Positions (FTEs)</b>	-	-	-
<b>Revenues</b>			
General Fund Subsidy	10,571,284	10,244,822	4,896,697
<b>Total Department Revenue</b>	<b>\$ 10,571,284</b>	<b>\$ 10,244,822</b>	<b>\$ 4,896,697</b>
<b>Expenditures</b>			
Supplies and Services	1,861,496	2,343,138	111,688
Special Projects	2,125,854	2,397,729	2,390,485
Debt Service Transfer	360,736	380,340	354,374
Other Transfers	229,500	-	150,000
Miscellaneous	2,774	-	-
Appropriated Reserve	-	620,943	875,000
<b>Total Department Expenditures</b>	<b>\$ 4,580,360</b>	<b>\$ 5,742,150</b>	<b>\$ 3,881,547</b>
General Fund Capital	5,990,924	4,502,672	1,015,150
<b>Total Operating and Capital</b>	<b>\$ 10,571,284</b>	<b>\$ 10,244,822</b>	<b>\$ 4,896,697</b>

### Department Fund Composition



# PROGRAMS & SERVICES

## NON - DEPARTMENTAL

- Community Promotions  
General Government

## Community Promotions

(Program No. 9331)

### Mission Statement

Provide grants to various organizations to promote art, events and festivals and to enhance tourism in the City of Santa Barbara.

### Program Activities

- Administer contracts between the City and various grantees that enhance tourism and promote art, events, and festivals.
- Provide funding to the County Arts Commission for administration of the Arts and Events Programs.
- Provide grant funding to art and community organizations for arts and events.
- Provide funding for the Downtown Cultural District Programs Development administered by the Arts Advisory Committee.
- Provide funding to community organizations to support marketing of Santa Barbara and to enhance tourism.
- Provide funding towards the maintenance of the Santa Barbara Zoo gardens.

### Objectives for Fiscal Year 2004

- Ensure that grantees are in compliance with contract provisions.



### RECENT PROGRAM ACHIEVEMENTS

The City maintained the level of funding for arts, events, and marketing for fiscal year 2003 in relation to fiscal year 2002.

## Financial and Staffing Information

	Actual FY 2002	Adopted FY 2003	Adopted FY 2004
<b>Authorized FTEs</b>			
<b>Revenues</b>			
General Fund Subsidy	2,294,558	2,593,273	2,433,273
<b>Total Revenue</b>	<b>\$ 2,294,558</b>	<b>\$ 2,593,273</b>	<b>\$ 2,433,273</b>
<b>Expenditures</b>			
Supplies and Services	203,382	261,688	111,688
Special Projects	2,091,176	2,331,585	2,321,585
<b>Total Expenditures</b>	<b>\$ 2,294,558</b>	<b>\$ 2,593,273</b>	<b>\$ 2,433,273</b>

## Program Performance Measures

	Adopted FY 2003	Projected FY 2003	Adopted FY 2004
Total Community Promotions funding as a percent of General Fund operating budget	n/a	1.2%	1.2%
Total Marketing and Tourism funding as a percent of General Fund operating budget	n/a	1.6%	1.6%

# PROGRAMS & SERVICES

## NON - DEPARTMENTAL

- Community Promotions
- **General Government**

## General Government

(Program No. 9911)

### Mission Statement

Fund debt service and capital, and account for required appropriated reserve balances.

### Program Activities

- Establish, track and adjust as necessary the required appropriated reserve balances.
- Establish the funding level, pursuant to Council action, for the General Fund capital program.
- Establish the required funding level for debt service based on debt service schedules associated with outstanding General Fund indebtedness.

### Objectives for Fiscal Year 2004

- Ensure that appropriated reserves are established in accordance with Council policy.
- Ensure that the use of appropriated reserves is consistent with Council policy.
- Ensure that the use of funds established for capital is consistent with the approved funding.



### BUDGET HIGHLIGHT

Costs for the City's Planned Maintenance Program and insurance were transferred from Non-Departmental and allocated to General Fund departmental programs to reflect the true costs of providing services at the program level.

## Financial and Staffing Information

	Actual FY 2002	Adopted FY 2003	Adopted FY 2004
<b>Authorized FTEs</b>	-	-	-
<b>Revenues</b>			
General Fund Subsidy	8,276,726	7,651,549	2,463,424
<b>Total Revenue</b>	<b>\$ 8,276,726</b>	<b>\$ 7,651,549</b>	<b>\$ 2,463,424</b>
<b>Expenditures</b>			
Supplies and Services	1,658,114	2,081,450	-
Special Projects	34,678	66,144	68,900
Debt Service Transfer	360,736	380,340	354,374
Other Transfers	229,500	-	150,000
Miscellaneous	2,774	-	-
Appropriated Reserve	-	620,943	875,000
<b>Total Operating Expenditures</b>	<b>2,285,802</b>	<b>3,148,877</b>	<b>1,448,274</b>
General Fund Capital Outlay	5,990,924	4,502,672	1,015,150
<b>Total Operating and Capital</b>	<b>\$ 8,276,726</b>	<b>\$ 7,651,549</b>	<b>\$ 2,463,424</b>

## Program Performance Measures

	Adopted FY 2003	Projected FY 2003	Adopted FY 2004
Capital funding as a percentage of the General Fund operating budget	2.5%	2.5%	2%
Total General Fund long-term debt as a % of General Fund operating budget	10%	10%	9%

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