



Arts Advisory

CITY OF SANTA BARBARA

City Arts Advisory Committee and Visual Arts in Public Places (VAPP) Committee Minutes

Thursday, June 21, 2012 • 3:30 - 5:00 pm
2nd Floor Conference Room, Granada Garage
1221 Anacapa Street • Santa Barbara, CA 93101

Arts Advisory Committee Members Present:

Phyllis de Picciotto, Chair; Suzanne Fairly-Green, Vice-Chair; Roman Baratiak, Darian Bleacher, Carol Taylor, Nathan Vonk

Arts Advisory Committee Members Absent:

Robert Adams

Visual Art in Public Places Committee Members Present:

Judy Nilsen, Chair; Darian Bleacher, Teen Conlon, Suzanne Fairly-Green, Phyllis de Picciotto, Jacqueline Dyson, Martha Gray

Visual Art in Public Places Committee Members Absent:

Mary Heebner, Susan Keller

Liaisons Present:

None

Liaisons Absent: Frank Hotchkiss (City Council), Paul Zink, (ABR), Judith Cook (Parks & Recreation), Barry Winick (HLC)

Staff: Ginny Brush, Executive Director

Rita Ferri, Visual Arts Coordinator/Curator of Collections

Linda Gardy, Business Specialist II

Leslee Sipress, Recording Secretary

1. **CALL TO ORDER & ROLL CALL:** The meeting was called to order by Phyllis de Picciotto, Chair at 3:32 PM and roll was called.
2. **PUBLIC COMMENT** - None
3. **ARTS ADVISORY COMMITTEE** - Phyllis de Picciotto, Chair

A. Approval of Minutes – Meeting Minutes of May 17, 2012 were approved as submitted (M/S/C: Vonk/Taylor)

B. Director's Report - Ginny Brush

The Committee heard updates on the:

1. Americans for the Arts Economic Prosperity IV Study:

Ginny reported on the June 9th National Conference in San Antonio Texas. Based on 2010 figures "America's nonprofit arts and culture industry generates \$135.2 billion in economic activity every year: \$61.1 billion in spending by organizations and \$74.1 billion in event-related spending by audiences. The industry supports 4.1 million jobs and generates \$22.3 billion in government revenue." In Santa Barbara County, figures indicate that \$124,016,494 in economic activity is generated by nonprofit arts and cultural organizations and their audiences and support 3,587 full-time jobs. The Arts Commission is partnering with the Santa Barbara Conference and Visitors Bureau and Film Commission to host a forum/event on Thursday, October 4th at the Lobero Theatre from 3-5pm and has also scheduled a 2-day visit by Randy Cohen from the Americans for the Arts "On the Road to Prosperity Tour" with media rollout and meetings with

OFFICE LOCATION:

1100 Anacapa Street
3rd Floor, Rotunda Tower
County Courthouse

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93120

elected officials and arts organizations. The event will be linked to *1st Thursday*, California Arts Day, Arts & Humanities Month, Epicure SB and the Focus on the Funk Zone.

2. **Update on City Online Arts Grant Application Process:**
Three Technical Support Workshops were held on May 7th, May 15th and May 23rd. All grants were received on June 11th. While a number of applicants had problems especially including attachments and links to supporting documents, many benefitted from the technical workshops, and most appreciated the move to an online submittal process. Final recommendations will be presented for approval at the July meeting. Staff will be following up with all grant review panelists regarding ways to make the online review process more efficient.
3. **County Cultural Arts Enrichment Grants:**
The first round of the application and review process is complete. There were 29 applicants with grant requests totaling \$124,900 with 17 receiving funding from the \$30,000 pool. Amounts ranged from \$700-\$3,500. Grant notifications and a press release will be going out the last week of June.
4. **CAW Task Force Update:**
Meetings have been going on for several months, gathering records and documents to make a presentation and case for restoring the \$1 million dollars committed by the RDA to support the Community Arts Workshop space. The CAW Task Force received word from Paul Casey in the Santa Barbara City Administrator's office that the Oversight Board reviewing City RDA proposed project funds voted in early June to not allow any of the proposed funds be retained including those for the Community Arts Workshop Space.

C. Nominations for the 2012 Business in Art Award

The Committee reviewed the Business in Art Mission Statement and the past recipients for this annual award presented by Santa Barbara Beautiful. Several suggestions were discussed, but nominations are now open. July 9th is the deadline for submitting supporting documentation for suggested nominees.

D. Update on the Funk Zone – Nathan Vonk

The Santa Barbara Arts Collaborative's work in the Funk Zone is currently focused around two projects regarding the *Focus on the Funk Zone* event on October 6th. They are working to get the gate open between Anacapa St. and the large parking lot on Cabrillo Blvd. and Garden St., collaborating with land owners, city planners, and the Harbor Master to accomplish this. They are also helping to organize a design charrette exhibition with the Arts Fund that will consist of teams of artists and architects to envision potential design projects for the Funk Zone that would conform to existing zoning regulations and preserve the unique architectural heritage of the neighborhood.

4. VISUAL ART IN PUBLIC PLACES COMMITTEE – Judy Nilsen, Chair called the meeting to order at 4:17 pm.

- A. **Cacique Street Bridge Update:** Ginny Brush reported that progress is moving very slowly, with funding not identified or secured as yet. The intent is to engage the community in the ongoing process. A suggestion was put forth that a letter of support sent to appropriate agencies from VAPP might be a good idea.
- B. **Staff Report – Rita Ferri**
 1. The Herbert Bayer Chromatic Gate:

The Arts Commission met with the *Restore Our Rainbow* Committee to get an update on youth activities planned for the afternoon of July 21st with a second meeting planned with City Parks on July 25th to give them an update of events planned for the Gate. The Chromatic Gate Restoration fundraising campaign is moving ahead with strong gains. Funding support for the restoration project is at \$52,720. Expenses for the restoration to date are: \$1,404.45.

2. Channing Peake Gallery: Printmakers

The Santa Barbara Printmakers Guild's 19th Anniversary Juried Exhibition in the Peake Gallery continued to celebrate, with almost 300 people in attendance at their 1st Thursday, June 7th evening of interactive printmaking workshops and demonstrations in the gallery. It was a very successful event with artists demonstrating woodcuts, solar prints and linoleum prints being created and printed throughout the evening. July 5th 1st Thursday will feature open portfolios by award winning artists in the gallery. Hundreds of diverse prints will be on display, and a chance to talk to the artists that created them. Printmaking docents will be on hand to discuss all forms of printmaking with visitors to the gallery.

D. Announcements

1. Roman recognized Ginny Brush for having received a plaque dedicated to her in honor of her past presidency of Santa Barbara Beautiful on the SBB "Walk of Fame" on Chapala Street.

He also announced the summer films coming to the County Courthouse, put on by the County Arts Commission, UCSB Arts and Lectures and several other supporting organizations. The theme this year is "Robots! Space Aliens! Body Snatchers!" - eight classic sci-fi films from the 1950s, beginning July 6th. Funding is being sought to keep the movies free to the public and ideas from the group are welcome.

Ginny mentioned some fun projects to go along with the festival that are in the works to kick off the series, including an evening of theremin music. Rita also shared some more ideas being worked on involving "Art from Scrap".

2. Roman also reminded people that the UCSB Arts and Lectures Events series tickets are now on sale with some excellent performances scheduled.
3. Jacqueline shared with the group that Paul Willis, Santa Barbara's poet laureate was heard on KDB radio reciting his poem, "Midsummer" in honor of Solstice. The poem can be heard on line at the KDB FM website.

The meeting was adjourned at 4:37 pm. The next meeting will be held on July 19, 2012 from 3:30 - 5:00 pm at the David Gebhard Public Meeting Room. A tour of the new Media 4 Good/Youth Interactive in the Funk Zone will follow after the meeting.