

CITY OF SANTA BARBARA ARTS ADVISORY COMMITTEE
2020-2021 Community Arts Grant Award Recommendations

Community Arts grants are designed to support specific projects by arts organizations or individual artists who have a partnership with an arts or educational non-profit organization. The program supports projects that increase accessibility to the arts for under-served communities. The grant committee encourages proposals that focus on youth and families. The maximum amount of a Community Arts Grant is \$6,000.

COMMUNITY ARTS GRANT GENERAL INFORMATION

Total CA Grant Funding Requested:	\$66,000
Total CA Grant Funding Available:	\$43,650
Total Number of Applicants:	12
Number of Applicants Recommended for Funding:	10

GRANT APPLICANTS, DESCRIPTIONS, AND AWARD AMOUNT RECOMMENDATIONS

(Please note: the grant descriptions provided below are submitted by the applicants as part of their grant application.)

Arts for Humanity

“Arts for Humanity! is working hard to address the life-changing impacts of COVID19 and its effect on local non-profits and social services while anticipating future re-opening. Creative self-expression is not readily available to our constituents; Arts for Humanity! is providing program participants and their families alternatives and support through our new program ‘Have You Had Your Art Today?’, bringing virtual creative arts opportunities to our constituents and the community at large.”

Amount Requested: \$6,000

Recommended Grant Award: \$5,200

Debra Herrick

“Arts writing and publishing is an essential component of a vibrant arts & culture community. In Santa Barbara, Lum Art Magazine (aka Lum Art Zine) is the only dedicated publication to the work created by local artists and/or curated for local galleries and museums. Since 2018, through a regularly updated online publication and a free biannual print magazine, Lum acts as a critical catalyst for community connections between artists, curators, collectors, galleries, museums and cultural enthusiast”

Amount Requested: \$6,000

Recommended Grant Award: \$4,200

DramaDogs

“In collaboration with TVSB, DramaDogs is designing a 30-minute, bi-monthly television series. Each episode will feature an actor performing a monologue, followed by a talkback discussion with the artist or artists involved with the creation of the finished performance. The goals are to entertain and demonstrate DramaDogs' methods of creating characters.

We strive to make the invisible visible, engaging and educating our audience about acting and theatricality through engaging dialogue."

Amount Requested: \$5,000

Recommended Grant Award: \$3,500

FoundCreate

"FoundCreate Children's Art Class provides participants an opportunity to find their creative path through art making. It's a safe space dedicated to supporting the development of children through artistic learning. The focus is on process based lessons helping children build a strong relationship between themselves, the studio space and their peers."

Amount Requested: \$6,000

Recommended Grant Award: \$6,000

Friends of the East Side Library

"Our goal is to provide free on-line, out-door and after-school arts programs and performance events for the underserved youth and families of the Santa Barbara Eastside."

Amount Requested: \$5,000

Recommended Grant Award: \$5,000

I Am Your Team

"A podcast that helps the community grieve through the use of plays dealing with subject covering death, pain, discrimination, inequality, and injustice and many other issues the underprivileged communities are experiencing. I hope through collective grieving, it creates space for collective healing and collaborative action that allow the communities them to be seen, heard and empowered."

Amount Requested: \$6,000

Recommended Grant Award: \$1,500

Museum of Contemporary Art, Santa Barbara

"The Emerging Leaders in the Arts (ELA) program demonstrates to young individuals who identify as people of color that pursuing and securing curatorial and museum leadership roles is not only possible but achievable, and necessary in order to preserve and elevate the cultural perspectives of our rapidly-changing diverse, local community and beyond. This application respectfully requests support for 1 of 3 ELA fellows, residing in the city of Santa Barbara."

Amount Requested: \$6,000

Recommended Grant Award: \$6,000

One Community Bridge Project

"This program proposes to provide Mexican Folk Dancing lessons online for youth ages 10 to 14 who reside in Santa Barbara's Eastside and Westside neighborhoods. This culturally specific program will focus on developing accessibility to

Ballet Folklorico teaching artist, who will introduce basic concepts and skills of the art form. Simultaneously, the program aims to create pathways for future opportunities in the field of Mexican dance and its rich cultural traditions.”

Amount Requested: \$6,000

Recommended Grant Award: \$0

Santa Barbara Friends Meeting

“Fund a filmmaker to mentor and train students to do video interviews with veterans and conscientious objectors about their experiences with the military.”

Amount Requested: \$6,000

Recommended Grant Award: \$0

Santa Barbara Master Chorale

“This grant request is for the creation, development, and distribution of choral videos made by the Santa Barbara Master Chorale in collaboration with other individuals and groups in the Santa Barbara community.”

Amount Requested: \$3,000

Recommended Grant Award: \$2,550

UCP WORK, Inc./Santa Barbara Art Works

“Santa Barbara Art Works studio-gallery, part of the UCP WORK, Inc., family of services, has been significantly impacted by COVID-19, and has worked hard to modify services to meet the needs of our community’s most vulnerable population. To support the loss of vital art education and enrichment opportunities, we are facilitating remote art classes so that artists can continue painting and drawing from home, but the progress of art is hindered by the lack of technology and supplies.”

Amount Requested: \$6,000

Recommended Grant Award: \$5,200

Westmont Ridley-Tree Museum of Art

“We plan to continue our popular kid's (9-12 year olds) art activity videos with a dual-language 6-part series, which will explore Mexican cultural history from folk traditions to fine art and include three videos in Spanish with English subtitles and three videos in English with Spanish subtitles.”

Amount Requested: \$5,000

Recommended Grant Award: \$4,500

CITY OF SANTA BARBARA ARTS ADVISORY COMMITTEE
2020-2021 Organizational Development Grant Award Recommendations

The City of Santa Barbara’s Organizational Development Re-Granting Program (OD) grants public funding to local arts organizations for arts programs. The applicants to this program are representative of a diverse cross-section of arts organizations, including multicultural and neighborhood arts programs. Organizational Development grants will support operational, marketing and promotional expenses, or emergency contingency planning for organizations. Organizations must indicate the impact these funds will have upon their audience development and earned income. Organizational Development Re-Granting Program grants will support programs that address increases in audience through direct programmatic partnerships and new marketing strategies or in the development of emergency contingency planning to keep their audiences safe and informed.

ORGANIZATIONAL DEVELOPMENT GRANT GENERAL INFORMATION

Total OD Grant Funding Requested:	\$335,139
Total OD Grant Funding Available:	\$135,450
Total Number of Applicants:	22
Number of Applicants Recommended for Funding:	17

GRANT APPLICANTS, DESCRIPTIONS, AND AWARD AMOUNT RECOMMENDATIONS

(Please note: the grant descriptions provided below are submitted by the applicants as part of their grant application.)

American Dance and Music

“American Dance & Music (AD&M) requests \$12,115 to create and implement a sustainability plan for The Dance Hub (TDH) to span a six-month period. Funds will support fees for a team of three contracted professionals for marketing and PR, bookkeeping, and internet support plus salary support for two AD&M employees. This grant is critical now due the persistent harsh realities of COVID-19.”

Amount Requested: \$12,115

Recommended Grant Award: \$5,000

ARTSPACE INC DBA Center Stage Theater

“Produce two 3-day Festivals in March 2021, featuring dance, theater and music to be offered digitally or as a digital/live hybrid. The Festivals will generate income, expand our audience and provide performance opportunities, income and exposure for local artists. Additionally we will create an emergency readiness plan and a 3-year strategic plan to guide us through the end of the pandemic and into the future.”

Amount Requested: \$15,000

Recommended Grant Award: \$5,000

Boxtales Theatre Company

“Boxtales Theatre Company is seeking support to strengthen our organizational sustainability by executing our strategic plan to enhance advertising/marketing, increase earned revenue, diversify funding sources, and expand our reach.”

Amount Requested: \$18,000

Recommended Grant Award: \$5,000

Camerata Pacifica

“Camerata Pacifica respectfully requests a \$12,000 grant from the City of Santa Barbara to support up to 8 socially distanced, outdoor pop-up concerts, which will be held during our 2020/2021 season and the weekly Concerts at Home series. These programs will help maintain and develop audiences through the closures caused by Covid-19.”

Amount Requested: \$12,000

Recommended Grant Award: \$0

Community Arts Music Association

“As with all Santa Barbara Arts non-profits, and indeed the world, CAMA's 2019/20 season came to an abrupt end in March 2020 due to the global health crisis; all concerts were cancelled. CAMA's 102nd Season (2020/21) will not take place with traditional live concerts. While plans for the subsequent season (2021-22) are in progress, it is crucial that CAMA remain engaged with its loyal subscribers and the community through meaningful new methods until live concerts are safe to present.”

Amount Requested: \$18,000

Recommended Grant Award: \$0

Everybody Dance Now!

“To support Org Development and Capacity Building: engaging in strategic planning, board growth, and partnership development; executing a very strong Executive Director search; refining Everybody Dance Now!'s virtual learning and audience engagement; producing a plan for phased reentry, emergency preparedness, and adaptability of operations. Strat planning to include integrating into more during-school classrooms, and making racial equity work even more explicit in our curriculum and activities”

Amount Requested: \$18,000

Recommended Grant Award: \$0

Explore Ecology

“Explore Ecology is seeking funding to support emergency preparedness planning for the Art From Scrap Creative Reuse store. This planning will create a reopening plan for the remainder of the COVID-19 pandemic, and will create an all hazards emergency pocket guide. Funding will increase sustainability of this creative community resource through this and future emergencies.”

Amount Requested: \$18,000

Recommended Grant Award: \$13,000

Girls Rock Santa Barbara

“We are requesting a \$15,600 grant in support of consulting with Lisa Bass (Master of Public Policy) and Nancy G. Weiss, who will be assisting us in creating a new strategic plan as well as facilitating two board retreats in 2021. This work will

ultimately produce a comprehensive, results-driven on-boarding process for our growing board (including an updated board handbook, presentation materials, and post-retreat surveys), as well as a 2021-23 strategic plan.”

Amount Requested: \$15,600

Recommended Grant Award: \$12,175

Lit Moon Theatre

“Grant funds will be used to develop a new, networked production of William Shakespeare's "Cymbeline," in partnership with a variety of local and international artists. Grant funds will pay artistic and production costs for the project, developed under the new conditions and opportunities of a Pandemic World. The project will create and present an innovative, networked performance, on new and existent platforms, in order to create new possibilities for Lit Moon's audiences and artists.”

Amount Requested: \$15,000

Recommended Grant Award: \$5,000

MOXI, The Wolf Museum of Exploration + Innovation

“MOXI@Home 2021 is a multimedia collection of demonstrations, experiments, and activities that are designed to provide world-class STEAM (Science, Technology, Engineering, Art, and Math) learning from the safety of home. The MOXI@Home collection contains within it the same fun and learning that our community has come to associate with MOXI, but delivered in a safe and virtual environment. Through a comprehensive marketing plan MOXI will bring MOXI@Home to a wider audience.”

Amount Requested: \$18,000

Recommended Grant Award: \$0

Opera Santa Barbara

“During a year of gradual Covid recovery, Opera SB will accelerate targeted marketing efforts and other communication efforts to invite patrons back to live performances outdoors and in theaters, as allowed, using audience segmentation, collateral design techniques and other best marketing practices adapted from our 2020 consultancy with national arts marketing professionals, TRG Arts.”

Amount Requested: \$18,000

Recommended Grant Award: \$13,000

Santa Barbara Arts Collaborative

“Despite the COVID shutdown which cancelled many major events at the Community Arts Workshop (CAW), the SB Arts Collaborative has been able to quickly pivot and use the flexible space in useful and unexpected ways. From a series of virtual arts classes, to studio space and photo shoots, the CAW has found ways to serve local artists and audiences, and be a critical community resource during a truly challenging time. 2021 will be a year of re-growth and continued adaptation.”

Amount Requested: \$18,000

Recommended Grant Award: \$13,175

Santa Barbara Choral Society

“SBCS is proposing to increase its organizational capacity by hiring one or more consultants to help us update our strategic plan, including our website, to be completed by 31 May 2021. This project will help the Board to revise its proposed organizational structure, make informed decisions on its priorities, and improve communication with donors, foundations, and businesses that support the Choral Society.”

Amount Requested: \$18,000

Recommended Grant Award: \$5,000

Santa Barbara Dance Institute

“In light of the new landscape of dance education and the pandemic, Santa Barbara Dance Institute (SBDI) is requesting funding to revise and enhance our strategic plan to assist in repositioning the organization.”

Amount Requested: \$18,000

Recommended Grant Award: \$10,000

Santa Barbara Education Foundation

“During these times of remote learning, it is more important than ever that our staff work to support the arts. This grant will pay for the expansion of the Programs Manager position to include fundraising for the essential need of music and art supply kits as well as promoting the importance of music education through a community-wide Radiothon in partnership with KTYD.”

Amount Requested: \$5,000

Recommended Grant Award: \$5,000

Santa Barbara Festival Ballet

“Awards funds will be used to support studio rent costs and promotion costs to rebuild student enrollment, performance attendance (virtual and actual depending on status of pandemic) and community network.”

Amount Requested: \$18,000

Recommended Grant Award: \$0

Santa Barbara Maritime Museum

“Public Relations and Marketing Plan; development and implementation of a Public Relations and Marketing Plan for the Santa Barbara Maritime Museum (SBMM). Focusing on overall communications, embracing special events, educational programming, exhibits, partnerships and collaborations, and fundraising activities. Creating a cohesive and consistent communication plan that clearly expresses the mission and vision of the museum.”

Amount Requested: \$18,000

Recommended Grant Award: \$5,000

Santa Barbara Museum of Art

“The Santa Barbara Museum of Art requests funding to upgrade a module of its collections database that publishes exhibitions and pieces of art online for the general public. The upgrade offers new features including high resolution deep zoom photos, social media integration, online tagging, and metric tracking. With exhibitions available on a full range of personal devices in the galleries, visitors can safely engage with the galleries without congregating around stationary labels.”

Amount Requested: \$4,200

Recommended Grant Award: \$4,200

Santa Barbara Museum of Natural History

“In order to provide high-quality STEM education for schoolchildren, fill educational gaps due to stay-at-home orders, provide new and ongoing opportunities for skills development and personal growth for staff members, and continue with the Museum's tradition of service to the community, the Santa Barbara Museum of Natural History is pivoting its educational programs to instead serve the community in a virtual environment.”

Amount Requested: \$18,000

Recommended Grant Award: \$7,500

Santa Barbara Trust for Historic Preservation

“SBTHP is requesting a grant to build our capacity and sustainability by translating our website to Spanish, a priority objective in our recently completed Diversity Equity and Inclusion [DEI] plan. This will increase our audience reach, while more effectively serving the second largest language group in Santa Barbara County. This organizational development grant will allow us to create Spanish language pages on our website and translate our self-guided tour brochure.”

Amount Requested: \$4,224

Recommended Grant Award: \$4,224

SB Community Youth Performing Arts Center

“The Board requests \$18,000 for partial support of the Managing Director's (MD) annual salary. This grant will play a key role in the successful operation and direct services to the arts and education groups that utilize The Luke. The MD co-produces the Virtual Concert Series, creates collaborations with local arts organizations, secures rentals, oversees operations, marketing, development and guides us into a post pandemic, re-creation of the quality service known to our community.”

Amount Requested: \$18,000

Recommended Grant Award: \$10,000

State Street Ballet

“Celebrating over 25 years of serving Santa Barbara with powerful performances, impactful arts engagement programs, and extensive dance education, State Street Ballet has been a vital part of community culture since 1994. In an era of striking uncertainty, we remain committed to our core values of inclusion and to our mission to make the arts accessible for all. Our 2020/21 season will be made up of virtual performances, resourceful outreach programs, and essential organizational planning.”

Amount Requested: \$18,000

Recommended Grant Award: \$13,176