

**CITY ARTS ADVISORY COMMITTEE**  
**2019-2020 Organizational Development Grant Award Recommendations**

The Organizational Development Grant Program is designed to encourage the development, stability, and vitality of the City of Santa Barbara’s arts and culture organizations. Through this program, the City of Santa Barbara furthers its goals of increasing accessibility and participation in the arts while sustaining economic and community development through the arts. Applicant organizations may request funds for general operations or for specific projects related to their overall organizational development goals. The maximum amount for an Organizational Development grant is \$18,000.

**ORGANIZATIONAL DEVELOPMENT GRANT GENERAL INFORMATION**

<b>Total OD Grant Funding Requested:</b>	<b>\$348,500</b>
<b>Total OD Grant Funding Available:</b>	<b>\$150,500</b>
<b>Total Number of Applicants:</b>	<b>25</b>
<b>Number of Applicants Recommended for Funding:</b>	<b>25</b>

**GRANT APPLICANTS, DESCRIPTIONS, AND AWARD AMOUNT RECOMMENDATIONS**

*(Please note: the grant descriptions provided below are submitted by the applicants as part of their grant application.)*

**American Dance and Music**

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“With funding [from] The City of Santa Barbara, in Spring, 2020, AD&M will present *Up Close* at The Dance Hub, featuring new works by rent-subsidized choreographers. In the months leading up to this performance, two free community dance workshops by these choreographers will be given. These workshops will provide an opportunity for participants to delve into the creative process of each unique artist and pique interest in attending the Spring performance.”

Amount Requested: \$15,870

**Recommended Grant Award: \$3,500**

**Arts for Humanity**

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“Arts for Humanity! seeks funding for ongoing organizational development. [Arts for Humanity] is still suffering from the hardship of natural disasters that rocked our area over a year ago. [They] are shifting priorities to give [themselves] the opportunity to re-build sustainability, and need resources for [their] Program Administrator, and Creative/Executive Director, who are the backbones for driving [their] mission to provide the community with the healing benefits of the arts in social service.”

Amount Requested: \$12,000

**Recommended Grant Award: \$2,000**

## Arts Mentorship

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“The AMP Rent Subsidy Program plays a vital role in supporting the artists that make incredible community events possible by providing 40 hours per week of high-quality studio space. Each year [they] serve over 200 performing artists and thousands of their constituents.”

Amount Requested: \$3,500

**Recommended Grant Award: \$1,000**

## ARTSPACE INC DBA Center Stage Theater

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“[ARTSPACE INC DBA Center Stage Theater is] asking for support to redesign [their] very outdated website so that [they] can more effectively help [their] renters with digital marketing efforts. These funds will also support staff support for mentoring [their] renters, along with a series of *Word Up* workshops and marketing efforts for [their] French Festival to help promote the theater.”

Amount Requested: \$17,000

**Recommended Grant Award: \$10,500**

## Art Without Limits

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“Art Without Limits is requesting funds to hire a contracted assistant to help [their] mentorship director, hire a consultant to produce a promotional video, and implement [their] customer relations management (CRM) system.”

Amount Requested: \$18,000

**Recommended Grant Award: \$1,500**

## Boxtales Theatre Company

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“Boxtales Theatre Company is seeking funding to support artistic and administrative salaries to market, fundraise for and execute its variety of arts education programs. Programs include residencies, performances toured in the schools and at public venues, and summer camps.”

Amount Requested: \$10,000

**Recommended Grant Award: \$2,500**

## Community Arts Music Association

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“Santa Barbara's oldest arts organization, CAMA, has presented the world's finest classical artists since 1919. In CAMA's 2019-2020 CAMA continues its 2-year Centennial Celebration with special events throughout the season, including a free community concert in November 2019. The 101st Season includes an increased number of concerts from 10 to 11, many special events, and a preconcert lecture series in partnership with the Main SB Library. A Centennial fundraising campaign aims to raise \$6 million.”

Amount Requested: \$18,000

**Recommended Grant Award: \$7,000**

## Everybody Dance Now!

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“A generous \$18,000 Organizational Development Grant will empower Everybody Dance Now! Santa Barbara’s expansion of on-going hip hop dance education engaging underserved youth and families, and help EDN! to achieve the outcomes described in this proposal. This grant request will support capacity building, expansion of the chapter’s reach in Santa Barbara, and professional development opportunities for teaching artists in their ability to facilitate social and emotional movement-based activities.”

Amount Requested: \$18,000

**Recommended Grant Award: \$11,500**

## Explore Ecology

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“A grant from the City of Santa Barbara would help increase Explore Ecology’s organizational capacity to provide additional programming to the artistic community. Launched during Summer of 2020, funds will pay for additional summer staffing to plan and execute the expansion of AFS Art Gallery offerings as a meeting space for arts organizations, increased art outreach as well as an online gallery for local artists to display their work.”

Amount Requested: \$13,730

**Recommended Grant Award: \$6,000**

## Lit Moon Theatre

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“2019-2020 Organizational Development Grant funds will be used to create a new production of William Shakespeare’s “A Midsummer Night’s Dream,” in partnership and cooperation with Elings Park. Grant funds will pay artist and production costs for a Shakespeare in the Park pilot project, intended to catalyze a vibrant relationship between Lit Moon and the Park, increase audience awareness and participation, and inspire a new cultural tradition for Santa Barbara audiences and artists.”

Amount Requested: \$15,000

**Recommended Grant Award: \$6,700**

## Notes for Notes

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“Notes for Notes® seeks \$18,000 in general operating expenses to enhance in-studio musical programming by supplementing artistic salary expenses.”

Amount Requested: \$18,000

**Recommended Grant Award: \$3,000**

## Opera Santa Barbara

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“To strengthen [their] ability to grow and communicate more strategically with [their] donor base, OperaSB seeks funding to (1) upgrade [their] 8 year-old Filemaker constituent database to a cloud-based customer relations

management system (provided by Network for Good) and to retain the services of a grants writer to guide [their] institutional fundraising efforts.”

Amount Requested: \$18,000

**Recommended Grant Award: \$15,000**

### **Out of the Box Theatre**

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“[Out of the Box Theatre is] seeking funds to help with [their] 10th season of productions!”

Amount Requested: \$10,000

**Recommended Grant Award: \$4,300**

### **Santa Babara Festival Ballet**

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“The SB Festival Ballet requests \$10,000 to partially fund the WitMark Group, a professional marketing and branding group, to design and implement a marketing strategy for both [their] school and performing company. [The WitMark Group has] developed a detailed plan for increased visibility and potential income growth for [the SB Festival Ballet’s] organization. This is the first time in the history of [their] organization that [they] have dedicated professionals working year-round on marketing efforts.”

Amount Requested: \$10,000

**Recommended Grant Award: \$6,500**

### **Santa Barbara Arts Collaborative**

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“The Santa Barbara Arts Collaborative is seeking funding to support site management and marketing at the Community Arts Workshop (CAW). The CAW continues to be an important resource to Santa Barbara's artists and arts organizations as its reputation grows in the community. [The CAW] continue[s] to expand programmatically, and [the] Managing Director creates those programming opportunities as well as facilitating use of the space by the community.”

Amount Requested: \$12,000

**Recommended Grant Award: \$8,000**

### **Santa Barbara Choral Society**

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“SBCS is requesting \$10,000 to hire a consultant/expert services in marketing and advertising support to diversify [their] audience and donor base.”

Amount Requested: \$10,000

**Recommended Grant Award: \$4,500**

### **Santa Barbara Dance Institute**

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“SBDI will further develop [their] new Dance Integration Program (DIP) by building an informational web page and subscribers-only online portal, creating dance education content for DIP subscribers, and executing [their] 'go-to market'

strategy by developing marketing collateral and introducing the program to area school districts and teachers. Fully launching DIP will expand schools' access to dance education in a systemic and scalable way while providing SBDI with a new earned revenue stream."

Amount Requested: \$18,000

**Recommended Grant Award: \$15,000**

### **Santa Barbara Education Foundation**

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"Santa Barbara Education Foundation works to ensure that our children receive a quality education that includes the arts in the school day curriculum. This grant is to support the Programs Associate in her efforts to bring the arts to the classroom as well as bring the students to the theaters."

Amount Requested: \$5,000

**Recommended Grant Award: \$3,500**

### **Santa Barbara Maritime Museum**

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"The Santa Barbara Maritime Museum proposes to upgrade the Museum's collections warehouse and digitalize the collection making it accessible to a larger audience. The goal is to organize the collection appropriately and improve the conservation of artifacts. In an effort to further preserve and enhance the collection the Museum plans to digitize and create publicly available online access to its permanent collection documenting maritime history."

Amount Requested: \$18,000

**Recommended Grant Award: \$10,500**

### **Santa Barbara Master Chorale**

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"The purpose of this grant is to further develop the artistic capabilities, increase the organizational strength, and enhance the image of the Santa Barbara Master Chorale to ensure that it continues in its role as a vital cultural institution in the Santa Barbara community."

Amount Requested: \$6,000

**Recommended Grant Award: \$1,500**

### **Santa Barbara Music Club**

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"The Santa Barbara Music Club (SBMC) is requesting general support for three special events during its 50th Anniversary Season: a Scholarship Awards alumni concert, a second concert featuring works by Santa Barbara composers, and a third featuring Santa Barbara musicians. Funds will be used for execution of a print and digital marketing campaign to attract new audience members from demographics that do not consistently attend SBMC events, as well as for receptions following each event."

Amount Requested: \$12,000

**Recommended Grant Award: \$4,500**

## **SB Community Youth Performing Arts Center (DBA The Marjorie Luke Theatre)**

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“The Luke's request is for 33.3% of the General Manager's salary. An \$18,000 grant will provide key support to the successful operation and direct services to the arts and education groups that use The Luke. The Luke provides renters with free display ads on 3 kiosks, Facebook, Instagram, and [their] website. The goal is to provide renters with the highest level of service so each has artistic and financial success, as measured by increased rentals. During 2018 [they] had 32 renters.”

Amount Requested: \$18,000

**Recommended Grant Award: \$10,500**

## **State Street Ballet**

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“As the only professional ballet company on the Central Coast, State Street Ballet succeeds in offering an extensive range of dynamic programming in Santa Barbara and beyond. After twenty four years of growth under the leadership of Founder and Artistic Director Rodney Gustafson, the company is poised for expansion and enhancement of current initiatives thanks to a dedicated and creative full time staff, as well as the support of newly appointed Co-Artistic Director William Soleau.”

Amount Requested: \$18,000

**Recommended Grant Award: \$7,500**

## **The Arts Fund**

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“The Arts Fund is respectfully requesting \$18,000 to encourage the artistic and administrative development, stability, and vitality of The Arts Fund. This timing is essential as The Arts Fund is in a critical time of transition into the future, and a necessary exercise with [their] seven new board members, new advisory board members. Funding will support [their] 2019 strategic planning including hiring a moderator, presentation materials and printed materials of [their] ‘final’ 2019 strategic plan.”

Amount Requested: \$18,000

**Recommended Grant Award: \$3,000**

## **Youth Interactive ( DBA ) program of (Media4Good Inc)**

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“This application is for funds to help add key staff positions as [they] scale up [their] arts program to accommodate more students in [their] new larger space.”

Amount Requested: \$16,400

**Recommended Grant Award: \$1,000**