



CITY OF SANTA BARBARA ARTS  
ADVISORY COMMITTEE

MINUTES

March 16, 2017

3:30 – 5:00 PM

David Gebhard Meeting Room 630

Garden St.

Santa Barbara, CA 93101

[www.SantaBarbaraCA.gov](http://www.SantaBarbaraCA.gov)

**Arts Advisory Committee Present:** Robert Adams, Chair, William Smithers, Margie Yahyavi, Elizabeth Owen, Nathan Vonk

**Arts Advisory Committee Absent:** Marylove Thralls, Nina Dunbar

**Staff Present:** Santa Barbara County Office of Arts and Cultures: Sarah York Rubin, E.D.; Maiza Hixson, Chief Curator; John Ogilvie, Program Coordinator

**Staff Absent:** SB County Office of Arts & Culture: Hannah Rubalcava, Grants and Contracts Manager; City of Santa Barbara: Nina Johnson, Ass't. to the City Administrator

**Liaisons Present:** Michael Drury, HLC

**Liaisons Absent:** Frank Hotchkiss, City Council; Courtney Miller, ABR

**CALL TO ORDER:** The meeting was called to order by the Chair at 3:30 PM

**CHANGES TO THE AGENDA**

None

**PUBLIC COMMENT**

None

**CONSENT CALENDAR**

**SUBJECT: Approval of the Minutes**

Recommendation: That the Committee waive further reading and approve the minutes from the regular meeting of February 16, 2017. The recommendation was approved.

**ADMINISTRATIVE ITEMS**

- SUBJECT:** Poet Laureate Appointment Recommendation (Action Required)  
E. Owen reported on the research and deliberations of the Poet Laureate Subcommittee (E. Owen, M. Thralls, S. Kinkade and Jace Turner) and the person it recommends be chosen as Santa Barbara's next Poet Laureate, Enid Osborn. A description was given of the steps taken by

the Subcommittee in determining its recommendation from among the five nominees, all having outstanding credentials. The experience, capabilities and artistic talent of Ms. Osborn, as well as the responsibilities of the Poet Laureate were described in detail. S. Rubin pointed out that the recommendation will be forward to the Mayor and to the City Council for their approval. Following discussion, the Advisory Committee approved the Subcommittee's recommendation of Enid Osborn to become the next Santa Barbara City Poet Laureate. **Called for a voice vote by the Chair and unanimously approved.**

**2. SUBJECT: Funk Zone Murals (No Action Required)**

Marcello Ricci, representing the Arts Fund, described the planning of two murals to be located in the Funk Zone at 10 Yanonali Street, underwritten by Santa Barbara Beautiful. Concept sketches by the artist, Ruth Ellen Hoag, were distributed to the Committee. Additional murals are planned for the Michael Kate Interiors and Gallery at the intersection of Yanonali and Santa Barbara streets, and at 123 Santa Barbara Street. These artworks may remain in place for a maximum of three years unless approvals are extended by the appropriate City agencies. An unveiling of the murals is expected to occur in May.

**3. SUBJECT: 2017 Solstice Theme (No Action Required)**

A discussion of Solstice was tabled due to the absence of the presenter, Robin Elander.

**4. SUBJECT: Open Call (No Action Required)**

Maiza Hixson led a discussion of an "Open Call" process to solicit interest from local or other artists for the display their works or special events in the City Hall Gallery. She also described the new use of the SlideRoom software package which enables curators to display, and the public to view collections of art works online. Various concepts and themes for exhibitions and alternative media for the City Hall Gallery were discussed. W. Smithers suggested the "beneficial impact and influence of immigrants" as a possible theme.

**5. SUBJECT: Social Media and Software (No Action Required)**

Sarah Rubin and Maiza Hixson provided descriptions of several social media and new software initiatives intended to improve the management and delivery of services by the Office of Arts and Culture. Among these are Community Grants (providing comprehensive online grant applications, scoring) and Veevart (an online application for the management of art collection images and data), which both are built on the Salesforce platform. Salesforce will also be used for data management. Givebox (an application serving online donors and their interests), SquareSpace (used as the platform for the Office of Arts and Culture new website), MailChimp (broadcast email generation), Box (online file sharing), Tockify (an events calendar system available for use by everyone in the public), and social media (Twitter, Pinterest, Instagram, SoundCloud, YouTube and Facebook).

## **STAFF REPORTS**

### **Grants and Programs Manager – H. Rubalcava**

Hannah Rubalcava was not in attendance to provide a report.

### **Chief Curator – M. Hixson**

Maiza Hixson reported on the successful opening event of the "1925" exposition, the opening of the Abstract Art Collective exhibition at Channing Peake Gallery, and the follow-on AIA Design Awards Exhibition scheduled to open on the 1<sup>st</sup> Thursday in May at the Channing Peake Gallery (including a "Kids Draw" component).

**Executive Director – S. York Rubin**

Sarah Rubin noted that the American For The Arts, as a follow-up to the completion of its DataArts research project, will send a representative to Santa Barbara to review and present the study's findings; if possible, that presentation will be scheduled to coincide with the County Arts Symposium in the fall. She also noted the 50<sup>th</sup> anniversary celebration of the Downtown Organization at which Ginny Brush will be honored.

**NEW ITEMS FOR NEXT MONTH'S MEETING:**

None were suggested.

**ADJOURNMENT**

The meeting was adjourned at 4:39 pm. M/S/C Vonk/Owen

The next meeting is Thursday, April 20, from 3:30-5:00pm in the David Gebhard Public Meeting Room.

**AMERICANS WITH DISABILITIES ACT:**

In compliance with the Americans with Disabilities Act, If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, please contact the Santa Barbara County Arts Commission at (805) 568-3990. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

**REPORTS:**

Copies of documents relating to agenda items are available for review at the Santa Barbara County Arts Commission office at 1100 Anacapa Street, 3<sup>rd</sup> Floor Rotunda Tower, and agendas and reports are also posted online at <http://www.santabarbaraca.gov/gov/brdcomm/ac/arts/agendas.asp>. Materials related to an item on this agenda submitted to the Arts Advisory Committee/Visual Art in Public Places Committee after distribution of the agenda packet are available for public inspection at the Santa Barbara County Office of Arts and Culture, located at 1100 Anacapa Street, 3<sup>rd</sup> Floor Rotunda Tower during normal business hours.